

**human-I-T**

where humanity and technology meet

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**YEARS IN REVIEW**

2013 & 2014

# MESSAGE FROM THE FOUNDERS



**James Jack**  
Co-Founder  
CEO

Dear supporters of human-I-T,

It is with great pleasure that we share our 2014 Annual Report. It was an excellent year for human-I-T thanks to the huge support from both the business sector and the public. Our mission to provide an alternative, sustainable solution to discarded and unwanted technology is gaining momentum and becoming a reality. With the increased interest in corporate social responsibility, many companies have enabled us to transform what would have been e-waste into social good. Because of their donations, our recipients have been empowered with the technology necessary to gain employment, pursue education and follow their passions.

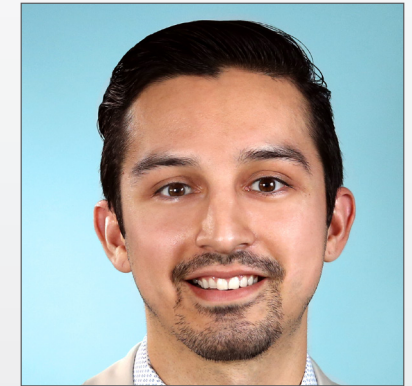
Additionally, 2014 presented more opportunities to partner with other non-profit organizations. By joining forces with like-minded groups, our social impact grows exponentially.

With all the gains from 2014, we are looking toward the future with more enthusiasm and confidence than ever before. Thank you for your support and interest. Because of you, we are sure 2015 will bring another year of progress in bringing humanity and technology closer together.

Sincerely,

**James Jack & Gabe Middleton**

*Co-Founders and CEOs of human-I-T*



**Gabe Middleton**  
Co-Founder  
CEO

# THE NUMBERS

## 2013-2014

### BENEVOLENT DISTRIBUTION

**Total: \$70,000**

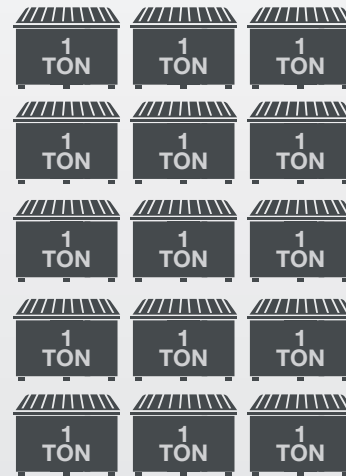


Amount of money we would have received if we were to sell the items we give away, free of charge.

### POUNDS OF EWASTE DIVERTED

From landfills and third world countries.

**Over 15 tons**



### COMPLETE COMPUTER SYSTEMS DONATED TO

**145 organizations**



Since July 2013, we have set up computer labs in communities and donated to entire families. Thousands of people now have access to a computer that didn't before.

