

# Arsh Saroya

Product designer with visual chops on a mission to create joy.

## Experience

### Freelance Product Designer

Aug 2012 – Present

Completed projects related to web design, branding, UX design, digital & print graphics, and apparel design for 10+ clients.

### Product Designer, Nintendo

Jun 2019 – Jun 2020 • Redmond, WA

Created a design system to unify a suite of game developer tools. Designed various products, assisted with user research, built interactive prototypes, and collaborated with engineers, PMs, and stakeholders.

### Product/Visual Designer, University of Washington

Nov 2017 – Jun 2018 • Seattle, WA

Provided product and visual design expertise for groups in the Division of Student Life. Created collateral such as website graphics, reports, cards, programs, and coasters.

### Studio Lead & Co-Founder, Design for America UW

Jun 2017 – Jun 2018 • Seattle, WA

Launched DFA chapter at UW. Liaised with community partners, mentored project leads, and helped members use design to solve issues in Seattle.

### Product/Visual Design Intern, SRI International

Jun 2017 – Sep 2017 • Menlo Park, CA

Designed a web portal for staff to access design team collateral. Reorganized a 15,000+ asset library, set best practices, and designed event posters. Participated in critiques for company rebrand.

### Product/Visual Design Intern, Perspectives Design, Inc.

Jul 2016 – Sep 2016 • Cupertino, CA

Redesigned website to better showcase projects, improve usability, and increase online visibility. Developed branding to define the firm's identity.

## Education

### B.S. Human Centered Design & Engineering

Sep 2015 – Jun 2019

University of Washington

## Design

Storyboarding  
Journey Mapping  
Wireframing  
Prototyping  
UX Research  
Visual Design  
Photography  
Videography & Editing

## Tools

Adobe Creative Cloud  
Figma  
Sketch App  
InVision  
Framer  
Webflow  
Cinema 4D

## Contact

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