

Ching-Yun Chen



UI/UX Designer

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Expeireence

May 2019 **Interaction Designer**
- Now Digital Product School by UnternehmerTUM | Munich, Germany

- Working on building a digital product in a diverse, cross-functional team to solve real-world problems around mobility and transportation through human-centered design
- Collaborating with Product Management, Engineering, and User-Research to redefine CSR progress in companies

July 2018 **UI/UX Designer**
- Feb 2019 SparkAmplify | Taipei, Taiwan

- Designed responsive-webuser-interfaces for the company's SaaS products impacting millions of users
- Rapid prototyping via sketching, storyboarding user scenarios for enhanced experiences, and conducting market research and user interview.
- Developed graphical assets for marketing material and social media channels
- Worked closely with engineers throughout the implementation stage to ensure a high level of quality in the final product

Education

Jun 2013 BBA in Business Administration
- Jun 2017 Soochow University | Taipei, Taiwan

Award

Apr 2017 Study Abroad Award | Soochow University
Dec 2016 Outstanding Student Award | Ministry of Education

Skills

Visual tools

Sketch ————— 3 Years
Figma ————— 1 Year
Photoshop ————— 4 Years
Illustrator ————— 4 Years

Prototyping tools

Invision ————— 2 Years
Protopie ————— 2 Years

Web Design

Webflow ————— 2 Years

Specialities

Things I specialize in

- Interface design (app/web)
- Interaction design
- Visual design
- Digital prototyping

Things I'm happy to do

- Writing
- Photography
- Public speech