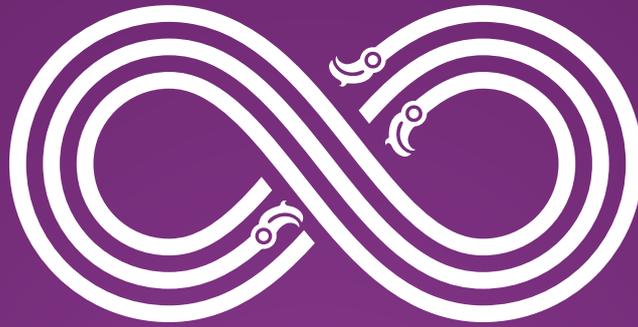




**TOKONA TE RAKI**  
Māori Futures Collective

**REWIRING THE SYSTEM  
FOR MĀORI SUCCESS**



# **TOKONA TE RAKI**

## Māori Futures Collective

A Ngāi Tahu-led collaborative established to increase Māori participation, success and progression in education and employment outcomes.

We want to unlock the full potential of our whānau and raise their position and influence in our economy through increasing skills, knowledge and incomes.

### **Our goal:**

To achieve equitable education, employment and income levels for all Ngāi Tahu and Māori in the Ngāi Tahu takiwā by 2040.

### **Our passion:**

Māori success.

### **Our legacy:**

A world where Māori are inspired by their futures, benefiting from educational success and thriving as the rock stars of our communities and workforce.

# HE KUPU WHAKATAKI

## Introduction

Our younger and faster growing age structure means Māori will make up an increasing proportion of the student population and workforce. In the future our tamariki and mokopuna will have to carry a greater burden to support an aging Pākehā population. If we do nothing to address current inequities we can expect the resulting harm to grow as our younger Māori population grows. If we work intentionally to turn this around, and support Māori into education, employment and industries of the future, together we can create benefit for all.

There is no one single initiative, project or programme that can achieve change at the scale and pace needed. What is needed is a collaborative approach, utilising the strengths already within our communities and to ensure we are all actively contributing to Māori success.

## Key tasks to make change happen:

### Iwi

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**Champion the vision:**

Use iwi influence to rally support for the vision and remove barriers.

**Create the space for change:**

Create a safe and neutral space for partners to come together and innovate for change.

### Government

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**Data insight:**

Work with partners to measure the things that count and better understand what is working and what needs fixing.

**Policy change:**

Support new funding models and implement policy/systems changes aligned with advancing the vision.

### Education providers

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**Lead change:**

Commit publically to the vision, align organisation values/policies and commit resources to advance its goals.

**Align the workforce:**

Align Māori training pathways with the jobs of the future.

### Business

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**Lead change:**

Commit publically to recruiting, employing and promoting more Māori and align organisation values and policies to effect change.

**Align the workforce:**

Align workplace recruitment and professional development with strategies to boost Māori outcomes.

### Tokona te Raki: Māori Futures Collective

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**Backbone support:**

Provide fully designated resource to advancing the vision, coordinating collaboration between partners and implementing joint-action plans.

**Maintain cultural integrity:**

Grow cultural responsiveness of partners by encouraging a collective focus on positive Māori outcomes and engage whanau in the design of solutions to current challenges.

# ABOUT US

## Our vision is of a world where ALL whānau succeed

Our focus is on systems change – from kura-to-career – to boost Māori outcomes. It's not about creating more short-term one-off solutions, it's about working with partners across sectors who share our passion for change. It's about aligning what's working, catalysing new and innovative solutions and enhancing our collective responsiveness to Māori needs - creating a platform for those with the passion and commitment to drive change at the scale and pace needed.

Tokona te Raki uses collaboration as a means to cross traditional boundaries across education, employment and enterprise to engage both the supply and demand sides of the labour market. Building a strong workforce, strong Māori businesses and influencing larger businesses to support both (e.g. social procurement) ensures we maximise our impact.

## Our Approach

We operate as an innovation engine for iwi aspirations. The Māori Futures Collective creates a shared Treaty space drawing upon the skills, knowledge and experience of the partners to collaboratively design, test, and evaluate transformational solutions.

