



TECHBBQ

24-25

SEPTEMBER

**LET'S SHAPE
TOMORROW TOGETHER**
PROGRAM & SCHEDULE

www.techbbq.dk

proudly non-profit since day one

WELCOME TO TECHBBQ 2018

We are thrilled to welcome you and 5,000 other attendees to TechBBQ 2018. In this folder you will find the full schedule with talks, activities, workshops, a map and practical information.

PRACTICAL INFORMATION

WORKSHOPS

We have 35+ workshops going on at 5 different sidevenues (please note, some are invite-only).

Workshops have a limited capacity and requires sign-up on our official networking app Grip by adding the workshop to 'My schedule'.

NETWORKING AND MATCHMAKING

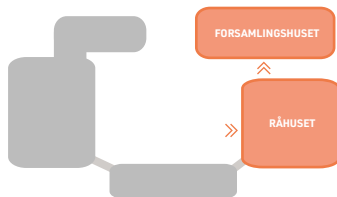
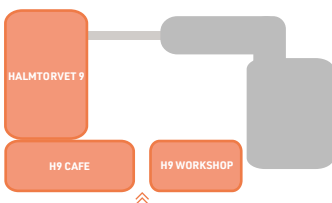
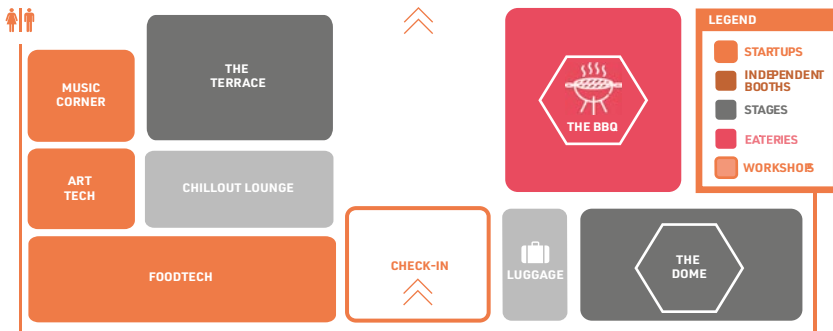
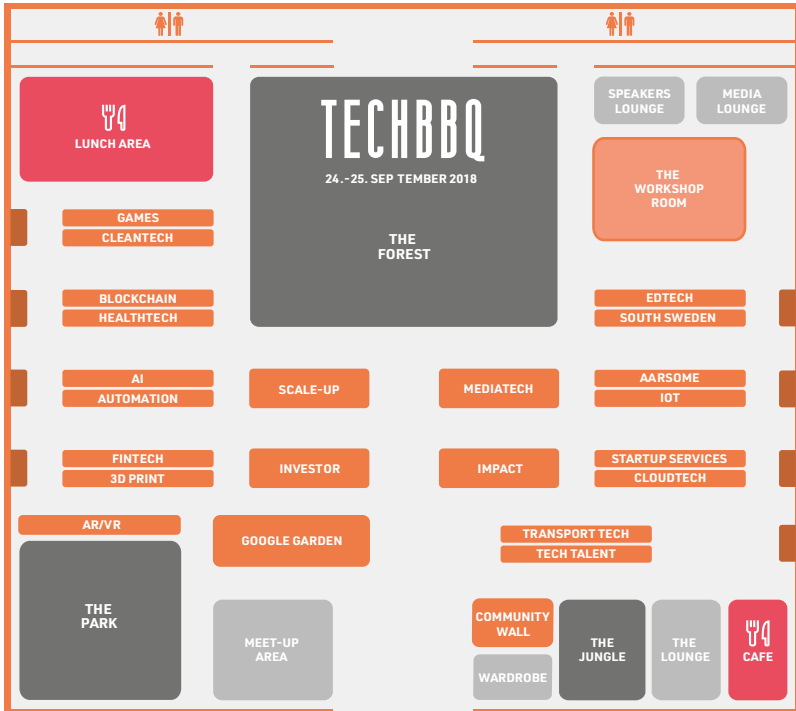
In Grip, you can browse, chat and set up meetings with all attendees. Look on the backside of your badge for information on how to sign-up.

AFTERPARTY AND MUSIC

Together with Crowdsurfr, our attendees have voted and selected the bands playing at TechBBQ! The concerts will take place on the Terrace at 09:00 and 18:15.

On Tuesday September 25th after all of the lights have been turned off in Øksnehallen, we turn up the music at for a GRAND AFTERPARTY at Halmtorvet 9A from 19:00 where our awesome DJ's will keep the BBQ going.

