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Council approves contract for outside consultant to look at downtown project

Add a frequently asked questions section to city website for residents

During a called meeting on Jan. 3rd, the Loganville City Council approved a contract with real estate consultants Haddow & Company to take a look at the viability of the proposed project for the redevelopment of downtown.

“Despite what many people are saying out there, we are taking our time and doing our homework on this project before we pass judgment and make a decision because that is what any elected leader should do,” Mayor Rey Martinez said.

“Bringing in someone not associated with this project, with years of experience in the real estate industry, will be another important piece of the puzzle for us as we decide how to redevelop the downtown area of Loganville.”

The Atlanta-based firm specializes in providing strategic advice based on in-depth market analysis who are most frequently asked to determine the highest and best use for a piece of land.

CONNOLLY in December introduced a conceptual plan for the redevelopment of the downtown area that was submitted by the City of Loganville to the state as a

Development of Regional Impact. The concept of the proposed \$180 million revitalization project includes the expansion of public parks and greenspace, improved infrastructure as well as a new City Hall and library combined with 90-000-square feet of new retail spaces, 200 active adult townhomes and 600 luxury living units.

City officials are also currently awaiting the completion of studies required by the state for a Development of Regional Impact that will consider potential effects of the project on traffic, infrastructure and public safety. This is all part of the fact-finding portion of development process.

“We have met with a number of residents and concerned groups about this project, and they have asked a lot of good questions. But we are not at a point where there is a lot of information available. This is still just a concept at the moment,” City Manager Danny Roberts said.

In an effort to help get information to the public, the City of Loganville website now features a link to information that attempts to answer some frequently asked questions related to the proposed downtown revitalization project. That information can be found on the city’s homepage at www.loganville-ga.gov

In addition, Loganville officials hope to have another open house meeting for the public sometime in March if the studies are completed by that time.

Residents are encouraged if they have additional questions or concerns to call or email the mayor, city council or staff, whose contact information can be found at www.loganville-ga.gov/government#ElectedOfficials