

ANDY FISHER

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ABOUT

*Leverages a user-centered approach to design to solve complex problems.
Highly focused work ethic, successfully manages projects independently.
Detail oriented.*

SKILLS

INTERACTION & USER EXPERIENCE DESIGN

Passion for IX and UX design, informed by user research, refined through prototyping.

ART DIRECTION & VISUAL DESIGN

Leads design with a sensitivity to brand language while balancing user-interactions and design systems.

COLLABORATIVE, EFFICIENT WORKFLOW

Quickly adopts and leverages various workflow solutions and processes to collaborate and communicate effectively with team members and project stakeholders.

EXPERIENCE

HP LEAD INTERACTION DESIGNER AUGUST 2018–PRESENT

Provide product design for enterprise-class printers — from concept and ideation phases, thru high-level design-delivery to implementation teams — in a usability-focused studio across geographic locations. Design artifacts include wireframes, prototypes, and motion mockups. Foster relationships with various stakeholders both in design, and outside of.

NETJETS SENIOR VISUAL DESIGNER APRIL 2015–AUGUST 2018

Provided on-brand solutions for industry-leading private aviation company. Projects ranged from design and implementation of enterprise design system, to product design for pilots and maintenance crews. Collaborated directly with various stakeholders and partners from creative, information technology and development groups, and outside vendors.

GSW WORLDWIDE BRAND DESIGNER APRIL 2013–APRIL 2015

Lead designer for projects ranging from responsive digital and iOS apps to environmental design. Collaborated with UX team, developers, writers and client account teams.

ELEVATEthinking DESIGNER JANUARY 2011–APRIL 2013

Crafted effective brands through more than just logos and websites. Worked directly with Creative Director, writing partners and account team to provide branding solutions for clients.

EDUCATION

COLUMBUS COLLEGE OF ART & DESIGN GRADUATE CUM LAUDE 2009

Graphic Design major, Copywriting minor

ETC

Cooper Educational, Service Design Immersive, 2017

Lead UX/UI Designer, NetJets IT Web-App Center of Excellence Group, 2016-2018

REFERENCES AVAILABLE UPON REQUEST