



Edwin Rodriguez

UX / UI Designer

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Relevant Experience

Pluto TV Current Employment

Product Designer 5mo

Working with the Product & Innovation team to deliver a leanback yet engaging experience for our users. Primary tasks include creating user flows, wireframing conceptual designs, and skinning viable user-facing designs on iOS, Android, Web, and Smart TV platforms.

UX & UI Intern 1yr 6mo

Worked directly with the Senior UX Designer to document design, create presentation-ready assets, ensure the quality of our product, and create templates for marketing campaigns.

Education

Santa Monica College Expected Graduation June 2018

Bachelors of Science in Interaction Design

Currently enrolled in a bachelors of science degree in the Interaction Design field. We have focused on human-centered design relating to projects in the digital and physical product design space, research methodologies, and service design.

Associates of Arts in Graphic Design Completed December 2016

Received an Associate of Arts degree in graphic design and a web development certificate. The skills acquired in the program included Web Development, Web Design, Branding, Print Design, and Motion Graphics.

Green Design Academy Graduated May 2012

The skills learned have been essential to my design career. In this course, I learned the basics of designing within a physical space and then utilized the skills to build a garden using AutoCAD for a local community partner of our high school.

Toolkit

Design Tools

Sketch	Figma	Webflow	HTML/CSS
Photoshop	After Effects	Invision	Zeplin
Illustrator	Adobe XD	Principle	Abstract

Methodologies

Scrum Software Development, Atomic Design Structure, Lean UX, Component Based Design, Design Thinking

Working Knowledge

Braze, Mailchimp, Instapage, Jira, Confluence, Basecamp, Trello, Lookback, Lucidchart