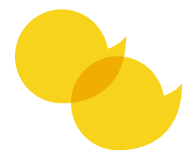


Magdi Wissa

UI/UX Designer + Photographer

+1 (613) - 400 - 9448

mw.wissa@gmail.com
mwissa@ciena.com



A UI/UX Designer and Photographer with 6+ years of professional experience in user interface for web due to my solid background in visual art studies and design theories. I am passionate about creating responsive web applications and using different technologies to tackle challenging problems of branding, user experience and interactive (UI) applications. check my portfolio: www.magdiwissa.com

SUMMARY

6 years of UI Design Work Experience

23 Web / Mobile App Projects

1 WORKING EXPERIENCE


6+ Years of Design Experience

ciena UI/UX Designer Oct 2018 – Present
Ciena Canada | Ottawa, ON

- Designing wireframes, prototypes, mockups and user-flows for web.
 - Creating detailed prototypes, mockups user-flows for automation network APIs.
 - Designing and testing projects for Telecommunications apps.
 - Using branding / user-research requirements to create concepts for innovative online experiences.

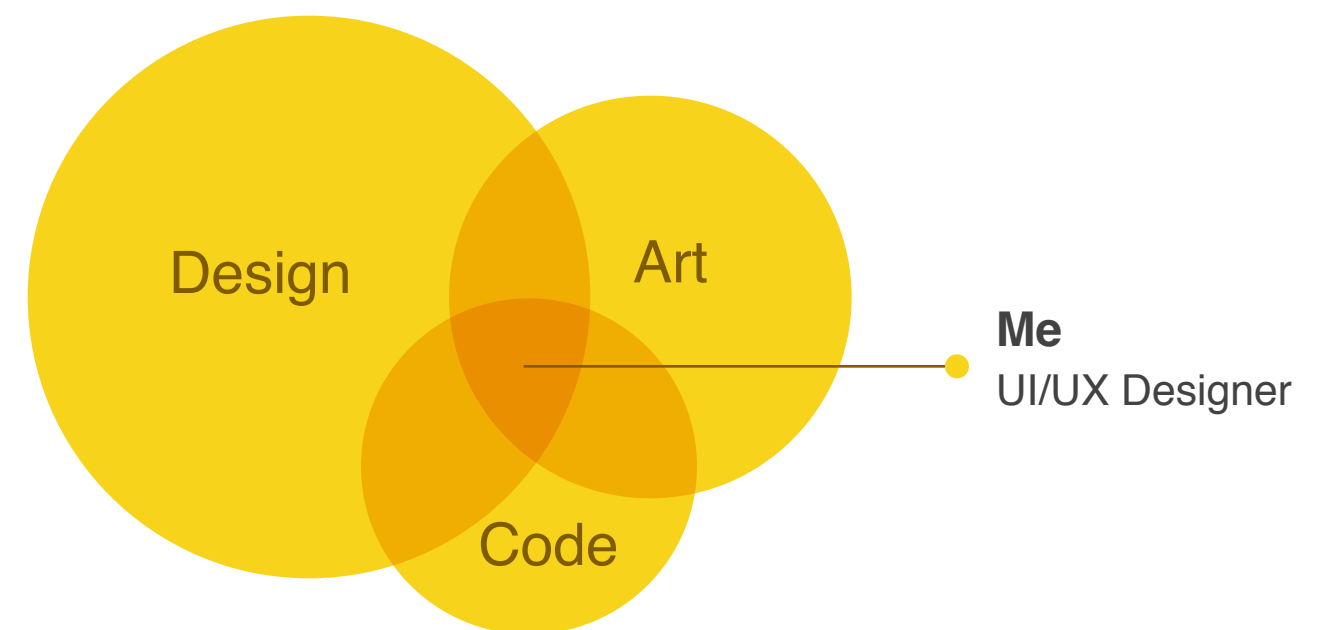
 UI/UX Designer May 2018 – Sept 2018
Exocortex | Ottawa, ON

- Designing wireframes, prototypes, mockups and user-flows for web.
 - Creating detailed mockups / user-flows for UI projects and web apps.
 - Designing and testing projects for web / mobile web applications.
 - Using branding / user-research requirements to create concepts for innovative online experiences.

 UI Designer Feb 2013 – Feb 2018
Arab Academy for Science and Technology (AAST) | Alexandria, EG
Freelance Developer | Alexandria, EG

- Lead Designer: Led multiple UI design projects and website/mobile app design projects from prototyping to graphic interface/products. Providing visual identity for over 16 clients' products.
 - Creating detailed wireframes, mockups, and user flows.
 - Illustrate concepts for web / mobile web applications.
 - Developing style guides for web and mobile screens.
 - Ensuring the UI technical feasibility with HTML5, CSS3 and JavaScript.

2 SKILL SETS



01 Tools


Adobe XD	<div style="width: 90%;"></div>
Adobe Photoshop	<div style="width: 90%;"></div>
Adobe lightroom	<div style="width: 70%;"></div>
CMS	<div style="width: 85%;"></div>
HTML / CSS	<div style="width: 85%;"></div>
Freehand Sketching	<div style="width: 75%;"></div>
JavaScript	<div style="width: 40%;"></div>

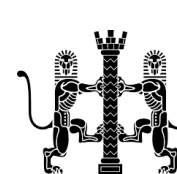
02 Knowledge

UI/UX Design	<div style="width: 95%;"></div>
Interaction Design	<div style="width: 85%;"></div>
Photography	<div style="width: 80%;"></div>
Illustration	<div style="width: 85%;"></div>
3D Modelling	<div style="width: 50%;"></div>

3 EDUCATION

CROSS FIELDS

 Arab Academy for Science and Technology | Alexandria, EG
From 2006 to 2009
M.Sc. of Architecture and Environmental Design
From 2001 to 2006
B.Sc. of Architecture

 Royal Institute of British Architects (RIBA) | London, UK
From 2006 to 2008
RIBA Associate Membership (Part II)

4 LANGUAGES

ENGLISH + FRENCH + ARABIC

