

**Client:** Sift Healthcare  
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## Sift Healthcare Joins Startup Health Academy

*StartUp Health Supporting Sift's Efforts to Transform Revenue Cycle Process*

**MILWAUKEE, Dec. 4, 2018** -- Sift Healthcare, a revenue cycle intelligence company has announced its acceptance into [StartUp Health](#) and its exclusive Academy for Health Transformers.

"It's never been more critical for Revenue Cycle Management vendors and providers to precisely understand what gets paid by payers and patients and how that impacts the financial viability of their healthcare provider partners," says Justin Nicols, chief executive officer for Sift Healthcare. "The relationship with StartUp Health will help us become not just the first artificial intelligence-driven platform for RCM, but the very best platform in the market."

"Sift Healthcare is doing some of the most challenging work necessary to revolutionize the revenue cycle and create real interoperability making real data science possible," said Polina Hanin, Director of StartUp Health Academy. "They are committed to achieving the Access to Care Moonshot, one of StartUp Health's 'moonshots' that we believe can make healthcare more affordable for everyone."

Sift Healthcare will have access to the StartUp Health Network of world class mentors, leading venture capital firms and health systems. In addition, the company will receive coaching and mentorship on the Health Transformer Mindset and how to break through the noise, empower their biggest champions, and create fertile ground to grow.

### **About Sift Healthcare**

Sift Healthcare revolutionizes the revenue cycle through predictive analytics. The Milwaukee-based company provides revenue cycle management and revenue cycle technology companies with analytic insights that drive workflow optimization, reduce denials and customize the patient pay experience, which increases collections and helps maintain relationships for providers. Sift Healthcare's predictive analytics platform turns the most challenging and important healthcare data into a powerful operational and patient financial management tool to improve the reimbursement and patient pay collections process and reduce the need for human intervention. To learn more, visit [www.sifthealthcare.com](http://www.sifthealthcare.com).