

The TyrrellTech Times

Volume 121

Summer 2018

Promotions All Around Us!



**\$500 instant rebate
off a Roland
CAMM-1 GR-420
Cutter**



Good Until September 30, 2018



Mimaki UV Flatbed Savings



**\$2,000 off of a JFX 4x8 Printer
\$10,000 off of a JFX 8x8 Printer
\$18,000 off of a JFX-500 Flatbed**

Good Until
September 27,
2018

CWT Laminator Table Savings!

**1630 Regular - Save \$2700!
1630 Premium - Save \$3000!**



Good Until August 15, 2018

Mimaki Small Format UV Flatbed Savings



Good Until
September 27, 2018

**\$2,000 off of a UJF-3042MKII EX Printer
\$4,000 off of a UJF-6042 MkII Printer**



Mimaki UCJV printer/cutter Bundle Promotions!



Good Until
September 27, 2018

64" Microfactory Bundle- UCJV300-160, LA-160W laminator, 4 rolls vinyl, 4 rolls Laminate, set of LUS-170 inks- \$32,000
54" Microfactory Bundle- UCJV300-130, LA-160W laminator, 4 rolls vinyl, 4 rolls Laminate, set of LUS-170 inks- \$29,500
54" Vision MoneyMaker Bundle- UCJV300-130, 16 rolls Mimaki Vision PVC Mimaki Vision, 5 rolls 310 Laminate, set of LUS-170 inks (8)- \$29,500

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Roland RT-640 & XT-640 Sublimation Printer Savings

Roland sublimation

Sublimation RT-640
save
\$2000



TyrrellTech
Digital Printing Systems

High Speed XT-640
save
\$4000



Promo Prices expire September 30, 2018



Universal Laser Systems- Free Rotary Promotion



Good Until July 31, 2018

**Free Rotary & other discounts with the
purchase of a PLS6.150D**



**Save Big Money
With These
Summer
Promotions!**

"People are like sticks of dynamite... the power's on the inside but nothing happens until the fuse gets lit."

-Mac Anderson, Simple Truths

888-865-0300 tyrrelltech.com
9045 Maier Road, Suite A, Laurel, MD 20723
200 Route 31 North, Suite 109, Flemington, NJ 08822
2400 W. Copans Road, Unit 8, Pompano Beach, FL 33069
2815 Directors Row, Suite 600, Orlando, FL 32809

TYRRELLTECH TRAINING

Get Back to School in August!

TyrrellTech Training Tuesdays

Digital Printing Systems

RSVP to Reserve Your Seat: 888-865-0300 or info@tyrrelltech.com



Raster vs. Vector Artwork Basics

How does the computer make files, and more importantly, how can you work with what files/artwork you are given by your customers? Learn more about the various file types and how to manage customer expectations.

Tuesday, August 14, 10 am - 12 pm



Laminator Profitability

Learn how to use a laminator for smooth laminating and mounting- get the most profit out of your laminator.

Tuesday, August 28, 10 am - 12 pm



Roland Versaworks Basics

Take a refresher course in Versaworks; Getting started, selecting profiles and setting up your print job.

Tuesday, September 11, 10 am - 12 pm



Apparel & Heat Transfer

Learn more about both the CAD cut options for heat transfer materials and the possibilities of print & cut solutions in this apparel-focused class

Tuesday, September 18, 10 am - 12 pm



Laser Engraving- Oh, the Possibilities!

A laser engraver can make custom plaques, models, and specialty and promo items, all with a custom element and a high end finished look. Learn more...

Tuesday, September 25, 10 am - 12 pm



Adobe Illustrator Basics

Adobe Illustrator is a powerful tool in this industry. Spend time learning some basic navigation of the software to give you an introduction to Adobe.

