

education

Master of Science in Architecture, Concentration in Industrial Design  
Virginia Polytechnic Institute & State University (Virginia Tech)  
Blacksburg, Virginia, May 2014

Bachelor of Science in Industrial Design, Cum Laude  
Virginia Polytechnic & State University (Virginia Tech)  
Minor in Sociology  
Blacksburg, Virginia, 2004

professional  
experience

2018 / present | Trig

Bench Graphic Designer: As a bench graphic designer I was contracted to support Trig's Brand Asset Management department for various clients and roles.

2017 / present | Freelance Designer

Freelance Designer-

As a freelance designer I took on multiple design roles in order to support client needs.

2012 / 2017 | Ozmo | Modea

Senior Digital Content Developer (2015-2017)

Associate Digital Content Developer (2014-2015)

Digital Content Developer Intern (2012-2014)

As a Digital Content Developer at Ozmo | Modea I used Adobe products, screen capturing tools, digital photography, XML coding, and Agile to create interactive content and applications on projects for multiple national telecom clients. These products allow domestic and international telecom customers/representatives to swiftly resolve mobile issues without the need for a physical device. Additionally, as promoted, I led team projects, when needed, as well as provided support for all areas of device photography including, but not limited to, project setup, standards creation, and process change requests. I was occasionally drafted to create internal graphics for use in company promotions and events, and special client projects.

2011 / 2012 | Modea

Contract Illustrator: As a contract Illustrator, working with a team of copywriters and designers, I had the opportunity to experience turning creative pitches into storyboard illustrations using analog and digital sketching skills.

2011 | CAUS 50th Anniversary Celebration

Contract Designer: Under the guidance of Professor Mitzi Vernon I conceptualized the design, and built the announcement website for the CAUS 50th Anniversary Celebration. I also created a print post card that was used concurrently with the site to promote the competition.

freelance  
positions

2016 / 2018 | Charleston Pour House

Created monthly and special event promotional material for a music venue located in Charleston, SC.

2016 | Wedding Photographer

Contracted to provide photography and photo-editing services for a wedding.

2016 | NomNoms

Commissioned to design branding and identity for a new business venture in Blacksburg, VA.

2015 | Blu Natural

Logo design and branding for a startup health and beauty company.

2013 | Cardio Uncaged

Logo design and branding for a startup fitness company.

	<p>2013   Virginia Produce CO Developed packaging using company's existing branding and guidelines.</p>
employment	<p>2009   Industrial Design Program Virginia Tech Graduate Teaching Assistant: As a GTA I assisted with instruction of second year industrial design studio. I also conducted critiques of second year student design projects in all phases of the design process.</p> <p>2012 / 2017   Rivermill Bar and Grill 2010 / 2012   Awful Arthurs 2009 / 2010   Bull and Bones Brewhaus 2008 / 2009   Shem Creek Bar and Grill Trainer/Bartender/Server</p> <p>2005 / 2008   Boston Beanery Restaurant and Tavern Manager/Trainer/Bartender/Server: Coached 25+ members of wait staff on all aspects of job performance at a high volume, family restaurant and tavern.</p> <p>2005   American Eagle Outfitters Assistant Manager: Managed all aspects of day-to-day performance of a 1.5M annual sales retail store. I gained experienced in personnel recruiting, selection, training, developing and supervising associates.</p> <p>2004 / 2005   Abercrombie and Fitch MIT/Assistant Manager: Given direct responsibility over the men's department of a 2M annual sales retail store. While there I focused on developing managerial and presentation skills.</p>
skills	<p>Creative programs include:</p> <ul style="list-style-type: none"> <li><i>Photoshop</i></li> <li><i>Illustrator</i></li> <li><i>Indesign</i></li> <li><i>Webflow</i></li> <li><i>Modo</i></li> <li><i>Solidworks</i></li> <li><i>Microsoft Office</i></li> </ul> <p>Knowledge of both PC and Mac platform Running knowledge of HTML, CSS, XML web page mock-up, UX/UI Vector Graphics Photo Editing Branding and Identity Screen Printing</p> <p>Proficient in the areas of foam modeling, metal lathe, milling machine and welding; Experience in woodworking</p>
honors	<p>2010 Graduate Student Book Award: Awarded as most consistent in Industrial Design</p> <p>2011 VT KnowledgeWorks Third Annual Entrepreneurship Summit: Team, Juice Powered Bags, selected as one of five teams to compete for the Virginia Tech Student Business Concept Competition</p>
affiliations	<p>IDSa Student Member, Virginia Polytechnic Institute &amp; State University</p>
activities	<p>billiards, running, karaoke, volleyball, sketching, photography</p>

References and full portfolio available upon request