



# Education Associate Briefing Pack

## Introduction from Tom Ravenscroft, Founder & CEO

Dear Applicant

I am really excited to be seeking the newest addition to our outstanding team and want to thank you for your interest in Enabling Enterprise.

Teaching business studies to Year 10 pupils in Hackney a decade ago, I saw that there is something fundamental missing in education. I was worried that my students struggled to listen to one another and articulate their ideas. It didn't seem sustainable that I worried more about their coursework and deadlines than they did – or that the expectation was I would organise them. And what about creativity, or the ability to problem-solve?

This sense was what led me, nine years ago, to work with a team of other teachers to set up Enabling Enterprise. We knew that building students' knowledge and understanding of the world was essential. But we also felt that it was not enough.

We are seeking an ambitious teacher to help us in our next phase of transforming the education system. We already work with over 95,000 students across England, teaching the eight essential skills. But our ambitions are bigger. We have built a movement behind our skills framework that is gaining ever-more momentum, with the backing of organisations like the CBI, the National Education Union and twenty other leading organisations.



Joining our team will be about making the rigour of the skills framework and our principles a reality in schools across the country, so that young people leave school with the skills they need to succeed.

If you are inspired to transform how schools build the essential skills of their students, we would love to hear from you.

**Tom Ravenscroft, CEO**





## Education Associate, London and the South of England

**Are you an outstanding teacher, who wants to transform how schools build the essential skills of their students?**

Enabling Enterprise is an award-winning social enterprise. Our mission is to ensure that one day, all students leave school equipped with the skills, experiences and aspirations to succeed – beyond just a set of qualifications. We do this through creating innovative educational programmes for schools that introduce new, more enterprising teaching approaches. Our work is reinforced and supported by more than 130 top employers including PwC, London City Airport and Guy's and St Thomas' Hospital.

We are looking for an experienced and passionate teacher, comfortable working with students, training and modelling to teachers, and presenting to school leaders. We want someone who will be dedicated to building and maintaining relationships with our schools, and supporting them to make our programmes transformational for their children. To build credibility, we are looking for evidence of outstanding teaching practice in a primary or secondary school in the UK. Subject specialism is not important.

From our three national offices in London, Birmingham and Manchester, we currently work over 95,000 students in schools across the country, from Middlesbrough down to the South coast. This will be a key role as Enabling Enterprise becomes a truly national organisation, working towards our goal of developing the essential skills of over 125,000 students per year across England by 2019.

If you want to be part of an inspiring team, and benefit from opportunities for rapid growth, development and challenge, we want to hear from you.



### **Key Responsibilities:**

#### **(1) Programme Delivery**

- Building excellent relationships with a cluster of schools
- Ensuring top quality delivery of programmes to schools in the region
  - Liaising with schools and teachers
  - Organising and delivering teacher training
  - Helping schools to adapt programmes to their requirements
  - Delivering inspiring student trips to our business partners
- Supporting strong partnerships with business supporters

#### **(2) New school engagement**

- Promoting our programmes to new schools
- Recruiting schools to take up our programmes to fulfil our ambitions to reach more students each year
- Developing your sales pipeline through to conversion against targets, whilst maintaining a strong positive reputation for our work
- Supporting us in building up our national profile and communications

#### **(3) Programme Development**

- Creating new and exciting elements to our programmes, as part of our in-house curriculum development team
- Working to improve our programmes to continue to react to feedback and increase their effectiveness with every student
- Supporting with the design of new student and teacher learning experiences as we continue to innovate our offer and explore new ways of achieving our mission.

### **Key Skills and Attributes:**

- **Outcomes Focused:** With great tenacity you will have used a range of strategies to successfully influence decisions and drive outcomes, to deliver on our school engagement plan for London and the South of England.
- **Passion for Learning:** You will be someone who loves learning and working with children and young people, with a passion for innovative education practice, and always trying to improve your own teaching.

- **Relationship Building:** We are looking for experience of developing networks to build and maintain effective relationships, and an aptitude for being able to engage new schools with our programmes. This will help you to build the close partnerships we need to support our schools in delivering more enterprising learning.
- **Organisational Skills:** This role requires the management of a full and varied workload, and you need to be someone who gets stuff done – on time, and to exacting standards. This includes organising our whole school Challenge Days, running teacher training and managing multiple school relationships.
- **Self-Motivation and Ownership:** With great resilience, you will thrive on responsibility, and taking ownership of your work. You will enjoy achieving and have a proven record of delivering on ambitious commercial and educational targets and taking the lead on new innovations.
- **Potential for Leadership:** As a highly ambitious social enterprise, we can only grow as fast as it can recruit and retain the most talented team. We need people who want to push themselves to grow and develop into leaders – whether becoming line managers, coaches, expert teachers, or advocates of our work.

### **Terms & Conditions:**

**Salary:** £28,000-£32,000 subject to review in 12 months

**Start Date:** 20<sup>th</sup> August, or as soon as possible thereafter

**Working hours:** 40 hours per week, although due to working with schools across the country, occasional early starts and evening work will be needed

**Holidays:** 25 days per year, plus bank holidays

**Contract length:** Initially 2 years, probationary period of 6 months

**Location:** This role will be based in London and the South of England. It will involve travel to our schools across the South East and the East of England as well as occasionally to our Birmingham and Manchester offices.

### **Application Process:**

Applications should be made via our [online form](#) - on completion of the online application please also send your CV by email to [jobs@enablingenterprise.org](mailto:jobs@enablingenterprise.org). This round of applications ends at **9am** on **10<sup>th</sup> July 2018** with interviews taking place in our London office on **Tuesday 17<sup>th</sup> July**.

Enabling Enterprise is an equal opportunities employer, and actively encourages applications from all qualified individuals.