Tuesday, October 2, 10 am - 12 pm



Training currently at these locations:

- 9045 Maier Road, Suite A, Laurel, MD 20723
- 200 Route 31 North, Suite 109, Flemington, NJ 08822
- 2400 W. Copans Road, Unit 8, Pompano Beach, FL 33069
- 2815 Directors Row, Suite 600, Orlando, FL 32809



Nobody Makes It Easier...

If you have been watching our new YouTube video series, you might know about our 'business packages.' In keeping with our claim that 'Nobody Makes It Easier,' we want to find easy ways for people to outfit their production space with the right combination of equipment at the right price. So, we pieced together three tried and true combinations of printers, laminating equipment and starter media and ink sets. Call your local rep today to start figuring out which package might be best for you-- The Starter, The Mover or The Producer. We can put it together, help you through the process of getting your monthly payment in place, get the equipment in your space, and set you up for success. We want to give your shop the right recipe to be profitable and productive.

The Starter

as low as \$369/month

The Producer

as low as \$999/month

The Mover

as low as \$689/month

For anyone who would like to subscribe and watch our video postings, we would love to have you! Check it out at:

<https://www.tyrrelltech.com/social>



MEDIA MAYHEM

Bantex Banner Media- Made in the USA

Bantex banner media has long been manufactured in the USA and TyrrellTech has been a reseller for some time.



Too often, with banner media, the purchase is ALL about price. But recently, we have had some customers specifically ask for the Bantex curl free banner because it is consistent, reliable, and makes for a beautiful print, and they have said that it is VERY worth paying a bit more for it, because of the quality.

In a recent email ad from Bantex, a customer was quoted saying, "The print quality and color gamuts that come off the Bantex media is phenomenal — our customers always rave about it. And it really helps us to always provide the high quality product that they are looking for and that we want to provide. Everyone can sell you something for cheaper, but when you want the quality that lasts, the visual solution that meets [customer] needs, then you really need a product such as Bantex."

Product Highlight: Bantex 10 oz Single Sided Curl Free Black Backed Banner- great for pop up and display stands, available in 36" x 25yds, 36" x 50yds, 54" x 25yds, 54" x 50yds and 72" x 50yds.



The Bantex banner product is one worth checking out-- call TyrrellTech today to learn more. 888-865-0300.

FDC's New Lumina Media- Calendered Vinyl

Lumina 7203 Series is an economy-grade calendered vinyl film designed for printing general purpose graphics, signage and decals requiring medium-term durability with clean removal. This product features an opaque grey adhesive, which minimizes substrate show through. **Check out this calendered vinyl today- any order placed before August 31, 2018 gets ten percent off!**



FDC Lumina Print Media: Value Calendered White Gloss			
7203-5412-002	54" x 50yds	\$156.95	Sale Price- \$141.25
7203-5412-049	54" x 50yds	\$156.95	Sale Price- \$141.25

Apply Printed Heat Transfer in 5 Seconds?!

Siser is a company that provides a wide range of CAD cut and printable heat transfer product. Their latest introduction is sure to turn some heads...

Introducing the latest HTV to join Siser's Print & Cut lineup: Hi-5 Print Matte! Hi-5 Print Matte is a new CPSIA-certified material that is designed for low-heat application; as low as 250°F for only 5 seconds. This prevents scorch marks and discoloration from appearing on certain heat-sensitive garments. Hi-5 Print Matte is compatible with Solvent, Eco Solvent, and Latex inks and adheres to most fabrics including 100% Polyester, 100% Cotton, and Poly/cotton blends. Both TTD Easy Mask and TTD High Tack Mask can be used for the masking process. This product has a matte finish, and comes in 20" or 30" wide rolls by 5, 10, 25 or 50 yard lengths. Call today to learn more! 888-865-0300



Summer Editorial-
Find it online, tyrrelltech.com, Resources...

The Top 20 Key Factors to Consider When Buying a Wide-Format Printer



When it comes to deciding what to buy, you think that the price is the most important factor. Although price is a consideration, it should not be the driving force for decision-making. You're not buying the printer for what it costs; you are buying it for what it can do. This is an investment purchase, because you are buying a printer for the "return" or how much money it can make you.

