



AMY CHANG

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EXPERIENCE

LEAD UX/UI DESIGNER

Zappos - Las Vegas, Nevada
 December 2018 - Present

Was the lead UI/UX designer for the Brand Aura/Brand Experience team. Wireframed and created interactive prototypes of web apps and web pages for Zappos's Ecommerce brand pages. Lead user research and synthesized data to drive development decisions.

LEAD GRAPHIC DESIGNER & UX/UI DESIGNER

Delta Air Lines - Atlanta, Georgia
 November 2017 - Present

Continued to brand the global fitting event and traveled to ensure the experience is consistent. Oversaw the development of the beta version of the Uniform App that is to be rolled out to 60,000 employees in Summer of 2019. Was the lead graphic designer for the Uniforms program and the Onboard Experience program. Was responsible for all internal communication collateral created and make sure all collateral has the same consistent look and feel.

UI/UX DESIGNER

SCAD Delta Air Lines CLC - Savannah, Georgia
 September 2017 - November 2017

Branded and conceptualized a fitting event for 60,000 Delta employees that takes place in 16 cities around the world. Conceptualized the navigation and user experience of the Uniform Guidelines app then wireframed and executed an interactive functional prototype.

GRAPHIC DESIGNER

Samsung CLC - Savannah, Georgia
 June 2017 - August 2017

Collaborated to conceptualize the future of the autonomous vehicle experience. Designed the user interface for the working dashboard prototype that's sent to Samsung's HQ in Korea.

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

B.F.A in Graphic Design | Minor in Advertising
 Graduated Magna Cum Laude - May 2018
 3.81 GPA
 Dean's List for all quarters attended

ACCOLADES

TDC Communication Design Competition in the Environmental Graphics Category - 2018

Awarded the "Certificate of Typographic Excellence" to be included in the Annual of the Type Directors Club, The World's Best Typography and will also be shown at the 64th Awards Exhibition (TDC64) in New York City.

SCAD Succession - 2017

2 projects placed in SCAD's annual senior design competition

SCAD Academic Scholarship - 2015 to 2018

For demonstrating academic excellence

SCAD Achievement Scholarship - 2015 to 2018

For demonstrating overall achievement

SKILLS

Illustrator (Adobe Certified)	Invision
Photoshop (Adobe Certified)	Webflow.io
Indesign (Adobe Certified)	HTML/CSS
After Effects	Illustration
Sketch	Life Drawing
Principle	English (Native)
Proto.io	Vietnamese