

# ANDY FISHER

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## ABOUT

*Leverages a user-centered approach to design to solve complex problems.  
Highly focused work ethic, successfully manages projects independently.  
Detail oriented.*

## SKILLS

### USER INTERFACE AND USER EXPERIENCE DESIGN

Passion for UI and UX design, informed by user research, refined through prototyping.

### ART DIRECTION AND VISUAL DESIGN

Leads design with a sensitivity to brand language while balancing user-interactions, and design systems.

### COLLABORATIVE, EFFICIENT WORKFLOW

Quickly adopts and leverages various workflow solutions and processes to collaborate and communicate effectively with team members and project stakeholders.

## EXPERIENCE

### NETJETS SENIOR VISUAL DESIGNER APRIL 2015 – PRESENT

Provides on-brand solutions for industry-leading private aviation company. Projects range from design and implementation of enterprise UI design system, to art direction of private jet exterior and interior environments. Collaborates directly with creative director, information architects, business stakeholders, information technology and development groups — both internally and externally.

### GSW WORLDWIDE BRAND DESIGNER APRIL 2013 – APRIL 2015

Lead designer for projects ranging from responsive digital and iOS apps to environmental design. Collaborated with UX team, developers, writers and client account teams.

### ELEVATEthinking DESIGNER JANUARY 2011 – APRIL 2013

Crafted effective brands through more than just logos and websites. Worked directly with Creative Director, writing partners and account team to provide branding solutions for clients.

### SBC ADVERTISING JUNIOR DESIGNER JUNE 2009 – JANUARY 2011

Design email campaigns, print advertising, print collateral, digital advertising and more for national retail clients including Bed Bath & Beyond and Bob Evans.

## EDUCATION

### COLUMBUS COLLEGE OF ART AND DESIGN GRADUATE CUM LAUDE 2009

Graphic Design major, Copywriting minor

## ETC

Cooper Educational, Service Design Immersive, 2017

Lead UI Designer, NetJets IT Web-App Center of Excellence Group, 2016 to Present

REFERENCES AVAILABLE UPON REQUEST