With that in mind, consider carefully the points detailed below. A printer purchase made based on your needs and applications cannot be wrong. Check out this list so that you can be sure to buy the right machine for the right reasons—the things that will serve you best and make you the most money.

1. Printer Size (Printable area)
2. RIP or Raster Image Processor
3. Applications and Versatility/Indoor vs Outdoor
4. Installation
5. Support
6. Training
7. Service Time
8. Ink Type and Colors:
9. Reliability/ History of Manufacturer Reputation
10. Yearly Extended Service Plan cost
11. Print only vs. Printer cutter
12. Print Quality
13. Future upgrade paths
14. Print Speed
15. Competitive edge
16. Growth potential
17. What else comes with the printer?
18. Ease of Use
19. Manufacturer Standard Warranty
20. Resale or Trade-in value

When it comes to deciding what to buy, most people think that the price of a printer is the most important factor. Although price is a consideration, it should not be the driving force for decision-making. You're not buying the printer for what it costs; you are buying it for what it can do. This is an investment purchase, because you are buying a printer for the "return" or how much money it can make you.

It's easy to see that there are more things to consider than you may have first realized. Combining all of your new knowledge and putting the emphasis in the right place will get the best printer for your needs.

Read the full article online, and call TyrrellTech if you are ready to explore machine options! 888-865-0300

PRINTER NEWS

New From Mimaki- UV Print & Cut

Mimaki[™]



The Mimaki UCJV300 series cut-and-print devices provide more than a simple print and cut experience: it goes beyond extraordinary to deliver an awe-inspiring range of applications and versatility. Create stunning transitional backlit panels that 'change' color schemes with the light source. Print and cut – or cut first then print – labels, decals, window clings, vehicle markings, etc., all on one unit. Flexible UV cure inks expand the possibilities for you to offer unique capabilities to keep you competitive

The UCJV Print & Cut line has just been expanded to include four size options-- you can get this model now in a 64" width, 54" width, 42" width or a 30" width.

Check out demo units at a few of our locations-- call to set up a time-- 888-865-0300.

Roland XR-640- Still Got It! Roland

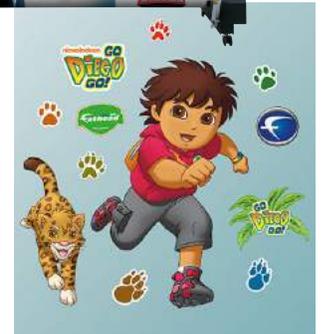
With its two inline, mirrored print heads, integrated printing and contour-cutting technology, and GREENGUARD Gold Certified Eco-Sol MAX 2

inks in 7 or 8-color configurations, the XR-640 large format printer/cutter with metallic and white ink delivers maximum versatility and productivity with unsurpassed image quality. Thousands of print service providers have built their business on the XR-640, with the ability to produce everything from banners, vehicle wraps and fine art to print/cut labels, decals, point-of-purchase displays and so much more.

he ability to use a single device to take a print/cut job from start to finish creates a tremendous competitive advantage for print service providers. By automatically contour cutting printed graphics as soon as they finish printing, the XR-640 eliminates the need to reload and reposition graphics, saving valuable time and effort, and saving on the cost of a stand-alone cutter. With its included TU-2 take-up system, the Pro 4 is capable of performing long, unattended print/cut runs, or functioning as a stand-alone vinyl cutter.

Roland's Quadralign four-point optical registration system allows users to remove prints, laminate and reload them for precision cutting. Quadralign automatically realigns the cutting path and compensates for skew and distortion.

The XR-640 can do it all! Check it out today!



