



Key global players in 5G technology will gather in Riga this week for “5G Techritory” forum

Already this week on September 27-28 in Riga in *Radisson Blu Hotel Latvia* will happen the **Baltic Sea Region 5G ecosystem forum “5G Techritory”** bringing together the key global players in 5G technology. It will assemble in one place the world leading technology companies and creators of European policy for common discussions about future potential of 5G network and the new business models within the revolutionary network. As the technology will open up completely new opportunities for both – 5G industry manufacturers and mobile phone operators, both for businessmen and everyday users, it is utterly important to discuss the near future already now.

The “5G Techritory” Forum will unite European policy makers, public officials, business leaders, investors, industry experts, new companies and academic representatives, including more than 60 speakers of the highest level from Europe, Asia and USA will gather at the two days’ forum in Riga. Among them there will also be the President of “Qualcomm” EMEA **Enrico Salvatori** (USA), the Director-General of Communication Network, Content and Technologies of the European Commission **Roberto Viola** (Belgium), Senior Vice President of “Cisco Systems” **Peter Karlstromer** (USA), Senior Vice President of the European Market of “Nokia Corporation” **Markus Borchert** (Finland), President of 5G Product Line of “Huawei Technologies Corporation” Chaobin Yang (China), Vice-President – Deputy Head of Global Services and Operations and Group Network Manager of “Telia Company AB” **Gabriela Styf Sjöman** (Sweden), as well as Prime Minister of the Republic of Latvia **Māris Kučinskis**, management and industry leaders and international media.

The full list of the speakers of the Forum is available here: <https://www.5gtechritory.com/speakers>

Within the forum framework there will be negotiated such topics as general 5G regulation in Europe and world, an issue about innovations within 5G network and their financing possibilities will be solved, and the ideas about 5G potential as for global changer of game rules in many fields and related possibilities to create new 5G business models will be summed-up, especially in such fields as smart city, smart mobility and smart healthcare, as well as Industry 4.0.

“Regarding new technologies, Latvia is in front of similar challenges as the remaining world. Considering the advantages of Latvia, we need to realize that we are not only technology consumers, but also creators. Therefore, a year ago we decided to organize “5G Techritory” Forum, in order to invite the world leading technology companies, creators of European policy and Latvian companies to Latvia for common discussion and agreement on cooperation opportunities by development and testing of new technologies in the fields of smart city, smart mobility and smart healthcare. Moreover, for Latvia it is an opportunity to strengthen its positions even more as one of the leading countries of mobile technologies, therefore understanding what 5G technology is and, the main thing, what it will be able to, is important not only for representatives of telecommunication industry,” **Neils Kalniņš**, “5G Techritory” Program Director adds.

A day before the forum on September 26 “5G Ideation” start-up company seminar will take place, which is focused directly on creators of new technology products. Within the event framework new companies will have the opportunity to discuss with 5G technology experts and high-level leaders, as well as

members will be introduced with the possibilities of revolutionary network. Enthusiasts of technology industry – new company representatives from Baltics, as well as 20 new companies from South Korea, who have already been working with 5G products and ideas will take part in the seminar. The event is organized by *TechChill* and *Latvijas Mobilais Telefons (LMT)* and is supported by “5G Techritory” and the Nordic Council of Ministers.

In the same day, there will also happen a high-level meeting of senior officials of the digital ministries of the Baltic-Nordic countries, where a joint Nordic-Baltic action plan on stronger 5G collaboration will be on the agenda as well.

Also during the time of the event there will be signed a Memorandum of Baltic State Understanding about the design and construction of *Via Baltica* corridor for development of united and autonomous driving and 5G technologies, scheduled to adopt in Riga by Latvia, Lithuania and Estonia. It will promote the cooperation and collaboration in development of automatized transport, as well as attract innovations and will improve overall road safety.

The Forum is organized by the Electronic Communication Office of Latvia in close cooperation with the Prime Minister’s Office, Ministry of Environmental Protection and Regional Development of the Republic of Latvia, Nordic Council of Ministers, *5G Automotive Association (5GAA)* and *International Telecommunication Union (ITU)*, in cooperation with *Latvijas Mobilais Telefons (LMT)* as a strategic partner, *Cisco*, *Huawei*, *Qualcomm*, *Rohde & Schwarz*, *Eesti Meedia* and other partners.

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