

7 Community involvement and the evidence base

Since late 2017 Which Way Westerham has engaged in a series of events aimed at informing the public, understanding stakeholders' particular points of view and consulting as proposals emerged. These events have taken the form of face-to-face meetings, workshops, formal exhibitions and presentations. For the last year this has been underpinned by 'Stickyworld', westerham.stickyworld.com, a consultation-based digital platform. Recently a new website, whichwaywesterham.co.uk, has been launched to allow the facts of the new proposals to be published. WWW expects this process to continue as the process unfolds and as new information becomes available.

The diagrams overleaf show the number and distribution of these events, together with key feedback and a list of those consulted.

Community involvement & consultation timeline

over 18 months we held -
 10 WORKSHOPS
 8 PUBLIC EVENTS with
 504 ATTENDEES
 9 ROOMS on stickyworld with
 4056 VIEWS to date

ROOM 1 'Which way Westerham?'
 opened 27.01.2017 closed 04.03.2017

ROOM 2 'Which way Westerham?'
 Background report - work in progress'
 opened 22.02.2017 closed 20.03.2017

ROOM 3 'Which way Westerham?'
 This is your feedback so far...'
 opened 13.04.2017 closed 04.05.2017

ROOM 4 'Which way Westerham?'
 drop-in sessions 18th to 20th May
 2017 Have your say'
 opened 23.05.2017 closed 13.06.2017

Stickyworld ROOM 1 views 1334
 22 slides

Stickyworld ROOM 2 views 553
 1 slide with a link to the report

Stickyworld ROOM 3 views 316
 10 slides

Public event 209 attendees
 26, 27 & 28.01.2017

November

January

February

March

April

14.11.2016 meeting with Sevenoaks District Council

January 2017 distribution of consultation leaflet with local magazine

17.01.2017 delivery of consultation leaflet advertising launch of public consultation & events

23.01.2017 meeting & presentation to Westerham Town Council

16.02.2017 meeting with Westerham Town Partnership

PUBLIC EVENT 1-3 first set of events focused around identifying constraints, opportunities & ambitions as considered by Westerham community

27.02.2017 air quality & estate agent workshop

28.02.2017 workshop with largest employer in Westerham, traders, Westerham Town Partnership & residents related to public health aspects

29.02.2017 meeting with headmistress of Churchill Church of England Primary School

29.02.2017 sport amenities workshop - cyclist Bowls Club; Sports Association; Club House Steward & Bar Tender; Football Club, Junior & Senior Football Coach

07.03.2017 environment workshop with Kent Wildlife Trust, Greensands Commons Project, Kent Downs AONB, North West Kent Countryside Partnership; Countryside Officers

07.03.2017 heritage, culture & tourism workshop - Grade II listed home owners; Westerham Heritage Trust; National Trust; St Mary Trust

07.03.2017 housing workshop with residential & commercial estate agents, vicar, priest & pastor plus almshouses

17.03.2017 meeting with senior citizens at Westerham memory cafe event, Community Warden & Police Community Support Officer

24.03.2017 meeting & presentation to Westerham Town Council

28.03.2017 meeting with Westerham Sea Cadets

27.03.2017 meeting with Westerham Parent & Toddler Group, Congregational Church Hall

06.04.2017 meeting with Westerham Foodbank

22.04.2017 leaflet advertising public consultation events in May delivered with the TN16 magazine to Westerham

