

**Weights and Biases, Inc.**  
**GDPR Notice**  
**Effective Date: March 23, 2021**

**GDPR/UK GDPR Privacy Notice**

This GDPR/UK GDPR privacy notice (this “GDPR/UK GDPR Notice”) is included in our Privacy Policy and applies to the ‘personal data,’ as defined in the GDPR or the UK GDPR, each as applicable, of natural persons located in the European Economic Area, Switzerland or the United Kingdom (“European Individuals,” “you,” or “your”) processed by Weights and Biases. Any capitalized terms or other terms not defined herein shall have the meaning ascribed to them in the rest of our Privacy Policy or, if not defined herein or in the rest of our Privacy Policy, the GDPR or the UK GDPR, each as applicable. To the extent of any conflict between this GDPR/UK GDPR Notice and any other provision of the Privacy Policy, this GDPR/UK GDPR Notice shall control only with respect to European Individuals and their personal data. If you are located elsewhere, please see the rest of our Privacy Policy here. (Link is <https://wandb.ai/site/privacy>)

The term “**European Economic Area**” or “**EEA**” shall mean the then-current member states and member countries of the European Union and European Economic Area.

**Processor Disclosure:** Except as otherwise described herein, we are a data processor of the personal data collected through our Platform (“**Platform Data**”). When serving as a processor, we have certain obligations under GDPR and UK GDPR including only processing personal data at our customers’ instructions reflected in the applicable Subscription Agreement, providing assistance with fulfilment of rights requests, and implementing appropriate security for personal data. We will forward any inquiries, complaints, or requests received from data subjects with respect to the Platform Data to the appropriate customer and await instructions before taking any action.

**Controller Disclosure & Details:** We are a data controller of personal data regarding the following categories of European Individuals: Prospective/current customers (collectively, “**Business Contacts**”), Visitors, and Subscribers for the purposes and under the legal bases described in the table below. Please note that, in some cases, the categories of data subjects above may overlap (e.g., Business Contacts using the Websites are also Visitors).

Data Subject Category	Purpose & Legal Basis of Processing
<b>General</b> (applies to all data subjects below)	<u>Information Security:</u> Our web servers will log your IP address and other information (e.g., browser information, operating system, request date/time, user agent string, referral and exiting URL) in order to maintain an audit log of activities performed. We use this information pursuant to our legitimate interests in tracking usage of the Websites and Platform, combating DDOS or other attacks, and removing or defending against malicious individuals or programs on the Websites and Platform.

<p><b>Business Contacts</b></p>	<p><u>Direct Marketing</u>: Our legitimate interest in sending current or prospective customers email marketing.</p> <p><u>Platform Demonstrations</u>: Our legitimate interest in setting up demos with prospective customers pursuant to their request.</p> <p><u>Training related to Platform</u>: Our legitimate interest in setting up trainings related to Platform for current customers pursuant to their request.</p> <p><u>Executing Contracts and other Legal Documentation</u>: We will process all personal data as necessary for the performance of contracts to which Business Contacts are a party (such as our Terms of Use and Subscription Agreement) or to take requested steps to enter into such contracts.</p> <p><u>General Business Development</u>: Our legitimate interest in furthering business relationships (such as by storing Business Contact information within a CRM or other file), ensuring customer satisfaction, and answering inquiries.</p>
<p><b>Visitors</b></p>	<p><u>General Audience Measurement</u>: Our legitimate interest in use of Google Analytics, Segment and Mixpanel to understand how Visitors interact with the Websites, and where such Visitors are located (up to city-level only) in order to optimize the Websites experience. Within Google Analytics, the last octets of Visitors' IP Addresses have been anonymized and 'Sharing With Google' and 'Demographics/Advertising' features have been disabled.</p>
<p><b>Subscriber (Platform)</b></p>	<p><u>General Audience Measurement</u>: Our legitimate interest in use of Google Analytics, Segment, Fullstory, Intercom.io, and Mixpanel to understand how Subscribers interact with the Platform, and where such Subscribers are located (up to city-level only) in order to optimize the Platform experience. Within Google Analytics, the last octets of</p>

