

Dan Brenneman

Video Creator

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ABOUT ME

I am a creative and driven video creator with a passion for stories. I bring energy, intention, and a strong sense of voice to every project I pursue. I love details almost as much as I love bad movies. I am looking for opportunities to grow as a creator while producing unique content that impacts real audiences.

ACCOLADES

Personal YouTube Channel

350 000 Views January 2019

Momondays Waterloo

Guest Speaker February 2019

Giamatti! Giamatti! Giamatti!

Podcast Host July 2018 - Present

TOOLS

Adobe Premiere Pro

Final Cut Pro X

Adobe After Effects

Adobe Illustrator

Adobe Photoshop

Adobe Audition

Ableton Live

HTML and CSS

SOFT SKILLS

Idea Development

Headed independent and team-based brainstorming sessions to generate ideas. Formulated and refined concepts before pitching them to clients, peers, and other project stakeholders.

Project Management

Led numerous video projects, demonstrating exceptional organizational and planning skills to manage time, resources and risk. Currently on track to get my project management certification from the *PM Institute*.

Communication

Confident and articulate speaker. Comfortable presenting in front of all sized audiences. Passionate about positioning and pitching.

EXPERIENCE

Rogers Media

M-School Video Production Intern May 2018 - August 2018

Freelance Video Producer September 2018 - Present

Spearheaded digital video projects for Rogers Media under their diverse radio, sports, and publishing brands. Led and assisted on video shoots, tailoring the tone and aesthetic of the videos to suit the different brands. Created shareable content optimized for social media and captured over one million views for *Flare* and *Hello! Canada* within my first two months. Managed the edit of a large marketing project for *Shoppers Drug Mart*.

This position involved the use of professional cameras, lighting, and audio equipment as well as Adobe *Creative Cloud* for post-production work.

Rosco Films July 2016 - Present

Production Assistant

Gained valuable on-set knowledge and experience. Worked on diverse teams to enact a shared creative vision. Assisted both the camera department and the director, planning out shots, schedules and contributing creative ideas.

This experience has led to further opportunities with Rosco Films. As of now, I have produced a short film with the team. This project involved brainstorming, writing, pitching, casting, production planning, and post-production work, and have been incredibly valuable to my development as a creator and filmmaker.

Fearless Productions May 2019

and Highrise Films May - August 2018

Production Assistant

Yunco Weddings September 2016 - Present

Videographer and Editor

Created individualized films for weddings and special events with an emphasis on emotion and storytelling. In addition, I assist with the management of the company, design promotional materials, and represent the company in a professional manner while building relationships with clients.

EDUCATION

University of Waterloo September 2015 - April 2019

Bachelor of Global Business and Digital Arts

The program offers a wide selection of courses that explore digital media production and business. The courses range from film production to project management, and from user experience design to international business. This converges in two separate capstone projects in the fourth year.

Activities: Founder of SO DAIRIE, a student organization intended to grow the on-campus creative culture. Studied abroad for a semester in Madrid, Spain. Worked as a teaching assistant for two consecutive terms in my final year.