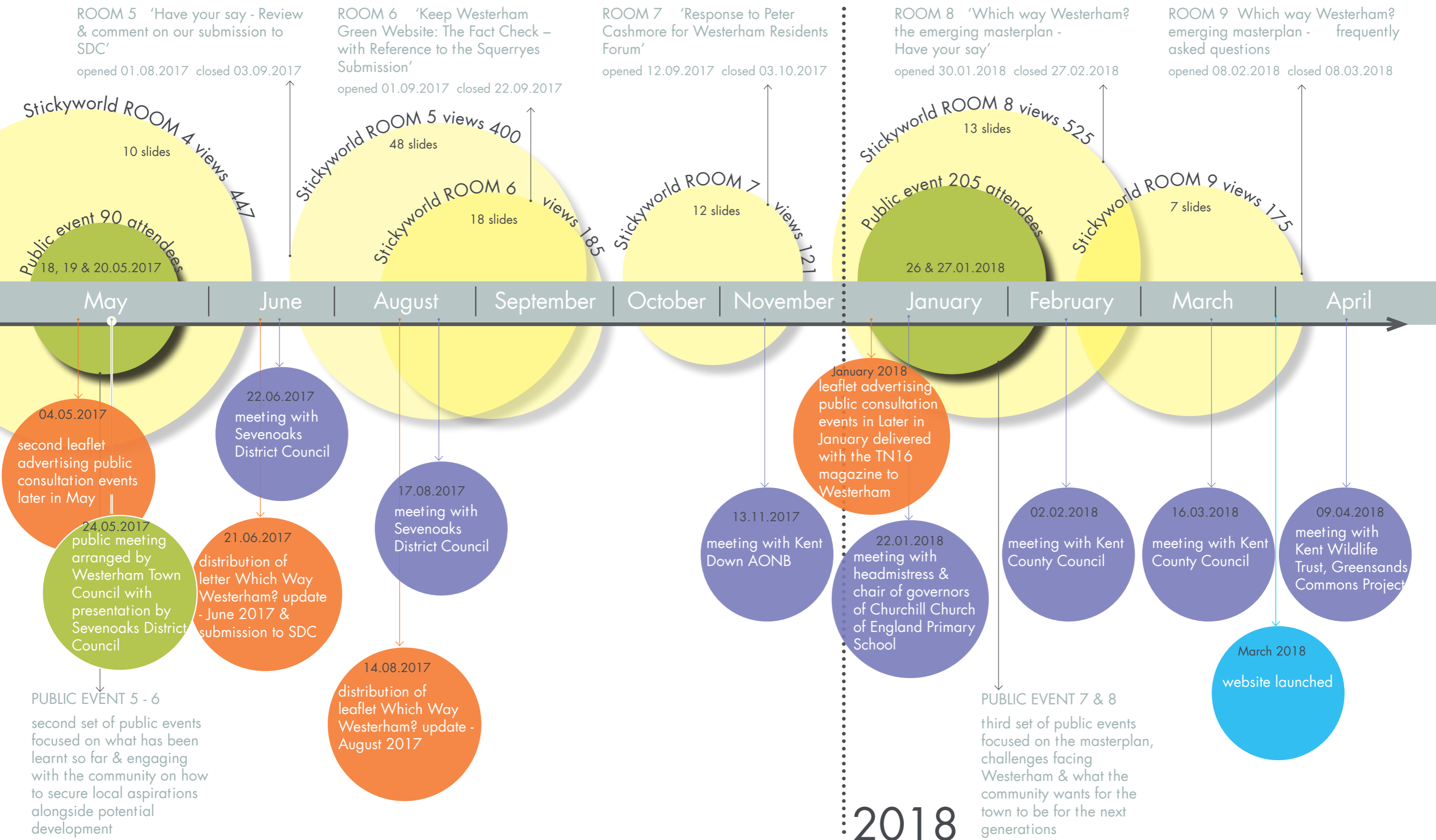
24.04.2017 meeting with Westerham Cubs & Scouts leaders

26.04.2017 meeting & presentation to Westerham Networking Group for Chamber & Commerce

28.04.2017 meeting with Westerham Scouts (children & young adults 10 - 19 years)

2016 : 2017

Community involvement & consultation timeline



2018

Community involvement & consultation

interest mapping



feedback from school children



online forum 'Stickyworld'

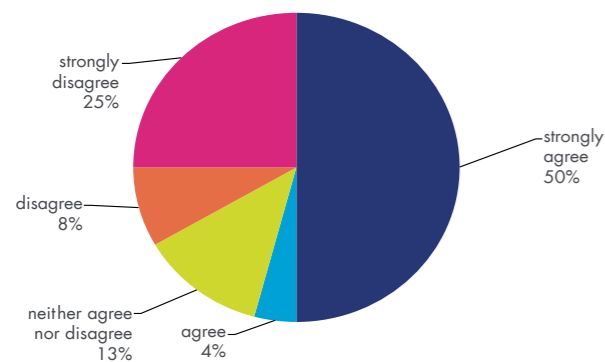


public events & workshops

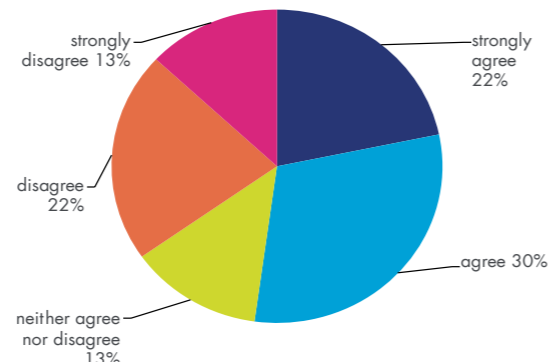


some feedback from consultation events

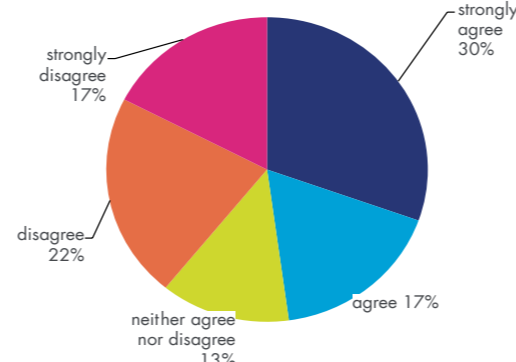
Q1. we need a relief road to reduce town centre congestion



