

ANDREA CORDES

DIGITAL DESIGNER

EDUCATION

GRAPHIC DESIGN (BS)

Ferris State University
2013-2017

TOOLS

- Adobe Creative Suite
- Sketch/Figma
- InVision
- HTML/CSS
- MailChimp
- Mac & PC
- Webflow

Also Familiar With:

- jQuery
- WordPress
- Principle
- Google Web Designer

SKILLS

- Prototyping
- Wireframing
- UX/UI Design
- Design Research
- Quality Control
- Web Design
- Typography
- Layout
- Time Management
- Social Media Management
- Client Management
- Paper Specing
- Budgeting
- Digital Printing
- Prepress
- Photography
- Photo Editing

EXPERIENCE

DIGITAL DESIGNER

Mindscape | Feb 2018 - Nov 2020

I assisted in website planning, wireframing, user experience, and I used growth-driven design to design websites that generate sales and leads for clients. I also helped with content distribution, internal design work, creating marketing assets, photography, and wherever else my team members needed assistance.

GRAPHIC DESIGNER

Roguebotic LLC. | Oct 2017 - Jan 2018

Worked with local businesses and nonprofit organizations to create branded marketing materials. Received client and creative director feedback and designed multiple iterations before presenting final deliverables.

SOCIAL MEDIA DIRECTOR/GRAPHIC DESIGN INTERN

Ferris State University Design Project Center | Aug 2016 - May 2017

Created content for Ferris State's design program's social media pages. Worked on two real-world projects (the design program's senior portfolio review events and the West Michigan Graphic Design Archives website) where I learned budgeting, presenting to clients, remote communication, time management/timekeeping, etc.

USER EXPERIENCE LAB INTERN

Universal Mind | Aug 2016 - May 2017

Taught by various people about the UX field through employees at Universal Mind and other influencers in the field. Learned how to go about design research, interviews, storyboarding, information architecture, and how to use programs like Sketch, Principle, and InVision. Worked on a UX project beginning with the research phase and ending with an InVision prototype.

COMMUNITY CULTIVATOR

The Factory | May 2016 - Aug 2016

Helped provide friendly assistance at a local co-working center. Designed for community events like the annual bar crawl, gave tours to potential members, and helped those who were new at The Factory.