



Salem Regional Medical Center Announces Launch of New Cancer-Fighting Technology

May 24, 2018

A powerful and highly sophisticated radiation therapy treatment is now available at the University Hospitals Seidman Cancer Center (UHSCC) at Salem Regional Medical Center (SRMC), to help area residents in their fight against cancer. Offering tumor targeting treatment with pinpoint accuracy and precision, the UHSCC at SRMC has opened its new Radiation Therapy department, which features the region's most advanced cancer fighting technology.

"Our new Varian VitalBeam™ technology provides state-of-the-art radiation therapy to treat many different types of cancers; including those in sensitive areas such as the abdomen, liver, lung, breast, prostate, and head and neck," explained Radiation Oncologist William F. Demas, M.D. "This highly advanced system targets tumors with accuracy, precision and speed. The specialized technology focuses powerful radiation directly on the cancer while minimizing exposure of the surrounding healthy tissue."

World-Class Cancer Care

SRMC has collaborated with the UH Seidman Cancer Center to offer a full complement of medical and radiation oncology services locally, and ensure that patients will receive state-of-the-art care, innovative opportunities for treatment, and an extraordinary experience of care that offers renewed hope in their battle against cancer.

Medical Oncology: On November 6, 2017, the UHSCC at SRMC opened to provide medical oncology services in SRMC's recently expanded Cancer & Infusion Center. Ayla Kessler, M.D., is the medical director, and joined Zoraida Mendez, M.D., to provide medical hematology and oncology care.

Radiation Therapy: William Demas, M.D., and Michael Seider, M.D., provide radiation oncology services in the UHSCC at SRMC's new Radiation Therapy department, located in the Salem Medical Arts Building at 2020 East State Street, where the Varian VitalBeam™ linear accelerator has recently been installed to provide the latest radiation treatment options.

"Patients undergoing cancer treatment planning will also benefit from the collaboration among our local medical and radiation oncologists, specialty physicians and 14 multi-disciplinary teams of experts at UHSCC's main campus, who work together to develop

our patients' treatment plans," added Anita Hackstedde, SRMC President/CEO. "We are collaborating with one of the nation's premier hospitals to provide our patients with local access to world-class cancer care and clinical trials."

About Salem Regional Medical Center (SRMC)

Salem Regional Medical Center is a not-for-profit, independent hospital serving Columbiana and southern Mahoning Counties. In addition to transforming cancer care in the region through a strategic partnership with University Hospitals Seidman Cancer Center, SRMC has been recognized by several national organizations for providing safe, high-quality care.

A leader in state-of-the-art joint repair, SRMC continues to advance orthopaedic care through its Orthopaedic Bone & Joint Center, and the Medical Center holds The Joint Commission's Gold Seal of Approval[®] for hip and knee replacements. SRMC's Skilled Nursing Facility recently received the highest 5-star rating as determined by the Centers for Medicare & Medicaid Services' rating system, based on information from health care surveys, quality measures and staffing. The hospital has also earned the American Heart Association/American Stroke Association's Get With The Guidelines[®]-Stroke Gold Plus Quality Achievement Award for providing high quality stroke care.

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