

Education

Texas State University

- BFA Communication Design
- BFA Photography

Mexico City Study Abroad

Summer 2016

Skills

- Art Direction
- Adobe Suite
- Design Thinking
- Campaign Ideation
- Print & Digital Design
- After Effects
- Sketch, Invision, Figma, XD
- Creative Copywriting
- Product & Lifestyle Photography
- Photo Styling
- Studio Lighting
- Illustration
- HTML & CSS Coding
- Webflow

Honors

- Judge's Choice Portfolio Award:
Texas State Com Des Exit Review
May 18'
- Dean's List:
Fall 2016 – Spring 2018
- Selected Artist: TXST Galleries
All-Student Juried Show
2017 & 2018
- TXST College of Fine Arts
Scholarship Recipient
2017 & 2018

Experience

Jr. Art Director

Tilted Chair Creative | May 18'— Present

Collaborate with copywriters and senior art directors to concept, and create campaigns across multiple channels. Take projects from conception to completion. Work under tight deadlines juggling multiple projects at once. Review work with creative team giving constructive feedback as well as help to facilitate brainstorming ideas. Art direct, plan, shoot, and edit photoshoots. Work with a sense of urgency, friendliness, and creativity.

Freelance Designer

Bumble | Oct 19'— Feb 20'

Worked with the marketing team for Bumble's gay dating app Chappy and Bumble's field marketing team as a freelance designer concepting and creating a variety of marketing assets for both verticals of the business; helped to drive the creative direction of Bumble and Chappy by providing thoughtful design insight from an LGBTQIA+ perspective.

Graphic Designer

Texas State University Campus Recreation | Aug 15'— May 18'

Created marketing social content and social campaigns for nine departments under campus recreation to drive student involvement, awareness, and use of the campus recreation facilities and resources.

Graphic Design Intern

Green Leaf Book Group | Oct 17'— Jan 18'

Worked with Art Director and Editor to create digital ads for books as well as making edits to manuscripts.

Photography & Design Intern

Kendra Scott | Summer 17'

Worked with a team of 18 interns in the creation and pitch of the Kendra Scott App to senior leadership. Assisted the photography team in the production, art direction, and design of photo shoots for national ad campaigns as well as other marketing campaign needs. Worked with the retail visuals department to develop seasonal storefront design.