



March 22, 2019

Dear Exhibitor,

The 2018 Tennessee Principals Conference will be held November 17-19, at the historic Peabody Hotel, in Memphis, TN. Exhibit Hall day will be on Monday, November 18. This year, the Exhibit Area will be on the same floor as the meeting space. Space is limited and we expect to sell out

Specific information about booths and rental rates is available on the 2019 Exhibit Hall Application Form. Please visit www.tnprin.org to access the application forms (either under "2019 Conference" or "Download Forms").

The theme this year is "*Leadership Takes Heart.*" Shay Siler, Principal of Karns Elementary School, in Knoxville, TN, is the TPA President for 2019-2020. Keynote speakers committed are Dr. Adolf Brown, Joris Ray, Interim Director, Shelby County Schools, Dennis Boggs, *Meet Mr. Lincoln*, and Dave Wick of NAESP. Sixteen breakout sessions will also be featured in the conference program.

There are two options available for Exhibit Hall participation:

- Option 1: Regular exhibit space, \$500 fee if paid by the early bird deadline (before Sept. 1, 2019)
- Option 2: Out-of-booth presentation/exhibit space for \$1,500

Out-of-booth vendors can have an allotted time of 45-50 minutes at one of the four presentation times to showcase materials. You may choose to sponsor a speaker who uses your products. These eight out-of-booth slots are assigned on a first-come, first-served basis. PLEASE NOTE: We had a WAITING LIST last year for Exhibit Hall space!

For those of you who have exhibited with us in the past (and have already registered for this year), we thank you for that support. For those of you who may be new to our Exhibit Hall, you can always email or call one of the Exhibit Hall Coordinators listed below.

NOTE: A 3% processing fee will be added when paying by credit card.

Thank you for supporting Tennessee Principals by participating in the 2019 Tennessee Principals Conference. We appreciate you!

**Exhibit Hall
Coordinator**
Antuan Knapp
(901) 335-3058
knappad@scsk12.org

**Hotel Arrangements
Contact**
Sharon McNary
(901) 416-2148
mcnarysk@scsk12.org

**TPA Executive
Director**
Nancy Meador
(615) 390-7308
nancy.meador@tnprin.org

Tennessee Principals Association

* P.O. Box 140227

* Nashville, TN 37214