

#APCYBERSECURITYSUMMIT

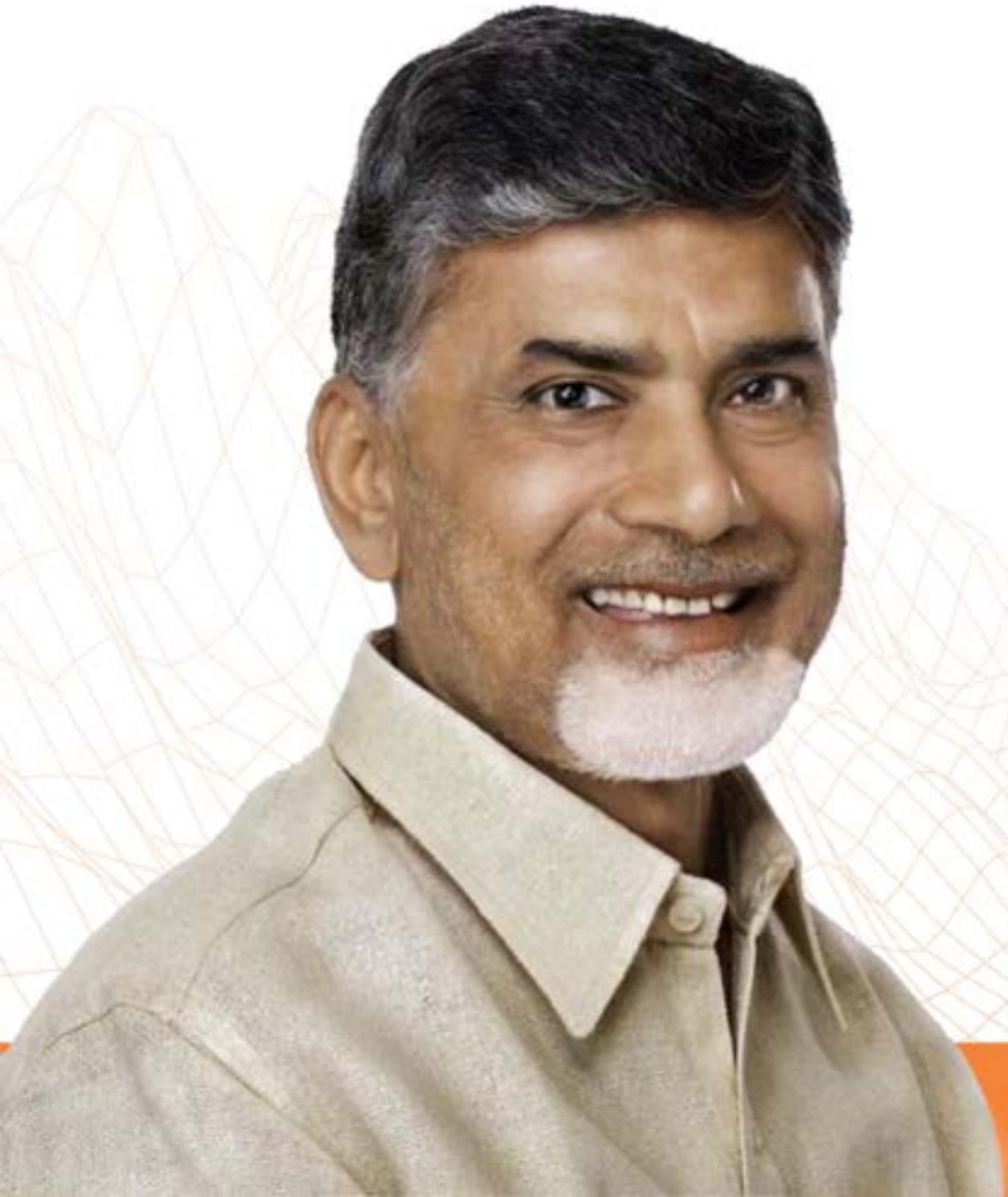
# ANDHRA PRADESH CYBERSECURITY SUMMIT

27-28  
APR



POWERED BY





## THE VISION

As India's fastest growing economy, Andhra Pradesh under the leadership and technocratic vision of Honourable Chief Minister Shri Nara Chandrababu Naidu has established Fintech Valley in Vizag. It aims to transform the region into a self-sustainable Global Fintech Hub that focuses on converging finance and technology to create large avenues of growth through industry-enablers, world-class infrastructure, entrepreneurship and innovation. To transform the region into a global hub of Fintech innovation, the AP Government provides necessary support to court and develop use-case socially and commercially beneficial solutions. Such an IT-driven strategy will drive Andhra Pradesh towards becoming India's technological hub centre for cybersecurity, Internet of Things, Artificial Intelligence, Smart Cities and Blockchain solutions.

**Nara Chandrababu Naidu**

Honourable Chief Minister Government of Andhra Pradesh

# FINTECH VALLEY ECOSYSTEM

THE GOVERNMENT IS NURTURING AN ENVIRONMENT WHICH BRINGS TOGETHER REPRESENTATIVES ACROSS:



## UNIVERSITIES & RESEARCH INSTITUTIONS

Institutes support the Fintech community by mentoring and assisting early stage companies and producing more talented workforce



## INDUSTRY

Corporates considering to leverage Fintech as an integral part of their growth or transformation strategy



## START-UPS

Nimble and innovative start-ups enable a new approach towards traditional financial services



## TECHNOLOGY VENDORS

Technology services support the integration of financial services with software solutions and services



## INCUBATORS, ACCELERATORS & INNOVATION LABS

Offering a means for established corporate partners to engage and assist young companies meet their potential.



## INVESTORS

Venture capital arms, high networth individuals seek to invest in the Fintech start-up ideas

THE DEVELOPMENT OF THE AREA IS FOCUSED ON THESE PILLARS



HUMAN CAPITAL DEVELOPMENT

MARKET ACCESS

FUNDING

INCENTIVES

# AP FINTECH VALLEY

## SUPPORT/SERVICES OFFERED

ESTABLISHES GLOBAL PARTNERSHIPS TO IMPROVE STAKEHOLDER ACCESS TO EDUCATION, MENTORING, INVESTORS, NETWORKING, CORPORATE INNOVATION.





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Towards engendering Fintech Valley as India's centre for emergent technology innovation, the Andhra Pradesh Government has fostered partnerships with global firms, experts and regulators. To this end, Mastercard has taken up the mantle to aid the Andhra Pradesh Government in its efforts.

Mastercard will support the Andhra Pradesh Government by offering its expertise to enable safe and secure digital solutions adoption across the state. Mastercard is leveraging insights gleaned from its international experiences to enhance opportunities for citizens and businesses alike. Key elements of this partnership revolve around capacity building on cybersecurity solutions, augmenting digital financial literacy, and technological expertise.

In pursuance of these goals the Andhra Pradesh Government and Mastercard are organising this Cybersecurity Summit to engage thought leaders and stakeholders to effectively identify robust cybersecurity response strategies. It brings together global experts, government, law enforcement, think-tanks, consultants, civil society, startups, researchers, students and enthusiasts at a common forum to share insights.

The Summit shall enable discourse and identify best practices to help the Andhra Pradesh Government and the country at large to develop secure approaches in its digital transformation. Further, the Summit aims to provide opportunities for students to develop use-case solutions by way of student hackathon competitions. Such initiatives will help drive and sustain a start-up and innovation culture.