ENGRAVER CORNER

Universal Laser Systems Rotary Attachment



Hooooo Boy The Yeti Mug Revolution is transforming the promotional product market. This revolution is good for all, as it has raised the bar on the value of promotional items. Think about it, would you rather have a YETI style container or a plastic one? Yeah, I thought so, the YETI Style. Now the market will be flooded with a lot of look-alike aluminum beverage containers but the price of these on the wholesale level will raise the prices of promotional projects as a whole. This is good news for the customization & personalization companies since it means more money per job. It should allow those companies to raise their prices across the board.

Universal Laser Systems Rotary Attachment is an easy to install option that cuts, engraves and marks cylindrical, round and conical materials such as bottles, tumblers and Yeti style mugs. The superior design holds objects within its frame and the system drives the rotation in perfect registration with the laser. With the increasing popularity of higher cost promotional items that are personalized each year, it pays to invest in a system that won't let you down nor wreck a bunch of expensive items.

First, let's take a look at materials that can be engraved or marked on the Universal Laser System Rotary Attachment.

Glass – Liquor bottles, stemware, bar glasses, and the like can be engraved directly into the surface with any ULS laser. Looking to step it up a notch? Ask us about the ULS 9.3 wavelength laser tube which outperforms an 10.6 ugl laser tube in quality.

Plastics – Water bottles, plastic drinkware and such can be engraved directly into the surface.

Metals – Mugs, Tumblers, Bottles, Pens and more are available in different types of metal. Anodized Aluminum, plain aluminum, stainless steel, copper are the more popular materials utilized today. These materials can all be marked with a laser system.

Plain aluminum mugs can be marked in black utilizing a marking material such as Cer-Mark. CO2 lasers & Cer-Mark will produce a dark black mark on the metal. Anodized aluminum is permanently marked with a CO2 laser, as the laser obliterates the coating revealing the aluminum underneath. A CO2 laser will perform the



same function on almost any coating on metal, such as black finish on stainless steel. For bare stainless steel or copper marking, a fiber laser is needed. A fiber laser will permanently engrave a mark into the metal producing different shades of brown on the surface.

The Rotary Fixture provides an efficient and productive method for laser cutting, engraving, and marking on cylinders and sphere-shaped, tapered, and non-symmetrical objects. Unlike other rotary fixtures, it provides 360-degree raster and vector processing, allowing laser engraving, laser cutting, and laser marking around the entire circumference of the object. The ULS platform systems provide up to 8" of depth for engraving. The desktop systems provide 4' depth for engraving. The software integrates with your graphics program (Corel/Illustrator) for ease of use.

Have questions? Need to find out more about laser systems?



Call TyrrellTech today and ask to speak to one of our laser & engraving specialists. We are here to inform, train and keep you up and running. Each specialist handles questions, quotations, installations, training, and troubleshooting. One company with great people to handle it all.

Nobody Makes It Easier than TyrrellTech.
888-865-0300

-John Brogan, NJ Laser Guy



New Low Prices from **Mimaki**™

Roll Fed Printer/Cutters-

CJV150-75	\$10,995
CJV150-107	\$11,995
CJV150-130	\$14,995
CJV150-160	\$16,995
CJV300-130	\$17,995
CJV300-160	\$20,995
CJV300-130 + bulk ink	\$19,995
CJV300-160 + bulk ink	\$22,995



Call TyrrellTech for Bits & Stock!

Where would I be able to get my hands on some engraving or laser stock? What about these engraving or routing bits that have worn out that I need replaced? Look no further! TyrrellTech can help. We always want to be your full service solution. So, call us... we can help! We can get you the bits and stock you need!
888-865-0300 or info@tyrrelltech.com

TyrrellTech has Summer Birthdays to celebrate!
Martin Dupont- July 28- New Jersey Printer Sales & Service
Kyle McCabe- August 1- Maryland Service Technician
Ryan Luksza- August 1- New Jersey Customer Service
Greg Stevens- August 3- New Jersey Service Technician
Brian Tyrrell- August 20- Maryland Service Technician

