

ZACHARY BLUMSTEIN

UX Writer

EXPERIENCE

Contract Writer

Sep 2012 – current / DETROIT

Local clients included Ad Craft PM, Chalkfly, Right Way Home Services, Beard Balm, Friendship Circle, Yoga Shelter, Cason Beverage, Fantasee Lighting, Boyne Mountain. Roles included social media, digital, print, presentations, B2B, retouching, and packaging.

Design Ambassador

AUG 2017-OCT 2017/UNESCO DC3 CGS / Detroit

Copy Writer

Jun 2017 – OCT 2017 / HEXAGON CREATIVE/DETROIT

Ferndale Housing Association, Go Smoothies, Hydrate Detroit, and Tamid

Copy Writer INTERNSHIP

Aug 2016 – Jun 2017 / THE JRT AGENCY/FARMINGTON HILLS

Retouching and UX/UI for DriveSRT.com AKA Dodge's Muscle Car Fan Site.

Digital Writer

JAN 2016 – MAY 2016 / HENRY FORD HEALTH SYSTEM/DETROIT

Designed a digital system that makes patients feel more in charge of their cancer.

My role was to create a beautiful mobile and web UI and UX.

EDUCATION

CERTIFICATE / UX

University of MichiganX / 2017

Bachelor of Fine Arts / Advertising Design

College for Creative Studies / 2016

ACTIVITIES:

Ski Instructor

2016-CURRENT / VAIL

Author

2011-CURRENT

Volunteer

2006-current / Friendship Circle

Volunteer

2017 / Sidewalk Detroit

SKILLS:

Adobe Photoshop

Retouching

Adobe Illustrator

Adobe Indesign

Microsoft Word

Photography

Illustration

Video

Word

PowerPoint

Excel