TECHBBQ OPENING HOURS 08.30 -18.00



HALMTORVET

THE MAP

WORKSHOPS

DAY ONE 24.09.2018

DAY ONE

11.00

**Applied IoT, CSR and UN's SDG's.
+ IoT Week 2019**

📍 Forsamlingshuset

**Breakfast &
Roundtable Discussion
(invite-only)**

📍 H9 Workshop

**The CTO drives the action
- How to create a successful
start-up in under 24 months**

📍 Halmtorvet 9

**Why you should build your
business on Azure?**

📍 The Workshop Room

**How to nail your
perfect elevator pitch!**

📍 H9 Café

12.00

12.45

**Simon Spies revisited:
Can we disrupt the travel
business from Copenhagen?**

📍 Råhuset

13.00

AI-driven Business Opportunities

📍 Råhuset

Meet the game industry

📍 H9 Café

13.15

14.00

**2-in-1: Grow Your Business
While Studying**

📍 The Workshop Room

14.00

**How to use mentoring
efficiently in startups**

📍 H9 Workshop

**Making Startups
and Innovation Better**

📍 Råhuset

Executive Summit

📍 Halmtorvet

15.00

15.45

**Software Architecture
in an organisational perspective**

📍 The Workshop Room

**How to get an edge
in technical development
with ambitious design**

📍 Forsamlingshuset

16.00

Days of Impact

📍 H9 Workshop

Live Investor Meeting

📍 Råhuset

**How to Earn Money on Danish
Fruitwine and Gin
- Business Model, Investment
Calculation and Breakeven Point**

📍 H9 Café

IoT For Startups

📍 The Workshop Room

16.30

17.15

FuckUp Nights

📍 Forsamlingshuset

JOIN THE CONVERSATION
#TECHBBQ

STAGES

EXPERIENCE TOMORROW'S TECH-GIANTS

THE FOREST

Stage Host - Zenia Francker	
10.00	WELCOME TO TECHBBO Camilla Ley Valentin (Queue-it) Klaus Nyegaard (Geniebelt)
10.10	A CONVERSATION WITH TOMMY AHLERS Tommy Ahlers (Ministry of Science, Technology, Information and Higher Education) Klaus Nyegaard (M) (Geniebelt) Camilla Ley Valentin (M) (Queue-it)
10.30	WRITING THE SCRIPT OF THE FUTURE Joel Spolsky (Stack Overflow & Trello)
10.55	WHY WE LOVE DENMARK Suranga Chandratillake (Balderton) Lars Fjeldsoe-Nielsen (Balderton) Bernard Liataud (Balderton) Daniel Waterhouse (Balderton) and James Wise (Balderton) Jakob Jenck (Simple Feast) Zenia W. Francker (M) (The Creators Community)
11.30	CHRISTIAN AND JESPER ON INVESTING Christian Stadl (Thornico Group) Jesper Buch (Lust-Eat.com) Jesper Hvejsel (Firtal Group) Anette Nordvall (M) (CAP A Partners)
12.00	LUNCH BREAK
13.00	STARTUP PITCH #1
13.05	STARTUP PITCH #2
13.10	STARTUP PITCH #3
13.15	HOW TO BUILD A GREAT CULTURE (AND MAKE A BIGGER IMPACT) WITH A REMOTE TEAM Leanne Beesley (Coworker.com)
13.30	DEMOCRATIZING DEEP REINFORCEMENT LEARNING Danny Lange (UNITY)
14.00	A CONVERSATION WITH DARIO MELI Dario Meli (Quet.ly) Steffen Hedebrandt (M) (Airtame)
15.00	SOCIAL IMPACT PANEL Ulrika Hasselgren (Danske Bank) Malte Will (Google) Vincent Zimmer (Ada)
15.30	SCALING A PEOPLE-HEAVY ORGANISATION ACROSS EUROPE Lopo Champalimaud (Treatwell / Wahanda)
15.50	IMPLEMENTING AI, WHAT ARE THE OBSTACLES AND OPPORTUNITIES TO PRACTICAL ADOPTION Ilya Feigin (WaveAccess) Camilla Kierlauge (Spendorlog) Anne-Sofie Nielsen (Nemlig) Mikael Munck (2021.ai) Michael Birkebæk Jensen (M) (KPMG)
16.20	LINDEN ON IOT Linden Tibbets (IFTTT) Moderator: TBA
16.50	AWARDS NORDIC STARTUP AWARDS
THE END	

