**EC Press Book Proposal**

In order to start the process of potentially publishing your book with EC Press, we require the submission of a Book Proposal. We applaud this first step in realizing your dream! This proposal will help us determine if your book is an appropriate fit for EC Press.

**What is a Book Proposal?** A book proposal is Word Document, written to persuade a publisher that you have an excellent book that they need/want. (Think of it as a résumé for your manuscript.) This is your chance to showcase the value of your ideas and convince a publisher that your book lines up with the vision of their company.

Because there is a high interest in publishing with EC Press, our team needs to dedicate time to prayerfully read over multiple proposals. Please give us two weeks from your submission date to get back to you. We will review your work and provide feedback.

Please use the format given, so that we can learn more details about the precious idea that God has placed on your heart.

-------------------------------------------------------------------------------------------------------------------------------

**Your First and Last Name**

**Your Address**

**Your Phone Number**

**Your Email**

**PROPOSAL: *Title of your Book***

**Overview**

If someone were to ask you what your book is about, and you had less than a minute to explain the concept . . . that’s what this section is! Often the overview is referred to as an “elevator pitch.” It’s the general big picture, explained in such a way that any listener can understand your idea in a short period of time. Sell it before you reach the top floor!

(Approximately 2-3 paragraphs)

**Table of Contents**

Please include a full table of contents and summarize each chapter. This detailed map will help us to get a feel for the heart of your book.

(Approximately 3-5 sentences for each chapter)

**Takeaways**

When finished reading this book, I hope the reader will be able to . . .

* Bullet different points of understanding/expectations

**Format**

Approximately how many words does your manuscript contain? Will your book need illustrations, tables, charts? Do you have any other special or unique features that you would like to be included?

**Market Analysis**

Who is your intended target audience?

List any comparative titles and explain what makes your book stand out from the existing competition.

How would you be proactive in promoting your published book? Do you currently have a platform? Do you have a website, social media presence, or other means of getting the word out about your book?

**Bio**

Who are you? Tell us about yourself . . . your background, hobbies, talents, personality, etc. We want to know who God created YOU to be and what He has asked you to do!

(Approximately 1-2 paragraphs—written in third person format)

**Sample Chapters**

We want to see your style of writing, as well as get a sense of the substance and structure of your book. Do your ideas flow well and come across to the reader in a comprehensible manner?

(Please include the first chapter, and an additional chapter of your choice.)

Please email this completed proposal to: [lisa@encouragementcafe.com](mailto:lisa@encouragementcafe.com)

If you can give us two weeks, we will be getting back to you!