4 new jobs created

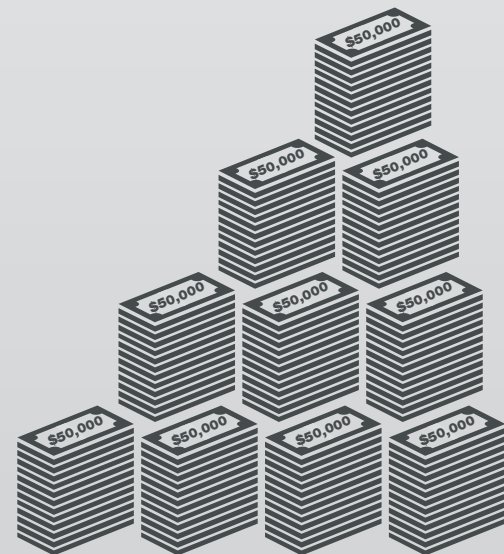
1,800 volunteer hours recorded

## PROJECTED FOR 2015

### BENEVOLENT DISTRIBUTION

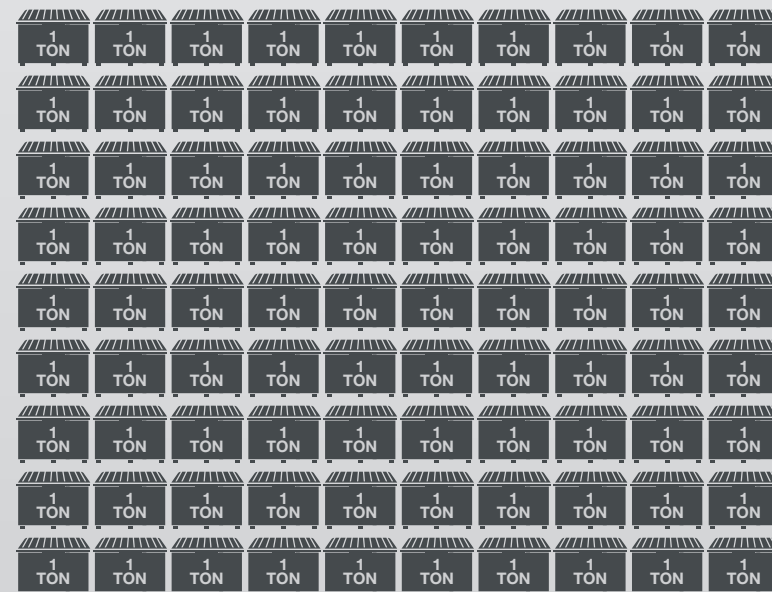
**Approx. \$500,000**

(conservative)



### POUNDS OF EWASTE DIVERTED

**Approx. 90 tons** (conservative)



### COMPLETE COMPUTER SYSTEMS DONATED TO

**1,500 organizations**

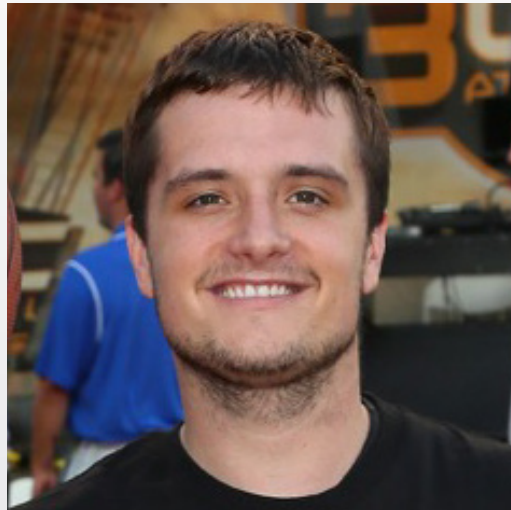


At least **3,000 computers**

will be paired with a free or low cost internet connection. We are taking a giant leap forward in 2015 and are really excited about the future!

5,000 volunteer hours projected for 2015

# PROGRAMS OF NOTE



## **CELEBRITY ENDORSEMENT**

2014 brought our first celebrity endorsement – Josh Hutcherson of the Hunger Games Franchise. By mentioning human-I-T in an E-Online interview, and representing us at his Annual Celebrity Basketball Game, he has shown great support to our cause. With Josh Hutcherson as an ally, human-I-T will gain increased exposure and support. We look forward to a continuing relationship with this invaluable partner.



## **OURCYCLE L.A.**

We are excited to announce our biggest partnership yet – the City of Los Angeles. The city tasked human-I-T to manage, sort, data sanitize and refurbish as many complete computer systems as possible from their donation of over 10,000 computers, monitors, and peripherals! Each computer system donated will be paired with a low-cost internet solution and digital training to ensure the greatest impact. Through this program, we have been able to train dozens of volunteers on computer components and refurbishment. To date, over 800 volunteer hours have been dedicated toward this awesome project. This new partnership means great things for human-I-T, low-income families, nonprofits and the general L.A. community.



## **#POWERON CAMPAIGN**

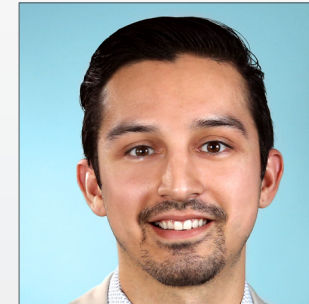
We are excited to launch a joint campaign with Straight But Not Narrow, an LGBTQ youth organization looking to empower underserved youth with tools for support and success nationwide. Our partnership means providing life-affirming technology loaded with LGBTQ resources, such as TrevorSpace.org, to this organization and their recipients.