	Visitors' IP Addresses have been anonymized and 'Sharing With Google' and 'Demographics/Advertising' features have been disabled.
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**Controller's Representative:** Our representative in the European Union is:

ePrivacy GmbH  
Große Bleichen 21  
20354 Hamburg  
Germany

<https://www.eprivacy.eu>

Our representative in the United Kingdom is:

GDPR Ltd  
7 Savoy Court  
London, WC2R 0EX  
United Kingdom

**Categories of Recipients:** Weights and Biases personnel shall receive and process your personal data for the purposes described herein. Such personal data is also disclosed to the following recipients to effectuate the purposes described herein:

- G Suite: Collaboration and Productivity Tools
- Slack: Enterprise Chat
- LeadBox: Marketing based on IP
- Dropbox: File Storage
- Google Cloud (used on both Website and Platform): data processing
- Sendgrid (used on Platform only): emails to customers
- Google Analytics: Websites and Platform analytics
- Mixpanel: Websites and Platform analytics
- Segment: Unification of data
- Fullstory: In-product user engagement
- Intercom.io: Customer support
- Mixpanel: Website customer experience

**Retention:** Please see below for our general retention periods. Please note that the below retention periods may be extended or shortened, as appropriate, based on the context of our relationship with an EEA Individual (e.g., negotiations for a sale, interest in the Platform), and for compliance with legal obligations (e.g., accounting, finances, tax, establishment, exercise, or defense of legal claims).

Weights and Biases will retain the personal data related to our Business Contacts for a period no longer than seven (7) years, without prejudice to any request by a Business Contact to be removed earlier.

Personal data contained within contractual and other legal documentation shall be retained indefinitely (e.g., signatures).

***Your GDPR Rights:*** As a natural person, you have a right to: (i) request access to, correction and/or erasure of your personal data; (ii) object to processing of your personal data; (iii) restrict processing of your personal data; and (iv) request a copy of your personal data, or have a copy thereof sent to another controller, in a structured, commonly used and machine readable format under the right of data portability. You may exercise these rights and submit a GDPR or UK GDPR complaint by contacting: [support@wandb.com](mailto:support@wandb.com) with the subject line “GDPR/UK GDPR Notice.”

You also have the right to lodge a complaint about the processing of your personal data with an appropriate data protection authority, and, as applicable, to exercise third-party beneficiary rights under Weights and Biases’ Standard Contractual Clauses.

Contact details for the EU data protection authorities can be found at:

[http://ec.europa.eu/justice/data-protection/bodies/authorities/index\\_en.htm](http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm)

Contact details for the UK data protection authority, the Information Commissioner’s Office (ICO), can be found at: <https://ico.org.uk/global/contact-us/>

***Objecting to Legitimate Interest/Direct Marketing:*** You may object to personal data processed pursuant to our legitimate interest. In such case, we will no longer process your personal data unless we can demonstrate appropriate, overriding legitimate grounds for the processing or if needed for the establishment, exercise, or defense of legal claims. You may also object at any time to processing of your personal data for direct marketing purposes by clicking “Unsubscribe” within an automated marketing email or by submitting your request to [support@wandb.com](mailto:support@wandb.com) with the subject line “GDPR/UK GDPR Notice” (the latter for instances where, for example, you would not like to receive follow-ups from our sales team). In such case, your personal data will no longer be used for that purpose.

***Transfer of Personal Data outside the EEA and the United Kingdom:*** We continue to be self-certified under the EU-US and Swiss-US Privacy Shield (see ***E.U.-U.S. and Swiss-U.S. Privacy Shield Notice*** below). When transferring your personal data to our agents, service providers, or controllers (such as our customers) outside of the EEA or the United Kingdom (“Transfers”) to countries that have not received an ‘adequacy decision’ by the European Commission, such as the United States, we shall ensure that such Transfers occur pursuant to one of the following valid data transfer mechanisms: (i) to the extent applicable, the execution of EU Commission decision 2010/87/EU standard contractual clauses (processors) between us and data controllers as well as between us and any downstream subprocessors (to the extent applicable); (ii) such Transfer is made pursuant to a derogation under Article 49 that applies or (iii) such Transfer is made pursuant to any other applicable and valid data transfer mechanism, including a replacement to the E.U.-U.S. Privacy Shield (the “Privacy Shield”).

