



Contact

P 808.544.8321

F 808.544.8344

E sreiss@wik.com

Practice Areas

- Litigation and Trial
- Business Law and Governance
- Intellectual Property, Technology and Internet Law

Education

- New College of Florida, B.A.
- University of Hawai'i, M.S.
- University of Hawai'i, William S. Richardson School of Law, J.D.
- University of Cambridge, UK, LL.M.

Seth M. Reiss Of Counsel

Seth M. Reiss joined Watanabe Ing's predecessor, Watanabe Ing & Kawashima, in 1991, and while a partner developed and oversaw the firm's intellectual property, technology and Internet law practice group. Mr. Reiss returned to the firm in 2012, as of counsel, and oversees the group he founded. He specializes in patent, trademark, copyright, technology and Internet law while also providing services in the areas of business law, commercial litigation and dispute resolution, and regulatory matters.

Mr. Reiss is one of very few registered patent attorneys active within the State of Hawai'i. Paired with his background as a litigator, he offers unique advantages relative to those who focus more narrowly. Mr. Reiss is intimately familiar with the patent prosecution process, and has experience with a variety of United States Patent and Trademark Office ("USPTO") less routine procedures including, for example, re-examination proceedings and protocols for accelerated and prioritized patent examinations.

Mr. Reiss has unparalleled experience in trademark prosecution work and domain name disputes, both locally and abroad. For the global client, Mr. Reiss has the distinct advantage of a time zone that facilitates urgent patent and trademark filings with the USPTO in Washington, D.C. Mr. Reiss enjoys the challenges presented by the shifting dynamics and rapid changing nature of intellectual property and technology law, motivating him to stay ahead of technological and scientific innovation, as well as the rapidly changing legal regulations that result from the constant growth of the technology and Internet sectors.

Mr. Reiss received a B.A. degree in biology and chemistry from New College Florida, a M.S. degree in biochemistry from the University of Hawai'i, a J.D. degree from the William S. Richardson School of Law, and a L.L.M. degree in international and comparative law from the University of Cambridge in England. He was a member of the law review staff while at the William S. Richardson School of Law, has previously clerked and held the position of staff attorney to the Hawai'i Supreme Court and has practiced law in both the public and private sectors. He has also taught law at the University of Malaya. Most recently, Mr. Reiss managed and continues to manage a solo practice emphasizing intellectual property and Internet law matters and, before that, was a partner in the Honolulu intellectual property law firm of Godbey Griffiths Reiss, LLP.

In addition to being admitted to practice law in Hawai'i, Mr. Reiss is admitted to the California state bar, the U.S. Supreme Court and the Federal and Ninth Circuit Courts of Appeal, and is a registered patent attorney with the U.S. Patent and Trademark Office. He has served as an adjunct professor of intellectual property law at the William S. Richardson School of Law and on the boards of the Hawai'i Board of Bar Examiners, the Hawai'i Institute of Continuing Legal Education, and the Hawai'i State Bar Association's International Law Section, Alternative Dispute Resolution Section, and Intellectual Property and Technology Section. Mr. Reiss is a World Intellectual Property Organization UDRP panelist, a neutral for Dispute Prevention & Resolution Hawai'i, a fellow of the American Bar Foundation and a delegate to the At Large Advisory Committee of the Internet Corp for Assigned Names and Numbers which administers policy for domain names. Mr. Reiss is a frequent speaker on intellectual property, technology and Internet law topics.