About the Distributed Event Series

Distributed events bring together industry executives, investors and decision makers within the burgeoning world of blockchain technology. We provide a platform for information sharing and foster intimate networking opportunities to enable critical partnership development.

Launching in 2016, Distributed events are recognized by industry organizations as setting the standard for excellence. Past partnerships include companies like Deloitte, IBM, Nasdaq, and Ernst & Young.

Raise brand awareness  Fundraise or source investments  Launch new products or companies  Learn about innovative and disruptive technologies
About HashKey Digital Asset Group and Wanxiang Blockchain Labs

HashKey Digital Asset Group Limited (HKDAG) is a leading holding company focused on investment for startups in the fintech and blockchain industries. Wanxiang Blockchain Labs provides support for industry research, entrepreneurship, development and application.

About ConsenSys

ConsenSys is a global formation of technologists and entrepreneurs building the infrastructure, applications, and practices that enable a decentralized world. The organization is focused on building an ecosystem of consumer-centric products and enterprise solutions using blockchain technologies, primarily Ethereum.
A Proven History of Success

### Distributed Markets
- Company Snapshot:
  - Blockstack
  - CME Group
  - CoinList
  - Fenbushi Capital
  - Fidelity Investments
  - Morgan Stanley
  - Ripple
  - Siemens

### Distributed Health
- Company Snapshot:
  - Accenture
  - Anthem
  - CDC
  - ConsenSys
  - Dell
  - Hashed Health
  - Hyperledger
  - Johnson & Johnson

### Distributed Trade
- Company Snapshot:
  - 3M
  - FedEx
  - Gem
  - IBM
  - IOTA
  - Mastercard
  - Monsanto
  - R3

### Wanxiang Global Blockchain Summit
- Company Snapshot:
  - ASX
  - Blockstream
  - Circle
  - Huawei
  - Microsoft
  - Sberbank
  - Shanghai Stock Exchange
  - String Labs

### Ethereal NY Summit (Consensys)
- Company Snapshot:
  - Bancor
  - Coinbase
  - Ethereum Enterprise Alliance
  - EU Parliament
  - Global Blockchain Business Council
  - Microsoft
  - Shapeshift
  - World Economic Forum
About
Distributed 2018

UNLOCKING THE GLOBAL POWER OF DECENTRALIZED BUSINESS.

As our flagship event, Distributed 2018 presents an opportunity to extend beyond industry and international borders, gathering a cross section of global technologists and innovators to share ideas, create partnerships and, ultimately, drive change.
### Program Tracks

This two-day, dual track conference combines panels, keynote presentations, fireside chats, industry roundtables, and live demonstrations. Content will touch all industry verticals while providing attendees with access to startup projects and initiatives, as well as enterprise use cases.

<table>
<thead>
<tr>
<th>DISTRIBUTED BUSINESS</th>
<th>PROTOCOLS AND TOKENIZATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Evaluating Successful Use Cases of DLT Across Industries</td>
<td>• Future of Bitcoin</td>
</tr>
<tr>
<td>• Global Trading Patterns</td>
<td>• Ethereum’s Roadmap and PoS</td>
</tr>
<tr>
<td>• Decentralizing Transactive Energy</td>
<td>• Securities and Tokenization</td>
</tr>
<tr>
<td>• Institutional Infrastructure &amp; The New Age of Liquidity</td>
<td>• Scaling Approaches for Smart Contracts</td>
</tr>
<tr>
<td>• Anticipating Regulation, Designing for Compliance</td>
<td>• ICOs and Token Issuance Models</td>
</tr>
<tr>
<td>• The Blockchain/GDPR Paradox</td>
<td>• Cryptocurrency Funds</td>
</tr>
<tr>
<td></td>
<td>• Value Proposition</td>
</tr>
</tbody>
</table>
What to Expect: Distributed 2018

BY THE NUMBERS

1200+ Attendees
110+ Speakers/Panelists
20+ Media Partners

ATTENDEE PROFILE

10% STARTUP
10% CONSULTANTS / INVESTORS
30% BLOCKCHAIN TECHNOLOGISTS / SOLUTIONS PROVIDERS
50% CORPORATE / ENTERPRISE REPRESENTATION

ATTENDEE REPRESENTATION

CEO
CIO
CTO
Director of Innovation
Enterprise Architect
Global Blockchain Lead
Chief Compliance & Privacy Officer
Venue & Location

