



FOR IMMEDIATE RELEASE

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Kerrville, TX
April 19, 2018

Annual Shatter the Stigma 5k Walk/Run

May is Mental Health Awareness month and the Volunteer Services Council for Kerrville State Hospital has teamed up with Peterson Health to host the annual Shatter the Stigma 5k Walk/Run. Both these organizations share a focus on raising awareness for Mental Illness in the Kerrville community.

The event will be held on Saturday, May 19th, 2018 at Louis Hayes Park from 7:30-11am.

In 2016, Peterson Health hosted a Community Health Summit meeting where over sixty individuals from over forty community and health care organizations collaborated to conduct a comprehensive Community Health Needs Assessment process focused on identifying and defining significant health needs, issues, and concerns of Kerr County. The number one health need, as determined by these individuals, was: Substance Abuse and Mental Health. The 43-page Community Health Needs Assessment is available to view online at: www.petersonhealth.com.

Pat Murray, Chief Executive Officer, Peterson Regional Medical Center stated "We are using the findings from our plan as a catalyst for mobilizing community resources to improve the health of area residents."

Zach Riffett, President of the Volunteer Services Council for Kerrville State Hospital - "On behalf of the board, we are excited that Peterson Health accepted our invitation to co-host and collaborate on our annual Shatter the Stigma 5k Walk/Run event coming up in May. I want to thank Pat Murray and Lisa Winters for being on board with this idea. We look forward to working with the Peterson Health team."

Registration for this event will be online at www.kerrvillevsc.org.

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If you have any further questions regarding this event, please contact Community Relations at Kerrville State Hospital, 830-896-2211 ex. 6150