

Zak Ferris

PRODUCT DESIGNER

ZakDFerris@gmail.com

949-280-6586

EXPERIENCE **Westfield Labs**

SENIOR UX DESIGNER, January-2017–Current

Customer experience lead for all in venue products AR, mapping, returns and airports.

World Surf League

PRODUCT DESIGNER, December-2015–November 2016

Designing for WSL broadcast across all media platforms Apple TV, iOS, Tizen, Android, Web.

Kunai Consulting,

CONTRACT DESIGNER, January-2013–May 2015

UX Design for Visa, HP and Cisco

One Medical Group

UX Designer, December 2011–January 2013

Mobile app UI / UX design and product development. Also heavily involved in strategy and concepts.

Live Career

LEAD UX VISUAL DESIGNER, March 2013–March 2014

Managed a team of seven designers with various skill sets. Designed, Branded, art directed and launched Jobtap.com and ResumeGig.com

Synata

GRAPHIC DESIGNER, January 2010–January 2011

Branding and style guide creation. Web and mobile app UI / UX design

Skyrocket

Graphic Designer, January 2010–January 2011

Designed mobile apps and websites for clients like Gap, National Geographic, Daniel Green and Romplr.

TOMS Shoes

MOBILE MARKETING DIRECTOR, May 2006–August 2009

One of the original 3 employees during TOMS inception. I worked with musicians artists and vendors to plan and host TOMS Airstream events across America.

SOFTWARE

Sketch 3

HTML/CSS

Final Cut Pro

Adobe Creative Suite

JQuery/JavaScript After

Prototyping Tools

Origami

Effects

Sketch Mirror

Quartz Composer

Cinema 4D

Relative Wave Form

EXPERIENCE **Academy of Art University**

BFA New Media Web Design