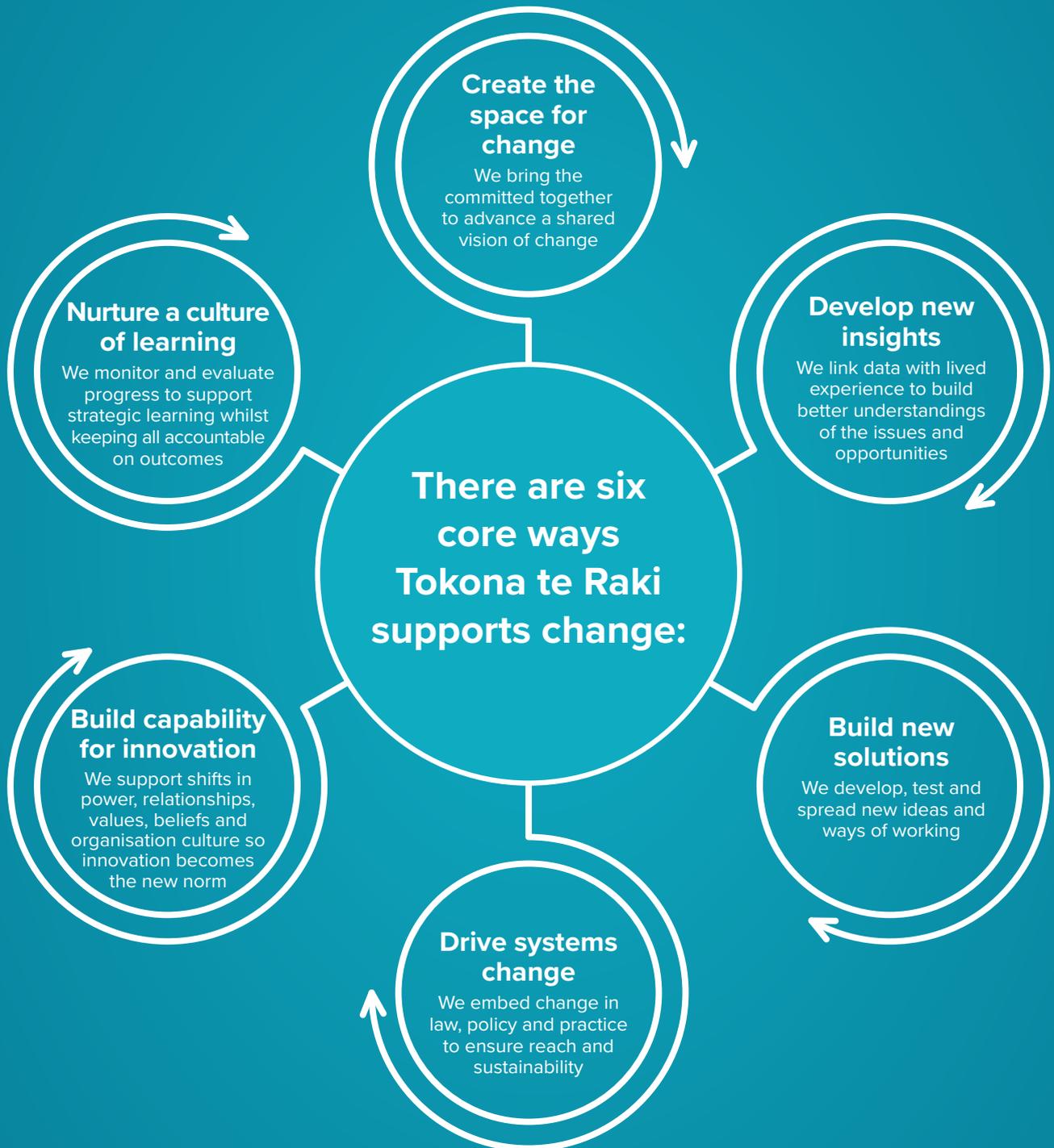
Our point of difference – iwi led innovation. This shifts the balance of power to ensure cultural integrity and iwi priorities are privileged.

The creation of a 'shared Treaty space' ensures Tokona te Raki has the freedom to push boundaries and innovate but can also leverage power and influence to remove barriers to make change happen.

## Shared Treaty Space



# WHAT WE DO



# BUILDING NEW SOLUTIONS

## Te Waipounamu Careers Hub

(\$600,000 per year for three years)

The focus of this unit is to work across education providers, employers and whānau to build an integrated kura-to-career system to boost Māori employment and enterprise.

### The careers hub provides a collaborative innovation space to:

1. Bring key partners together,
2. Build transformational pathways to the jobs of the future,
3. Provide transition supports for tauira,
4. Build intelligence and evidence, and
5. Create new and sustainable solutions.

### Key functions are to:

Attract Māori  
into careers of  
the future

Build integrated  
career  
pathways

Professional  
learning for  
employers/  
educators

Grow work  
readiness &  
employable  
skills

Data monitoring  
to align what's  
working

Advance  
policy/systems  
change

Connect to  
employers &  
mentor on-job

Data foresight  
to build new  
solutions

Build capability  
& sustainability



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# THEORY OF CHANGE





**TE TAPUAE**  
Māori Futures Collective

Designed by

