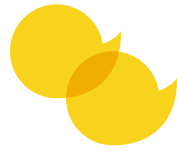


# Magdi Wissa

UI / UX Designer

+1 (613) - 400 - 9448  
mw.wissa@gmail.com



A UI/UX designer and illustrator with 5+ years of professional experience in web development and (UI) design for mobile devices due to my solid background in visual arts studies. I love creating responsive web applications besides using different technologies to tackle challenging problems of branding, user experience and (UI) applications for web. Please check my portfolio: [www.magdiwissa.com](http://www.magdiwissa.com)

## SUMMARY

5 years of UI Design Work Experience

16 Web / Mobile App Projects

## 1 WORKING EXPERIENCE

Five Years Design Experience

### UI / UX Designer

Exocortex Tech. | Ottawa, ON

Feb 2018 – Present

- Creating comprehensive wireframes, mockups, and prototypes for web.
  - Creating detailed mockups and user-flows for online 3D Configurators.
  - Designing and testing projects for web / mobile web applications.
  - Creating and rendering 3D assets for online marketing use.
  - Using user-research outputs to create innovative online experiences.

### Web / UI Designer

Arab Academy for Science and Technology (AAST) | Alexandria, EG  
Freelance Developer | Alexandria, EG

Feb 2013 – Feb 2018

- Lead Designer: Led multiple UI design projects and website/mobile app design projects from prototyping to graphic interface/products. Providing visual identity for over 25 clients' products.
  - Creating detailed wireframes, mockups, and user flows.
  - Illustrate concepts for web / mobile web applications.
  - Developing style guides for web and mobile screens.
  - Ensuring the technical feasibility of UI/UX designs.

- Team Leadership: Managed a sub-team of 3-designers / developers with highly experienced skills. Corresponded with clients to determine their needs and requirements and assigned tasks to team members.

### Interior Designer / 3D Visualizer

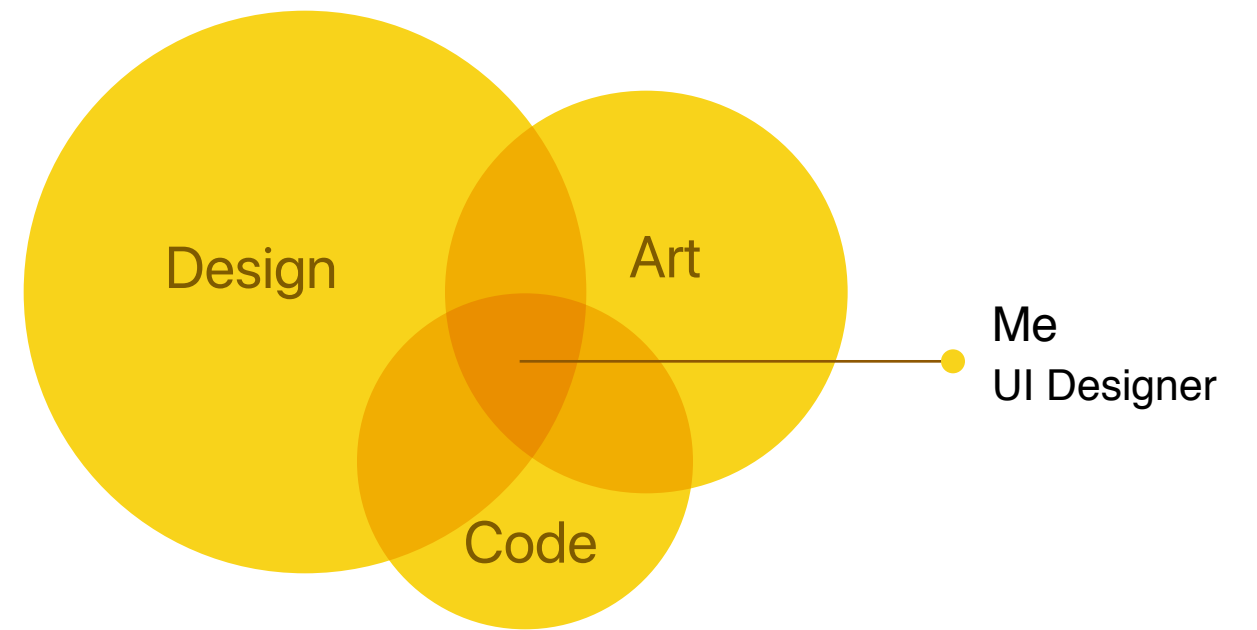
Arab Academy for Science and Technology (AAST) | Alexandria, EG

April 2009 – Feb 2013

- creating and visualizing design proposals for interior spaces.
  - Generating 2D / 3D interior proposals with realistic quality.
  - Designing 2D technical drawings for interior elements / spaces.
  - Planning and furnishing interior residential / commercial spaces.

## 2 SKILL SETS

Design + Code



### 01 Tools

|                    |                                 |
|--------------------|---------------------------------|
| Adobe XD           | <div style="width: 90%;"></div> |
| Adobe Photoshop    | <div style="width: 85%;"></div> |
| Sketch             | <div style="width: 80%;"></div> |
| CMS                | <div style="width: 85%;"></div> |
| HTML               | <div style="width: 75%;"></div> |
| CSS                | <div style="width: 65%;"></div> |
| jQuery             | <div style="width: 55%;"></div> |
| Freehand Sketching | <div style="width: 60%;"></div> |
| SketchUp pro       | <div style="width: 80%;"></div> |

### 02 Knowledge

|                         |                                 |
|-------------------------|---------------------------------|
| User interface Design   | <div style="width: 95%;"></div> |
| Responsive Design       | <div style="width: 85%;"></div> |
| Prototyping / User-flow | <div style="width: 80%;"></div> |
| Illustration            | <div style="width: 75%;"></div> |
| 3D visualization        | <div style="width: 65%;"></div> |

## 3 EDUCATION

CROSS FIELDS



Arab Academy for Science and Technology | Alexandria, EG

From 2006 to 2009

M.Sc. of Architecture and Environmental Design

From 2001 to 2006

B.Sc. of Architecture



Royal Institute of British Architects (RIBA) | London, UK

From 2006 to 2008

RIBA Associate Membership (Part II)

## 4 LANGUAGES

Multi-cultural Background

