

david hollø

design strategist

I am **anti-disciplinary\***

davidhollo.com

1. I'm diverse

david@davidhollo.com

2. I'm adaptable

+1 518 545 9388

3. I solve problems

ACADEMICS

**Bachelor of Science**

**ArtCenter College of Design**

2014 - 2018 | PASADENA, CA

Product Design major with Designmatters minor in social impact design

**Design Studies**

**Pratt Institute**

2012 - 2014 | BROOKLYN, NY

Studied industrial design. Notable courses include Light Color Design, Advanced 3D Design, and Critical Writing: The Art of Protest.

PROFESSIONAL

**Design Fellow**

**Dalberg Design**

2017 | NEW YORK, NY

Worked as an ethnographic researcher and design strategist with the Bill and Melinda Gates Foundation on a global segmentation framework to gain insight into the financial lives of low income individuals.

**Research Assistant**

**ArtCenter CMTEL**

SPRING 2017 | PASADENA, CA

Developed physical and digital interfaces for organizing, categorizing and browsing complex material and trend related datasets. Responsibilities included designing, building, and coding functional prototypes, and managing a team of students who were involved in the project.

**Co-Founder / Teaching Assistant**

**ArtCenter College of Design**

SPRING 2017 | PASADENA, CA

Co-founded student-led class "Design for Transformation" focusing on teaching the tools and knowledge required for future social impact leaders how to effectively make a toolkit to transform the community.

**Designer / Facilitator**

**National Academies Keck Future Initiatives Conference**

FALL 2016 | IRVINE, CA

Worked with scientists, artists, and engineers to map out opportunities and problems spaces. Working with a smaller team developed a solution to incorporate soft robotics to capture delicate specimens in deep sea environments without harming them.

**Product Designer / Facilitator**

**ArtCenter NASA Symposium**

FALL 2016 | PASADENA, CA

Facilitated conversation between designers and JPL scientists and engineers. Advocated the value of design thinking in the aerospace industry, and collaborated in a fast paced workshop.

**Branding Consultant**

**Budapest Enterprise Agency**

SUMMER 2014 | BUDAPEST

Created strategy and branding for new branch of the organization targeting young entrepreneurs. Conducted design research to establish needs while coordinating with existing consultants and vendors.

PROFESSIONAL

**Founder / Project Lead**

2012 - 2014 | BUDAPEST

**Formabontás**

Founded a non-profit organization in Hungary to facilitate conversations between diverse stakeholders in urban planning of public spaces. Organized and lead the first project to repaint and clean up a central transportation hub in Szentendre.

**Branding / UX Designer**

2012- 2013 | BUDAPEST

**Codie (out of business)**

First consulted then joined the startup Codie (formerly Robophone) as a designer. Responsibilities included branding, and aspects of industrial design related to the user experience. The brand identity helped the company to establish itself and secure funding.

ACADEMIC PROJECTS

**Product Designer**

SPRING 2016 | PASADENA, CA

**UCLA MedTech Innovation Program**

Worked with a multidisciplinary team of MBA students, public health and medical professionals to come up with a solution to better track the progression of coronary artery disease. Conducted research, and ideated on designs for biomedical devices and diagnostic systems.

**Design Strategist**

SPRING 2016 | PASADENA, CA

**Safe Niños Designmatters**

Co-created with Chilean pediatric burn clinic Coaniquem a holistic environmental solution to aid long term rehabilitation. Conducted 2 week field research in Santiago, Chile.

**CMF Designer / Strategist**

SPRING 2015 | PORTLAND, OR

**Pensole Footwear Design Academy**

As part of a team sponsored by Vans I was responsible for CMF coordination. The project was centered around sustainability and customization that challenged me to explore unusual materials and come up with material choices for products decades in the future.

AWARDS

**Student Leadership Award**

SUMMER 2018 | PASADENA, CA

**ArtCenter College of Design**

In recognition of student leadership and extracurricular achievements.

PUBLICATIONS

**DesignMatters**

2016 | PASADENA, CA

**Safe Niños - Design for Holistic Healing**

Therapeutic Playscape project featured.

SKILLS

Design Research  
Research Analysis  
Synthesis  
Data Visualization  
Ideation  
Prototyping  
Storytelling

TOOLS

Illustrator  
Photoshop  
InDesign  
Solidworks

INTERESTS

Computer Science  
Adventuring  
STEAM+D Integration  
Rock Climbing  
Linguistics

LANGUAGES

English - Native  
Hungarian - Native

