



REAGAN MCGREGOR HICKS

## HEY, LETS CHAT

sup@heyreag.com

915-487-7206

heyreag.com

## EDUCATION

### -TEXAS STATE UNIVERSITY

2013 -PRESENT

Projected Graduation: Fall 2018

BFA | Communication Design

BFA | Photography

## PROFICIENCIES

Photoshop|Indesign|Illustrator

Lightroom|Lighting|Adobe XD|Copywriting

Photography|Capture One|Premiere| Spanish

HTML & CSS Coding

## HONORS

-Judge's Choice Portfolio Award:

Texas State University Com Des Exit Review

-Dean's List:

FALL 2016 - SPRING 2018

-Selected Artist:

"American Spirits" 2017 TXST Galleries

All-Student Juried Show

-2017 & 2018 Scholarship:

TXST College of Fine Arts Scholarship

## EXPERIENCE

### - TILTED CHAIR CREATIVE

#### ART DIRECTION INTERN

MAY 2018-PRESENT

Concept and assist Senior Art Directors with pitches and Ad-Campaigns. Work on presentations for client pitches. Handle multiple projects at once and delivering requested assets in a timely manner. Meeting both company and client deadlines on projects.

### - TEXAS STATE CAMPUS RECREATION

#### VISUAL DESIGNER

AUGUST 2015-MAY 2018

Work interdepartmentally with nine program areas within campus recreation to create visual marketing assets from photography to print and digital advertising.

### - GREENLEAF BOOK GROUP

#### DESIGN INTERN

OCTOBER 2017-JANUARY 2018

Create digital ads for books. Working with editors to make corrections to manuscripts before printing. Assisting the design department for all production needs from conception to printing.

### - KENDRA SCOTT DESIGN, INC.

#### PHOTOGRAPHY & DESIGN INTERN

SUMMER 2017

Assisted the photography team in the production of photo shoots for national ad campaigns. Photo editing for product and model photography. Designed retail visuals for storefront windows. Helped the marketing team in the creation of brand assets to be used for web and print.