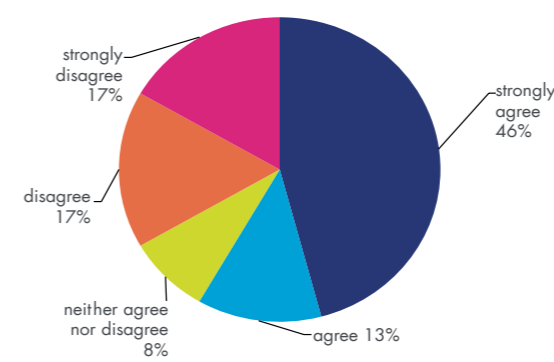
Q2. we need to improve the town centre to support the local economy



Q3. we need to build new homes for families, key workers & downsizers



Q5. we need to improve local services such as the GP surgery/Primary School



- We spoke to:
- Aqualisa
 - Almshouses
 - Catholic Church of Saint John the Baptist
 - Churchill Church of England Primary School
 - Cllr Michael Craig
 - Club House steward & bar tender, King George's Field
 - Coffee Shop
 - Community Warden
 - Countryside Officer
 - Diocese of Rochester
 - GP Surgery
 - Grade II listed home owners
 - Greensands Commons Project
 - Karrisons Estate Agents
 - Kent County Council
 - Kent Downs AONB
 - Kent Wildlife Trust
 - National Trust
 - North West Kent Countryside Partnership
 - Police Community Support Officer
 - residential & commercial estate agents
 - Shoe shop
 - St Mary The Virgin C Of E Church
 - St Mary Trust
 - Valence school
 - Westerham Bowls Club
 - Westerham Congregational Church
 - Westerham Cubs leader
 - Westerham Cyclery
 - Westerham Foodbank
 - Westerham Football Club, Junior Football Coach
 - Westerham Football Club, Senior Football Coach
 - Westerham Networking Group for Chamber & Commerce
 - Westerham Parent & Toddler Group, Congregational Church Hall
 - Westerham Residents (20+)
 - Westerham Heritage Trust
 - Westerham Sea Cadets
 - Westerham Scouts leader
 - Westerham Scouts
 - Westerham Society
 - Westerham Sports Association
 - Westerham Town Clerk
 - Westerham Town Council
 - Westerham Town Partnership
 - Westerham Memory Cafe and attending senior citizens

SDC's Evidence Base:

- Green Belt Review, Arup, January 2017
- Landscape Sensitivity Assessment, LUC, May 2017
- Sevenoaks District Retail Study, GVA, November 2016
- Sevenoaks and Tonbridge Wells Economic Needs Study, Colliers International and Turleys Economics, August 2016
- Historic Environment Review, Allies and Morrison and Urban Practitioners, December 2017
- Biodiversity Analysis of Sevenoaks District, Aecom, February 2018
- Tourism Accommodation Study, Hotel Solutions, September 2015
- Survey of Employers Housing Needs, October 2017
- Local Housing Needs Study, May 2017
- Sevenoaks & Tunbridge Wells Strategic Housing Market Assessment, GL Hearn, September 2015
- Housing Strategy 2017, SDC, 2017
- Economic Development Strategy, SDC, 2018

Which Way Westerham's Evidence Base:

- WWW Background Report, Rummey Design, February 2017
- WWW Emerging Masterplan Report, Rummey Design, December 2017
- The Proposals and Planning Justification, Now Planning, January 2018
- Cover Note: Westerham's Prospects, Now Planning with Westerham Demographic Projections, John Holliss and with Socio-economic Profile of Westerham, CAG, March 2018
- Which Way Westerham: the Exceptional Circumstances, Now Planning, March 2018
- Which Way Westerham, the NPPF 116 Case, Now Planning, March 2018
- Technical Note: Provisional Access and Relief Road, PJA, December 2017
- Technical Note: Traffic Flow and GIS Analysis, PJA, December 2017
- Technical Note: Accessibility Assessment, PJA, December 2017
- Response to KCC Comments, PJA, 21 March 2018
- Noise Review Reports 17/0632/M1, M2 and R1, Cole Jarman, February 2018
- Air Quality Assessment, Air Quality Consultants, May 2017
- Landscape Character and Visibility Assessment, Rummey Environmental, February 2018
- Preliminary Ecology Assessment, Ecosa, December 2017

Which Way Westerham



Now Planning

Rummey design

South Park Studios
South Park
Sevenoaks
Kent

TN13 1AN

01732 743753

www.rummey.co.uk

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