THE PARK

Stage Host - Nick Hawtin	
10.30	THE SILICON VALLEY COMPANIES' SECRET SAUCE FOR LEADERSHIP Annika Steiber (Management Insights)
10.55	THE POWER OF THE CONNECTED STARTUP ECOSYSTEM IN THE NORDICS Neil S. Murray (The Nordic Web Ventures) Carla Fabro (Nordic Community Builder) Kim Balte (Nordic Startup Awards) Lisa Maltner (M) (Corti)
11.30	IMMERSIVE COMPUTING Greg Ivanov (Google)
12.00	LUNCH BREAK
13.00	PREPARE YOUR STARTUP FOR EARLY STAGE FUNDING Jon F. Lieberkind (Grandhood) Nicola Højer Nielsen (Copenhagen United) Alexander Viterbo-Horten (Preseed Ventures)
13.45	GETTING FUNDING WITHOUT LOSING EQUITY Louis Papaemmanuel (European Young Innovators Forum)
14.00	VENTURE CAPITAL IN THE NORDICS TBA Moderated by Lars Andersen (SEED Capital) with special guests
14.30	REALITY V. THE HYPE: IS AI IN MARKETING "FAKE NEWS"? Dave O' Flanagan (Boxever)
15.00	GROWTH HACKING - POWER SESSION David Arnoux (Growth Tribe)
15.30	TECHDEVELOPMENT: HOW TECH CAN REACH THE WORLD'S POOREST Anders Bech Tharsgaard (Danish Refugee Council) Johan Juul Jensen (SolarSack) Niels Peder Nielsen (Novo Nordisk Foundation) Jon Risvig (VP Capital) Tine Anbæk (M) (Danish Ministry of Foreign Affairs)
16.00	FROM NORWAY TO SILICON VALLEY TO THE BIG WORLD: A CONVERSATION WITH JØRN LYSEGGEN Jørn Lyseggen (Meltwater) Stine Malgaard Sørensen (M) (Radiobotics)
16.30	TECHNOLOGY IN EDUCATION- WHY MAKING PEOPLE SMARTER IS BIG BUSINESS Benoit Wirz (Brighteye) Camilla Hesselund Lastein (Lix technologies) Mathias Schjølz (EdTech Denmark) Thomas Overholt Hansen (Clio Online)
17.00	HOW TO BREAK INTO THE US Alberto Nodale (Close.io) Joey Brander (First Serve Partners) Mik Strøberg (Good Monday) Mik Thobo-Carlson (Tattooood)
THE END	

THE TERRACE

Stage Host - Jessica Blechingsberg	
11.00	A CONVERSATION WITH MORTEN EBBESEN Morten Ebbesen (Siteimprove) Jeanette Carlsson (M) (Tech Nordic Advocates)
13.00	OPEN MIC CROWDSOURCED TALKS Got something to say?
13.00	A CONVERSATION WITH SIMON LEVENE AND HAMPUS JAKOBSSON Simon Levene (Mosaic Ventures) Hampus Jakobsson (BlueYard)
14.00	A CONVERSATION WITH MARIA FLYVBERG BO Maria Flyvbjerg Bo (Spendorlog) Marat Kalajian (M) (Watty)
14.30	A CONVERSATION WITH RENE RETCHMAN Rene Rechtmann (Govial & Disney) David Helgason (M) (Unity)
15.30	LEADING A GROUP INVESTMENT - ANGEL EXPERIENCES Thomas Black-Petersen (Spitfire Copenhagen) Ctaes Mikko (NordicBAN) (M)
16.30	THE POTENTIAL OF LEGALTECH Bebe Chueh (Atrium) Alexandra Andhov (M) (University of Copenhagen, Faculty of Law)
THE END	

THE JUNGLE

Stage Host - Camilla Gilbro	
10.30	TECH TALENT: STARTUP PITCHING Nicola Højer Nielsen (Copenhagen United and more)
12.30	TECH TALENT: NETWORKING SESSION
13.00	STARTUP PITCH COMPETITION: GET IN THE RING
15.00	BREAK
15.10	ADDITIVE MANUFACTURING / 3D PRINTING - GET INSPIRED! Mads Kjeller Damkjær (AM HUB)
15.30	DEADLY SALES SINS: WHY YOU FAIL TO CLOSE DEALS IN BUSINESS AND LIFE Alberto Nodale (Close.io)
15.45	AI IN MARKETING Baltazar Ozonec (IBM)
16.00	TECHBBO STARTUP PITCHES
THE END	