***Disclosure to Public Authorities:*** Weights and Biases may be required to disclose personal data in response to lawful requests by public authorities, including for the purpose of meeting national security or law enforcement requirements. We may also disclose personal data to other third parties when compelled to do so by government authorities or required by law or regulation including, but not limited to, in response to court orders and subpoenas.

***Corporate Restructuring:*** In the event of a merger, reorganization, dissolution or similar corporate event, or the sale of all or substantially all of our assets, we expect that the information that we have collected, including personal data, would be transferred to the surviving entity in a merger or the acquiring entity. All such transfers shall be subject to our commitments with respect to the privacy and confidentiality of such personal data as set forth in this GDPR/UK GDPR Notice.

***Updates to this GDPR/ UK GDPR Notice:*** If, in the future, we intend to process your personal data for a purpose other than that which it was collected, we will provide you with information on that purpose and any other relevant information at a reasonable time prior to such processing. After such time, the relevant information relating to such processing activity will be revised or added appropriately within this GDPR/UK GDPR Notice, and the “Effective Date” at the top of this page will be updated accordingly.

***How to Contact Us:*** Please reach out to [support@wandb.com](mailto:support@wandb.com) for any questions, complaints, or requests regarding this GDPR/UK GDPR Notice; please include the subject line “**GDPR/UK GDPR Notice.**”

### **E.U.-U.S. and Swiss-U.S. Privacy Shield Notice**

**Note:** For the avoidance of doubt, we separately mention Switzerland and United Kingdom for purposes of this Privacy Shield Notice.

***Privacy Shield:*** If your personal data is transferred from the EEA, Switzerland, or the United Kingdom to the US, and such transfer is subject to the Privacy Shield, then the rights, remedies and protections set forth in this E.U.-U.S. and Swiss-U.S. Privacy Shield Notice (the “Privacy Shield Notice”) apply to you. We comply with the EU-US Privacy Shield Framework and the Swiss-US Privacy Shield Framework (collectively, the “Privacy Shield Frameworks”) as set forth by the US Department of Commerce regarding the collection, use, and retention of personal data transferred from the European Union member countries (including Iceland, Liechtenstein, and Norway), Switzerland, and the United Kingdom, respectively, to the United States pursuant to the Privacy Shield Frameworks. Weights and Biases has certified that it adheres to the Privacy Shield Principles with respect to such data. If there is any conflict between the policies in this privacy policy and data subject rights under the Privacy Shield Principles, the Privacy Shield Principles shall govern. To learn more about the Privacy Shield program, and to view our certification page, please visit <https://www.privacyshield.gov/>.

With respect to personal data received or transferred pursuant to the Privacy Shield Frameworks, Weights and Biases is subject to the investigatory and enforcement powers of the Federal Trade Commission (FTC).

In compliance with the Privacy Shield Principles, Weights and Biases commits to resolve complaints about your privacy and our collection or use of your personal data transferred to the United States pursuant to Privacy Shield. European Union and Swiss individuals with Privacy Shield inquiries or complaints should first contact us at [support@wandb.com](mailto:support@wandb.com) with the subject line “**Privacy Shield.**”

Weights and Biases has further committed to refer unresolved privacy complaints under the Privacy Shield Principles to an independent dispute resolution mechanism, the BBB EU PRIVACY SHIELD. If you do not receive timely acknowledgment of your complaint, or if your complaint is not satisfactorily addressed, please visit [www.bbb.org/EU-privacy-shield/for-eu-consumers](http://www.bbb.org/EU-privacy-shield/for-eu-consumers) for more information and to file a complaint. This service is provided free of charge to you.

