ANDREA CORDES
DIGITAL DESIGNER

EDUCATION

GRAPHIC DESIGN (BS)
Ferris State University
2013-2017

TOOLS

-Adobe Creative Suite
-Sketch
-InVision
-HTML/CSS
-MailChimp
-Mac & PC
-Webflow

Also Familiar With:
-jQuery
-WordPress
-Principle

SKILLS

-Prototyping
-Wireframing
-UX/UI Design
-Design Research
-Quality Control
-Web Design
-Typography
-Layout
-Brand Identity
-Time Management
-Social Media Management
-Content Creation
-Client Management
-Paper Specing
-Leadership
-Budgeting
-Vendor Management
-Digital Printing
-Prepress
-Photography
-Photo Editing

EXPERIENCE

WEB DESIGNER
Mindscape | *Jan 2018 - Present*

I assist in website planning, wireframing, and I use growth-driven design to design websites that generate sales and leads for clients. I also help with content creation, content distribution, internal design work, photography, and wherever else my team members need assistance.

GRAPHIC DESIGNER
Roguebotic LLC. | *Oct 2017 - Jan 2018*

Worked with local businesses and nonprofit organizations to create branded marketing materials. Received client and creative director feedback and designed multiple iterations before presenting final deliverables.

SOCIAL MEDIA DIRECTOR/GRAPHIC DESIGN INTERN
Ferris State University Design Project Center | *Aug 2016 - May 2017*

Created content for Ferris State's design program's social media pages. Worked on two real-world projects (the design program's senior portfolio review events and the West Michigan Graphic Design Archives) where I learned budgeting, presenting to clients, remote communication, time management/timekeeping, etc.

USER EXPERIENCE LAB INTERN
Universal Mind | *Aug 2016 - May 2017*

Taught by various people about the UX field through employees at Universal Mind and other influencers in the field. Learned how to go about design research, interviews, storyboarding, information architecture, and how to use programs like Sketch, Principle, and InVision. Worked on a UX project beginning with the research phase and ending with an InVision prototype.

COMMUNITY CULTIVATOR
The Factory | *May 2016 - Aug 2016*

Helped provide friendly assistance at a local co-working center. Designed for community events like the annual bar crawl, gave tours to potential members, and helped those who were new at The Factory.