WORKSHOPS

DAY TWO 25.09.2018

DAY TWO

11.00

Blockchain Among Others

📍 H9 Café

The future of technology in education - a sit down with the Minister of Education Merete Riisager

📍 The Workshop Room

Access to the world's leading innovation hubs

📍 H9 Workshop

Speed up Application Development with Firebase

📍 Råhuset

Executive Summit

📍 Halmtorvet

12.15

14.00

Exponential Organisations Sprints (invite-only)

📍 The Workshop Room

13.00

13.45

IT Offshore Accelerator

📍 Råhuset · Workshop

Smart monitoring of infrastructure, buildings and environment

📍 H9 Café

14.00

15.00

Redefining adaptive learning

📍 H9 Café

14.00

IoT for investors

📍 Råhuset

14.00

How your startup can benefit from nearshoring to the Baltics (case study)

📍 H9 Workshop · Workshop

How to convince a room full of men

📍 H9 Café

14.45

15.45

Investor Hygge

📍 The Workshop Room

15.00

Best Practices for Developing Physical Products

📍 Råhuset

Fintech and Regulatory Changes

📍 Startup Services

Investors Speed Dating - Health & Care investors and entrepreneurs

📍 Halmtorvet 9 · Workshop

16.00

17.15

Startup & Corporate Collaborations in AI

📍 H9 Café

When financing flops or fly in the Health and Care sector.

📍 Halmtorvet 9

16.15

17.15

Achieve selling to corporates

📍 H9 Workshop

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STAGES

EXPERIENCE TOMORROW'S TECH-GIANTS

THE FOREST

Stage Host - Zenia Francker	
10.00	WELCOME TO TECHBQ
10.05	HACKING YOUR IDENTITY Casey Fenton (Couchsurfing)
10.25	STARTUP PITCH #4
10.30	GROWTH OF TOMORROW Alen Cvisic (Plea), Dan Rogers (Peakon) Peter Sabben (Growth Tribe), Rosanne Hortensius (Skyscanner), Simon Sylvest (M) (Founders)
11.05	REBUILDING BRAND TRUST IN A POST-TRUTH ERA Sean Pillot de Chenecey (Brand Positive)
11.30	TECH GIANTS SUPPORTING FEMALE ENTREPRENEURSHIP WHAT? WHY? HOW? Nana Bule (Microsoft), Charlotte Aspeheim (Dell), Alina Engel (Hooves) Camilla Ley Valentin (M) (Queue-it)
13.00	9 LEARNINGS FROM 10 YEARS OF SAAS INVESTING Christoph Janz (Point Nine Capital)
13.30	RETHINKING IMPACT - FROM NUMBERS TO VALUES Cecilia Vatsted (Indieframe)
14.00	STARTUP PITCH #5
14.05	STARTUP PITCH #6
14.10	HOW TO GET BOUGHT FOR A STRATEGIC PRICE - THE 5 STEPS TO A SUCCESSFUL EXIT Hazel Moore (First Capital)
15.00	HOW TO BOOTSTRAP A BUSINESS IN SILICON VALLEY Andrew Laffoon (Mixbook)
15.25	STARTUP PITCH: GET IN THE RING WINNER #1
15.30	STARTUP PITCH: GET IN THE RING WINNER #2
15.35	CUT THROUGH THE NOISE - DESIGN AS A VALUE CREATOR FOR STARTUPS Klara Leander (Doberman)
16.00	ADVERSITY IS YOUR STRENGTH: HOW STRUGGLE SHARPENS YOUR ABILITY TO INNOVATE Jason Williamson (Oracle)
16.20	BUILD IN PEACE - A LOOK AT BLOCK-CHAIN AFTER THE HYPE BUBBLE Katja Grothe-Eberhardt (Bloc), Hans Henrik Hoffmeyer (Coinify), Nikolai Sondergaard (Nordic Blockchain Panel), Jan B Lillelund (IBM) Sigurd Høystad (M)
17.05	NASDAQ CLOSING BELL & IPO OUTLOOK Carsten Barring (Nasdaq), Jeppe Rindom (Plea), Martin Ferro-Thomsen (Conferize), Daniel Lux (Sexuity), David Helgason (M) (Unity & Partner)
17.40	STARTUP PITCH: TECHBQ PITCH WINNER #1
17.45	STARTUP PITCH: TECHBQ PITCH WINNER #2
THE END	

