



SOPHIE BURNS

USER EXPERIENCE
DESIGNER

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OBJECTIVE + About

I am an Information Systems and Marketing graduate from New Zealand who recently moved to NYC in April to pursue a career in UX. My experience encompasses both single client freelancing and teamwork at a large corporate. My brain is half logical and half creative and I enjoy all aspects of the UX life-cycle. I also love photography (this header photo is my own work).

EXPERIENCE

- FREELANCE WEB DESIGNER

Sophie Burns UX | Nov 17 - Mar 18

- When-piwakawaka-fly.nz: Showcases my ability to design and develop responsively for web, tablet and mobile.
- Sophieburns.com: Reflects my minimalist design style, and discusses past projects in detail.

- BUSINESS INFORMATION ANALYST INTERN

ASB Bank | Mar 17 - Oct 17

- Updated ASB's Staff Roster Content Management System (in a team of three).
- Was in charge of the research, analysis and design phases.
- Created UX questionnaires, planned interviews, and conducted user tests.
- Was commended on my ability to clearly present findings to stakeholders.
- Designed screens in Sketch and developed the front end of the web app in HTML, CSS and Javascript.
- Our updated, intuitive solution is predicted to save thousands of hours for branch staff across New Zealand.
- ASB was impressed with our prototype and has decided to implement our system. They offered me a full time position, which I gratefully turned down in order to pursue opportunities here in NYC.

"Sophie was a critical member of the successful 345 project team. Her hard work and dedication was particularly evident in the high quality of her design and analysis work."

- Chief Architect, ASB Bank

ACADEMIA + Accomplishments

- BACHELOR'S DEGREE, COMMERCE / BUSINESS

The University of Auckland | Feb 15 - Nov 17

Double Major, Information Systems and Marketing

- Top Information Systems Project 2017: ASB Bank gave us an A+.
- Top Team 2017: The best marketing team in the design of a visual ad campaign.
- Top of the class 2016: Highest grade in the Innovation & Entrepreneurship course (A+).
- IIBA Certificate 2016: Recognizes a BA professional's knowledge and skills.

"Her ability to envision and then articulate in a storyboard of how the solution would appear to the end-user was outstanding. She has a talent of great value and I would love to have her working with me."

- Lecturer, Information Systems Design

TOOLS + How I use them

Sketch App

Create mid-fi wireframes, mood boards and design / color schemes.

Photoshop

Design realistic screens and export CSS objects.

InDesign

Design brand and site assets.

Word

Create polished documentation.

Excel

Store research data and transform it into simple graphs to present findings.

PowerPoint

Present information succinctly and make app designs interactive, quickly.

HTML

CSS

JavaScript

I worked with these languages throughout my degree, internship and freelance work. I have an experienced understanding of their capabilities and limitations when designing a feasible product.