WESTIN
ST. FRANCIS

1804, 335 Powell St,
San Francisco, CA 94102

We have secured a competitive room rate so you can have valuable networking time with speakers, hosts and attendees both during and after event hours.
**Opportunities A La Carte**

### INTERACTIVE

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lanyard</strong></td>
<td>Printed exclusively with your logo, these lanyards will showcase your brand to all conference attendees.</td>
</tr>
<tr>
<td><strong>Notepad</strong></td>
<td>The perfect opportunity to reach the conscientious attendees taking notes and to stay with attendees long after the event.</td>
</tr>
<tr>
<td><strong>Wi-Fi</strong></td>
<td>With a customized name and password, enjoy recognition from everyone accessing the internet.</td>
</tr>
<tr>
<td><strong>Charging Stations</strong></td>
<td>Provide the essential service of power to guests charging phones and devices.</td>
</tr>
<tr>
<td><strong>Social Media</strong></td>
<td>Receive recognition in official conference tweets and updates throughout the event.</td>
</tr>
<tr>
<td><strong>Program Insert</strong></td>
<td>One sponsor has the opportunity to add an insert in the program used by all attendees.</td>
</tr>
<tr>
<td><strong>Crypto Library</strong></td>
<td>Join quality print publications in numerous prominent locations with a promo piece, pamphlet or white paper.</td>
</tr>
<tr>
<td><strong>Branded Room Key</strong></td>
<td>Be the most well-known brand to all on-site guests with a branded hotel key at the Westin, especially valuable in reaching our international guests from Asia, Europe and Africa.</td>
</tr>
</tbody>
</table>

### HOSTED NETWORKING

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VIP/Speaker Dinner</strong></td>
<td>Receive brand exposure on the speaker dinner invitations, onsite exposure during the dinner, and have the opportunity for a brief introduction to all in attendance at the speaker dinner as we welcome all Distributed 2018 VIPs to this year’s event.</td>
</tr>
<tr>
<td><strong>Networking Session Sponsor</strong></td>
<td>Be recognized as the sponsor of networking sessions throughout the event with custom signage and branded coffee cups.</td>
</tr>
<tr>
<td><strong>Cocktails</strong></td>
<td>With custom branded signage and cocktail napkins imprinted with your company logo, leave a lasting impression as attendees network and unwind.</td>
</tr>
</tbody>
</table>

### EXHIBITOR

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Innovation Hall Sponsor</strong></td>
<td>One sponsor has the opportunity to own the Innovation Hall branding and recognition.</td>
</tr>
<tr>
<td><strong>Innovation Hall Booth</strong></td>
<td>Enjoy a branded booth in the thick of the conference foot traffic.</td>
</tr>
</tbody>
</table>
Sponsorship Levels

With our A La Cart Sponsorship Options, we tailor the event experience to our sponsors’ goals and objectives. The sponsorship levels are ranges that allow for customized experiences with clear visibility to standard perks at each level.

Don’t see what you want? We’ll work with you to customize your experience!

<table>
<thead>
<tr>
<th>PLATINUM: GREATER THAN $60K</th>
<th>GOLD: GREATER THAN $25K</th>
<th>SILVER: GREATER THAN $12K</th>
<th>SUMMIT COLLABORATOR: LESS THAN $12K</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo Featured on Event Website</td>
<td>Logo Featured on Event Website</td>
<td>Logo Featured on Event Website</td>
<td>Logo Featured on Event Website</td>
</tr>
<tr>
<td>Recognition on Official Program</td>
<td>Recognition on Official Program</td>
<td>On-site Branding</td>
<td></td>
</tr>
<tr>
<td>2 VIP Dinner Invitations</td>
<td>1 VIP Dinner Invitation</td>
<td>Attendee List</td>
<td>2 tickets</td>
</tr>
<tr>
<td>Top Signage Across Venue</td>
<td>On-site Branding</td>
<td>5 tickets</td>
<td></td>
</tr>
<tr>
<td>Call out at conference introduction and throughout program from the main stage</td>
<td>Attendee data</td>
<td>8 tickets</td>
<td></td>
</tr>
<tr>
<td>Email Campaign pre-conference</td>
<td>Video Interview Distributed.com</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attendee data</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Editorial in Distributed Magazine</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Video Interview Distributed.com</td>
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<td></td>
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<tr>
<td>16 tickets</td>
<td></td>
<td></td>
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</tbody>
</table>
Thank you.

John Riggins
Head of International Operations
+16463091943
john@btcmedia.org

CONTACT OUR SALES TEAM TO SIGN UP AS A SPONSOR TODAY.