

SERVICE OVERVIEW

AMAZON CHANNEL MANAGEMENT

Full-service, proactive account management, all in one place

HINGE REPORTS & ANALYSIS

Data-driven insight identifying trends and opportunities

CONSULTING SERVICES

Flexible and targeted solutions

- ACCOUNT INITIALIZATION
- MERCHANDISE MARKETING
- CATALOG MANAGEMENT
- DEMAND PLANNING
- PRODUCT & BRAND LAUNCH
- DATA ANALYSIS
- SEARCH OPTIMIZATION
- ENHANCED BRAND CONTENT
- A+ CONTENT
- OPERATIONS ANALYSIS
- PRICING STRATEGY & MAP
- REVIEW ANALYSIS
- STOREFRONT MANAGEMENT



COMPLETE

Amazon Channel Management

Hinge helps establish, manage and grow brands on the Amazon platform, the world's largest retail channel.

MAXIMIZE

Amazon sales & profit

MANAGE

your Amazon relationship

PROTECT

your brand & product

MEASURE

& leverage results

CURRENT CATEGORIES

 Luggage


 Fitness & Athletics

 Health & Beauty

 Lawn & Garden

 Beverages

 Footwear

 Gourmet Food

 Laundry

 Handbags

 Baby

 Apparel

 Fine Jewelry

THE METRICS

On average, month over month, we've helped our clients achieve:

23%

INCREASE IN REVENUE

24%

INCREASE IN UNITS SOLD

37%

INCREASE IN PAGE VIEWS

39%

INCREASE IN SESSIONS

14 month average reporting time period across clients.