



www.emma-campbell.com
hello@emma-campbell.com
linkedin.com/in/emmamcampbell
074 6484 4125

My name is **Emma Campbell** and I'm a User Interface and Experience Designer with over three years experience working in the design industry. I'm originally from New Zealand and have recently moved to Northern Ireland. As I've progressed in my career I've gone from just creating beautiful designs to needing to create beautiful, functional designs that work alongside the user experience. I'm interested in understanding the who, what, where, when, why's and using research to inform how design looks and behaves - because it's only then that valuable products can start being created.

EDUCATION

Auckland University of Technology
Bachelor of Design - Major in Graphic Design
2012-2015

SKILLS

- Adobe Photoshop, Illustrator, InDesign
- Sketch
- Invision
- Principle
- Web Development - Webflow, Shopify
- Basic HTML and CSS

CERTIFICATIONS

Membership - Interaction Design Foundation

INTERESTS

- Drawing / Painting / Illustrating
- Camping and hiking
- Reading historic fiction novels
- Baking
- Travelling to see new sights and cultures

AWARDS/EXHIBITIONS

- Nero Motion site - Awwwards HM 2018
- Nero Motion site - SOTD CSS Winner 2018
- A' Design Award in Graphics and Communication 2016
- Solo Exhibition - World of Zeania 2016
- Graphic Design Feature on Behance 2015
- Feature in the Auckland Art Gallery 2015
- Adobe + Girl Skateboard Internship Winner 2015

WORK EXPERIENCE

Digital Creative
Nero Motion
July 2017 - December 2018
Auckland, New Zealand

At Nero Motion I was able to truly develop my user interface design skills from wireframes to design to prototyping. My role included crafting designs for websites, apps, branding and digital collateral; meeting with, advising and presenting to clients and ensuring project completion from concept to working with developers during the build.

Webmaster
Husk Creative
April 2017 - July 2017
Auckland, New Zealand

At Husk I was responsible for all web based projects including; building new websites from templates, maintaining websites, making changes and content updates outside of the client CMS and providing phone/email support to clients. This role helped to advance my project management skills and also gave me a better understanding of website builds.

Digital Designer/Developer
Almond
September 2016 - April 2017
Auckland, New Zealand

In this position I was able to upskill and become involved in web development. I was lucky to be able to gain experience with HTML and CSS while still working on branding, illustration and UI/UX based design projects.

Design Associate
Apparent Systems Inc.
June 2015 - June 2016
Portland, Oregon

Working in a design role within a software company exposed me to projects I wouldn't typically experience in a design agency. My roles included: creating the identity for their own artist gallery, designing catalog templates, creating 3D content for a developing mobile app as well as 3D printing components from the app. The 3D project also led to a solo exhibition in Portland, Oregon.