If your Privacy Shield complaint cannot be resolved through the above channels, under certain conditions, you may invoke binding arbitration for some residual claims not resolved by other redress mechanisms. See Privacy Shield Annex 1 at <https://www.privacyshield.gov/article?id=ANNEX-I-introduction>.

### **Onward Transfer to Third Parties under the Privacy Shield**

Like many businesses, we hire other companies to perform certain business-related services. We may disclose personal data to certain types of third party companies but only to the extent needed to enable them to provide such services. The types of companies that may receive personal data and their functions are: hosting services, technical assistance and security, database management/back-up services, payment processors, analytics and digital marketing, CRMs, collaboration software, and customer service. All such third parties function as our agents, performing services at our instruction and on our behalf pursuant to contracts which require they provide at least the same level of privacy protection as is required by this Privacy Policy and implemented by Weights and Biases. We may also disclose personal data to our parent companies, subsidiaries, affiliates, joint ventures, or other companies under common control in order to support marketing, sale and delivery of any services.

In certain situations, we may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements. We may also disclose personal data to other third parties when compelled to do so by government authorities or required by law or regulation including, but not limited to, in response to court orders and subpoenas.

Weights and Biases' accountability for personal data that it receives in the United States under the Privacy Shield and subsequently transfers to a third party is described in the Privacy Shield Principles. In particular, Weights and Biases remains responsible and liable under the Privacy Shield Principles if third-party agents that it engages to process personal information on its behalf do so in a manner inconsistent with the Principles, unless Weights and Biases proves that it is not responsible for the event giving rise to the damage.

***Opt-In and Opt-Out under the Privacy Shield:*** We provide individuals with the opportunity to opt-out before we share your personal data with third parties other than our agents, or before we use it for a purpose that is materially different from which it was originally collected or subsequently authorized. To request to limit the disclosure of such personal data, please submit a written request to [support@wandb.com](mailto:support@wandb.com) with the subject line, "**Privacy Shield.**"

We will not disclose your sensitive personal data to any third party without first obtaining your opt-in consent, and shall also obtain your opt-in consent before we use sensitive data for a purpose other than which it was originally collected or subsequently authorized, unless an exception applies pursuant to the "Sensitive Data" Privacy Shield Supplemental Principal. In each instance, please allow us a reasonable time to process your response.

Where we act as a processor, we may pass on your request pursuant to this section to our customer (the controller).

***Your Privacy Shield Rights:*** Pursuant to the Privacy Shield Frameworks, EEA, Swiss, and United Kingdom individuals have the right to obtain our confirmation of whether we maintain personal information relating to you in the United States. Upon request to [support@wandb.com](mailto:support@wandb.com) with the subject line "**Privacy Shield,**" we will provide you with confirmation as to whether we are processing your personal data pursuant to the Privacy Shield, and will communicate such data to you within a reasonable time. You have the right to correct, amend, or delete the personal data processed pursuant to the Privacy Shield where it is inaccurate or has been processed in violation of the Privacy Shield Principles. We may require payment of a non-excessive fee to defray our expenses in this regard. Please allow us a reasonable time to respond to your inquiries and requests.

Where we act as a processor, we may pass on your request pursuant to this section to our customer (the controller).

***Retention of Personal Data under the Privacy Shield:*** We will retain the personal data processed pursuant to the Privacy Shield in a form that identifies you pursuant to our data retention periods set forth in the [Retention](#) section of our GDPR/UK GDPR Notice. We may continue processing such personal data for longer periods, but only for the time and to the extent such processing reasonably serves the purposes of archiving in the public interest, journalism, literature and art, scientific or historical research and statistical analysis, and subject to the protection of our privacy disclosures. After such time periods have expired, we may either delete your personal data or retain it in a form such that it does not identify you personally.

***How We Protect Your Personal Data under the Privacy Shield:*** Weights and Biases takes very seriously the security and privacy of the personal data that it collects pursuant to this Privacy Policy. Accordingly, we will implement reasonable and appropriate security measures to protect your personal data from loss, misuse and unauthorized access, disclosure, alteration and destruction, taking into account the risks involved in processing and the nature of such data, and comply with applicable laws and regulations.