

EC Press Book Proposal

In order to start the process of potentially publishing your book with EC Press, we require the submission of a book proposal. This will help us determine if your book is an appropriate fit for EC Press.

What is a book proposal? A book proposal is a Word Document, written to persuade Encouragement Café Press that you have an excellent book that they would like to help you publish (Think of it as a résumé for your manuscript). This is your chance to showcase the value of your ideas and convince ECP that your book lines up with the vision of our ministry:

"Encouragement Café Press publishes pick-me-ups for the soul, fuel for a weary heart, and stories that share the morals, values and character of the Christian faith, through the Gospel of Jesus Christ."

Because there is a high interest in publishing with EC Press, our team needs to dedicate time to prayerfully read over multiple proposals. We ask for two weeks, from your submittal date, to review your work and get back to you.

Please use the format below, so that we can learn more details about the precious idea that God has placed on your heart.

Author's First and Last Name

Address

Phone Number

Email

Website

PROPOSAL: Title of your Book

Overview

If someone were to ask you what your book is about, and you had less than a minute to explain the concept, what would you say? Often the overview is referred to as an “elevator pitch.” It’s the general big picture, explained in such a way that any listener can understand your idea in a short period of time. Sell it before you reach the top floor!

(Approximately 2-3 paragraphs).

Table of Contents

Please include a full table of contents and summarize each chapter. This detailed map will help us to get a feel for the heart of your book.

(Approximately 3-5 sentences for each chapter).

Takeaways

When finished reading this book, I hope the reader will be able to . . .

- Bullet different points of understanding/expectations

Book Format

Approximately how many words does your manuscript contain?

Will your book need illustrations, tables, charts?

Do you have any other special, or unique features, that you would like to have included?

Market Analysis

Who is your intended target audience?

List any comparative titles and explain what makes your book stand out from the existing competition.

How would you be proactive in promoting your published book?

Do you currently have a platform?

Do you have a website, social media presence, or other means of getting the word out about your book?

Bio

Who are you?

Tell us about yourself . . . your background, hobbies, talents, personality, etc.

We want to know who God created YOU to be and what He has asked you to do!

(Approximately 1-2 paragraphs—written in third person format).

Sample Chapters

We want to see your style of writing, as well as get a sense of the substance and structure of your book.

Do your ideas flow well and come across to the reader in a comprehensible manner?

Is the grammar correct?

Is there depth of character?

Are there repetitive sentence starters?

(Please include the first chapter, and an additional chapter of your choice).

*If you are submitting a children's book, please submit the entire manuscript.