

TURNING A CRISIS INTO AN OPPORTUNITY



TOTAL EVENT



It's not been the year anyone expected, but Total Event were determined to use the industry closure as an opportunity to enhance their business and services. Knowing the importance organisers place on delivering successful events with quality stock, they went about using the Covid 'down time' to make a difference to their customer's experience when we all emerge on the other side.

What's New?

Jake Walden, Director at Total Event explains "We have heavily invested in the key areas that are important to our customers. Our stock has been renovated in full to give a quality clean finish, our panels and aluminium are looking like new. We have a new 18T vehicle arriving early 2021 and have purchased a larger premises giving us more space for our new extended furniture range whilst also being a great location closer to the motorway networks".



SHARING OUR EXPERTISE

"Not only have we invested in our infrastructure, which is extremely important; having our own furniture range will now allow us to offer competitive furniture packages to exhibitors.

The live event environment and face to face interaction has always been irreplaceable for our organisers, although clearly more are now recognising how technology can form an integral part of their event setup and we look forward to sharing our expertise with them".

The Total Event Company is a family owned business operating for over 18 years. They have become well known in the UK as experts in the Exhibition and Event industry, supplying a comprehensive array of services across Shell Scheme, Furniture, Flooring, Power & Lighting, Print, Event Technology and more. An all-in-one supplier for many of their customers.

Tracy Locke, Owner and Managing Director summarised "We place a big emphasis on trust, building long term relationships with event organisers (our customers) and the benefit of working with the same team members who understand all aspects of their event and how these develop over time.

"Recognising how Covid has changed perception and expectation of individuals and businesses, we have introduced enhancements to our stock including easy clean antibacterial and more recently antimicrobial surface coverings for the shell scheme".



**SHELL SCHEME
& ELECTRICS**



**GRAPHICS, FURNITURE,
FLOORING**



**EXHIBITOR
SERVICES**



**EVENT
TECHNOLOGY**



To learn more about how Total Event can help you with your next Exhibition, Conference, Trade Show or Open Day event email info@totalevent.co.uk, visit totalevent.co.uk or call 01885 482946.