



**Full Name:** Seth Daub  
**Position Sought:** Director, Zone 4  
**Current Title/Position:** Principal  
**School Name:** Catalina Elementary School  
**School Address:** 2448 29th Street, Orlando, FL 32805  
**School Phone:** 407-245-1735  
**Email:** [seth.daub@ocps.net](mailto:seth.daub@ocps.net)  
**Cell Phone:** 407-432-0698

**Number of Years as a Principal:** 7

**NAESP Member Since:** 11/30/2015

**Professional Preparation:**

M.Ed., Educational Leadership, University of Central Florida, 2005  
B.A., Advertising/Public Relations, University of Central Florida, 2000

**Professional Experience:**

Principal, Catalina Elementary School, Orlando, FL, 2016-present  
Principal, Castle Creek Elementary School, Orlando, FL, 2012-2016  
Assistant Principal, Jones High School, Orlando, FL, 2009-2012  
Senior Administrator, Professional Development Services, Orlando, FL, 2007-2009  
Curriculum Resource Teacher, Meadow Woods Elementary School, Orlando, FL, 2005-2007  
Teacher (3rd & 5th), Meadow Woods Elementary School, Orlando, FL, 2003-2005  
Teacher (3rd), Fairway Elementary School, Miramar, FL, 2002-2003

**Professional Affiliations:**

NAESP Community Service Day Committee and school recipient, 2018  
Florida Association of Elementary and Middle School Principals, President, 2018-2019  
Florida Association of Elementary and Middle School Principals, President-Elect, 2017-2018  
Florida Association of Elementary and Middle School Principals, Central Director, 2016-2018  
Orange County Association of School Administrators, President, 2015-2016  
Orange County Association of School Administrators, President-Elect, 2014-2015  
Orange County Association of School Administrators, Secretary, 2012-2014  
Orange County Association of School Administrators, Nominating Committee, 2013, 2014  
Orange County Association of School Administrators, Assistant Principal Rep, 2009-2012

**Other Positions:**

Orange County Public Schools Data Governance Board, 2018-present  
Community Engagement Chair, TSS, 2016-current  
Membership Team, TSS, 2015-2017  
Luminary Chair, Relay for Life East Orange, 2013-2016  
Member, University of Central Florida Alumni Association, 2000-present

**Professional Accomplishments:**

National Distinguished Principal (NDP) for the state of Florida, 2018

Orange County Public School's Multilingual Services Spirit of Excellence Principal of the Year, 2018

Sunshine State School Public Relations Association (SUNSPRA) award, 2017

State of Florida Little Red School House Award, 2017

#1 Green Building in the state of Florida, presented by Sustainable Florida, 2015

Orange County School Counseling Association Elementary School Administrator of the Year, 2015

Sunshine State School Public Relations Association (SUNSPRA) award, 2015

Orange County Association of Educational Media Most Distinguished Administrator, 2014

Sunshine State School Public Relations Association (SUNSPRA) award, 2014

## Goal Statement

George Washington Carver once said “Where there is no vision, there is no hope” and that quote has served as a guiding philosophy for me throughout my career in education, both in the classroom as a *teacher* and school-wide as an *administrator*. Further, it is that quote that has guided me throughout my involvement in professional organizations such as the National Association for Elementary School Principals (NAESP), and is guiding me currently as I pursue the leadership role of Zone 4 Director for NAESP. I approach every endeavor in which I engage with a clear vision of the desired outcome in mind, and in doing so, I am able to instill a sense of hope in those who pursue that outcome with me. This has been the case with the teachers, staff, and students at Catalina Elementary School where I serve as Principal, and will undoubtedly be the case of my fellow NAESP members if I am elected as Zone 4 Director.

As Zone 4 Director I would focus my energy and attention on the issues that matter the most to the profession and the organization, and I would take a collaborative approach to goal setting, as it is through the varied and vast knowledge of *all* of us, that the most good can be done and the highest outcomes can be achieved. While being elected for this position would certainly be an honor and an accomplishment for me, what it can do for *me* pales in comparison to the importance of what it can ultimately do for the people who matter the most: the students. I do what I do for the good of the students, and by serving in a leadership role for NAESP I would be able to advocate for the students at an even deeper level than I am currently able to do in my present role as a school principal, president of the Florida Association of Elementary and Middle School Principals (FAEMSP) and NAESP member.

While the issues that affect education are great and many, and narrowing them down to a select few is never easy, it still must be done in order to set relevant and attainable goals. That said, when I refer to the “issues that matter the most”, I am referring to those that would directly correlate to the goal setting that I would do in a leadership position with NAESP, and those issues are as follows:

- The role of the principal in policy change, building on-going and meaningful relationships with local, state and federal elected officials – supporting safer schools, mental health and early literacy initiatives as well as all educational policies.
- The importance of cultural competence for educators so that they can effectively serve their diverse and ever changing student population.
- The availability and use of the most up to date technology for students so that they are adequately prepared to perform and compete in a technologically advanced workforce.
- The role of the Principal as a mentor to those educators who aspire to eventual roles in educational leadership.
- The promotion of organizational membership in NAESP.

In the years that I have been involved in NAESP I have benefitted from the organization’s vision and mission in more ways than can be adequately expressed in the confines of this writing. I am now ready to move into a leadership position within the organization so that I can share my knowledge and experience in such a way that others can benefit just as much as I have. Thank you for your consideration.