

## SRMC Foundation's "Be the Difference" Campaign Raises Over \$5,000 for Area Cancer Patients

November 27, 2018

The Salem Regional Medical Center (SRMC) Foundation's "Be the Difference" campaign, in partnership with the Salem Giant Eagle, has raised over \$5,000 on behalf of area patients receiving cancer treatment at SRMC. From October 1 through November 18, shoppers at Giant Eagle in Salem supported the fundraiser by making a donation at check-out to SRMC's Foundation on behalf of local oncology patients. Thanks to the community's generosity, the campaign raised \$5,139 over a six-week period.

"We truly appreciate the opportunity to partner with Salem Giant Eagle, and would like to thank all of the customers who so generously donated to our 'Be the Difference' campaign," said Amy Reed, SRMC Director of Development. "All of the funds raised will benefit area cancer patients as they receive state-of-the-art cancer care provided locally at SRMC. We also extend special thanks to Salem Giant Eagle owner Mark Siegal and his staff for their tremendous efforts in making the campaign a success."

For information on making a gift or sponsoring a fundraiser to benefit the SRMC Foundation, call Reed at 330-337-2883 or email [foundation@salemregional.com](mailto:foundation@salemregional.com). Gifts can also be made online at [www.salemregional.com](http://www.salemregional.com).



***Joined by members of his staff, Salem Giant Eagle Owner Mark Siegal (third from right) presents a check for \$5,139 to Amy Reed, SRMC Director of Development (second from right).***

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