# MEET THE TEAM



**James Jack**  
Co-Founder, CEO

James possesses the unique ability to see how new trends in technology can benefit those in need. He is a natural problem solver who consistently overcomes any obstacle in his way. Born with an ambitious & entrepreneurial spirit he is living his dream by focusing all his efforts to create lasting positive change in this world with human-I-T.



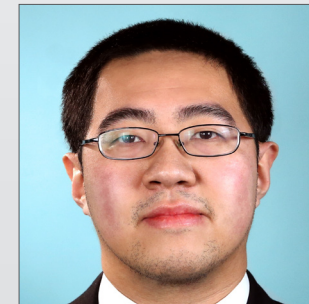
**Gabe Middleton**  
Co-Founder, CEO

Gabe is a relentless individual. He is always chasing after ideas and coming up with ways to make them better. Gabe is a man who looks to change perceptions, build a brand and motivate individuals. He is truly passionate about technology, learning, collaborating, and giving back, so he decided to create a nonprofit that incorporates all four.



**Aaron Wilkins**  
CFO

Aaron grew up in the San Francisco Bay Area. After graduating from Santa Clara University with a BS in Accounting, his career began at a nationwide debt settlement company. Feeling unfulfilled, he began studying for professional certifications, shortly before being asked to join human-I-T. Coming from a long line of entrepreneurs, Aaron embraced the opportunity to make a difference and begin down a similar path.



**Qu Chen**  
IT Director

Qu has been working on computers & other related hardware for over 10 years. He graduated with a Bachelor of Science in Business Information Systems from Walsh College. Qu ran Q's Computer Solutions a company that serviced the metro Detroit area with IT related services. Working at human-I-T combines Qu's love of working on computers, solving problems & helping people.



# EXEMPLARY VOLUNTEERS FOR 2014



**Mike Mercedes**  
Computer Accounts Ambassador

Mike graduated from the University of Notre Dame & worked for 3 years as a Research Chemical Engineer at GE. He moved to the Dominican Republic where he volunteered as a university chemistry professor & taught an introduction to computers course. Here he witnessed how an unwanted laptop can provide a better life for an entire family through education.



**David**  
Volunteer/Intern Lead

David is a young IT professional from Germany. After graduation he decided to take a break from the normal work life and take on new challenges. He immediately thought to combine his IT skills and his passion for the English language and put them towards a good purpose, which is why he flew to LA to join human-I-T.



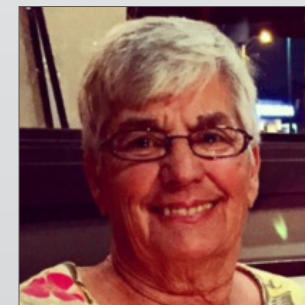
**Betsy Avila**  
Social Media Manager

Betsy is a USC graduate with a background in politics & non-profits. Betsy knows that the Internet has changed everything surrounding communication & education. She is absolutely fascinated with using Social Media as a tool for bringing people together. Knowing that access to technology is important towards these ends, Betsy is excited to be a part of human-I-T.



**Vern and Dyann**  
Volunteers of the Year

Vern and Dyann are the ultimate DoGooders. They have been making their community a better place for over 60 years! In 2014 they dedicated an immense amount of time in helping human-I-T become the company it is today. From building a trailer to haul technology, to volunteering over 350 hours, they are an inspiration and our volunteers of the year!



# AWARDS AND SERVICES

## AWARDS AND RECOGNITION

- Honored as one of the top three organizations in the L.A DoGooder Awards
- Aaron invited to host a panel at FP&A Silver Pass High-Tech Summit
- Won the \$1 office space competition for the Glenn Group
- Gabe won the LA Sopa pitch competition
- James won the Las Vegas Funding Post Pitch Competition at UNLV

## PRO BONO SERVICES

- \$210,000 donated from Google in Adwords spend
- \$111,564 donated in in-kind marketing services by R&R Partners
- \$10,597 donated from Manatt, Phelps & Phillips, LLP
- \$6,600 donated from Glen Group for office space
- \$6,500 donated by verynice Design Studio for logo design services
- \$5,370 donated by SXSW to attend SXSW V2V event in Las Vegas
- \$2,050 donated from law firm Latham & Watkins
- \$1,495 badge donation from FP&A to attend the event
- \$1,000 donated from Google for Apps Services