



For Immediate Release

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## **Stage2 Marketing Acquires Marketing & Communications Practice of Ashton212**

**Santa Rosa, CA (January 22, 2020)** – Stage2 Marketing, a Santa-Rosa-based marketing consultancy, has acquired the marketing and communication practice of consulting firm Ashton212. This is Stage2 Marketing's first acquisition.

"I am excited to expand our ability to help more companies realize their brands' potential, enhance customers' experiences and drive revenue," said Deb Doyle, President Stage2 Marketing. "Sheila Lewis, former Chief Executive Officer of Ashton212, and I have collaborated on several projects over the years. Since our first meeting, our values aligned around quality standards, precise insights, creative excellence and leveraging a diverse consultant pool. The Ashton212 client portfolio allows us to quickly extend our services into some new verticals."

Ashton212 was created in 2012 as a business impact consultancy under the leadership of Ms. Lewis and Mary Ann Munro who continues as the firm's President. They developed a hybrid service delivery model integrating an offering of professional staffing and search with high-performing teams assembled to solve large-scale marketing and organizational transformation problems.

"After nearly 24 years in business, I am thrilled to have found a firm whose principles and processes align with mine. Our marketing clients will easily transition to Stage2 Marketing and I'm confident the level of service and creative solutions will continue to exceed their expectations," said Sheila. "In addition to our clients, Deb now has access to a wide range of outstanding marketing talent with whom I've worked for many years. I have total confidence in Deb's ability to successfully integrate our clients and consultants into her portfolio."

Stage2 Marketing solves client marketing problems by combining precise strategies and detail-focused execution. Their clients include a Global Fortune 500 medical device company, airport restaurants and non-profits.