

Arsh Saroya

Experience

Nintendo of America, UX Designer

Jun 2019 – Present

Creating a design system for game developer tools. Providing illustrations and writing for a set of UX guidelines, and providing UX and visual design expertise for various products.

Freelance Designer

Aug 2012 – Present

Worked with 13 clients on projects relating to branding & identity, apparel design, and creating various visual assets.

UW Division of Student Life, Graphic Designer

Nov 2017 – Jun 2018

Created print ready and digital assets for eight entities under the Division of Student Life.

SRI International, Graphic Design Intern

Jun 2017 – Sep 2017

Organized 15,000+ assets while establishing best practices for the design team going forward. Created a portal for staff to access assets and participated in critique sessions for rebrand.

Perspectives Design, Inc., Graphic Design Intern

Jul 2016 – Sep 2016

Strengthened website layout and created graphics to improve visual design. Shot and edited pictures of firm's projects. Designed a logo to define the firm's visual identity.

Volunteer Work

Design for America UW, Studio Lead and Co-Founder

Jun 2017 – Jun 2018

Coordinated with community partners, mentored project leads, and developed relationships with UW departments and mentors. Launched five project teams in our first year.

Reading Partners, Volunteer Tutor

Aug 2010 – Feb 2015

Tutored elementary school children who were behind their expected reading fluency and comprehension rate. One of my students graduated from the program in just eight months.

Education

B.S. Human Centered Design & Engineering

University of Washington, Seattle

Sep 2015 – Jun 2019

Dean's List (6 quarters), Purple & Gold Scholarship

Skills

Design Skills

Sketching
Wireframing
Prototyping
Visual Design
UX Research

Software

Adobe CC
Sketch
Figma
InVision
Origami

Development

Python
HTML5
CSS3
Java

Interests



Bhangra



Photography



Travel



Guitar



Sports



Podcasts

Contact

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