THE PARK

Stage Host - Nick Hawtin	
10.00	WHAT HOOKS PEOPLE Suzaan Sauerman (Lifestyle Technology Consultant/Advisor/Investor)
10.30	THE GAME CHANGING ROLE OF AI IN EDUCATION Miral Shah (CK12 Foundation)
11.00	DANISH FINTECH 2.0 Joegen Christian Juul (Cardlay), Kristian T. Sørensen (Norfick), Lotte Marschall (Keystones), Tanja Lind Mølskens (Kammeradvokaten/Poul Schmitth), Thomas Krogh Jensen (Copenhagen Fintech)
11.30	HOW SECOND CITIES STARTUP ECOSYSTEMS SUCCEED - KEY PLAYERS AND ASSETS Jan Beyer Schmidt-Sørensen (City of Aarhus), Mikkel Kongefelt (RadSurf Aps), Natalie Novick (Tech.eu), Sven R. Philipsen (Eachthing), Søren Louis P (Investor)
12.00	LUNCH BREAK
13.00	THE STARTUP TSUNAMI - HOW TO RIDE AND SURVIVE AND WHY INNOVATION MANAGERS SHOULD PAY ATTENTION David Ventzel (Accelerace)
13.25	(DANISH) ER ENTREPRENØRIELLE KOMPETENCER OG TEKNISKE OG DIGITALE FÆRDIGHEDER NØGLEN TIL DANMARKS VÆKST? Christian Vintergaard (Fondan for Entreprenørskab), Ida Aulken (Radikal Venstre), Mads Fuglede (Venstre), Pernille Schnoor (Alternative)
14.00	EQUITY, WARRANTS AND VESTING SCHEMES FOR BUILDING WINNING TEAMS AND MOTIVATING TALENT Camilla Hesselund Lastein (Lix technologies), Dennis Kayser (Forecast), Peter Michael Osholm Zigler (Autobutler), Richard Breiter (PreSeed Ventures)
15.00	THE CORPORATE SCALE ENGINE Natasha Fris Saxberg (Maersk Growth)
15.30	THE WAY TO SUCCESS FOR IOT STARTUPS Benjamin Joffe (HAX), Christian Stammel (WT Wearable Technologies), Darko Dragicevic (Bragi GmbH), Werner Wolfert (EBV Elektronik)
16.00	THINK LIKE A SYSTEM, ACT LIKE AN ENTREPRENEUR - HOW TO CREATE INNOVATION IN THE PUBLIC SECTOR Kåre Riis Nielsen (Disruption Taskforce), Morten Remmer (Leo Innovation Lab), Taimar Peterkop (Estonian Information System Authority), Natalie Novick (M) (Tech.eu)
16.30	DIVERSITY AND INCLUSION (BENEFITS OF A BALANCED TEAM, HOW TO TAKE ACTION TOWARDS EQUALITY) Savannah Peterson (Savvy Millennial)
17.00	HOW TECH CAN HELP WITH HUMANITARIAN DISASTERS Malte Will (Google), Saskia Owens (Google)
THE END	

THE TERRACE

Stage Host - Jessica Blechberg	
10.30	HOW TO MAKE IT IN CHINA Joe Jiao (CombiPlus)
11.30	OPEN MIC CROWDSOURCED TALKS Got something to say?
12.00	LUNCH BREAK
13.00	SPEEDBOAT IT! HOW CAN STARTUPS HELP CORPORATIONS GET THERE FASTER Lars Vestergaard (Oracle) Michael Hanf (Taival Advisory) Dennis J. Poulsen (M) (Valuer.ai)
13.30	REWRITING THE FEMALE: THE STORY OF A RATIO ANGEL Laila Annabel Johansen (Treibhaus) Frederikke Schmidt (M) (Roccamor)
14.30	BREAK
15.00	STRAIGHT TALK: FUTURE OF FOOD & BEVERAGE FUNDERS & FOUNDERS Kristian Lund (Væksthus Copenhagen), Bruno Merietes de Sousa, (Cargill Tech Ventures), Lukas Friedemann (Philosophie) Mark Durno (Rocketstar) Wilhelmina Jewell Sparks (M) (Founder-BIT)
16.00	OPEN MIC CROWDSOURCED TALKS Got something to say?
THE END	

THE JUNGLE

Stage Host - Camilla Gilbro	
10.30	TECH TALENT: STARTUP PITCHING Nicola Højer Nielsen (Copenhagen United and more)
12.30	TECH TALENT: NETWORKING SESSION
13.00	STARTUP PITCH COMPETITION: GET IN THE RING
15.00	WHAT DOES IT TAKE TO GET AN INNOBOOSTER GRANT? Søren Jensen (Innofund)
15.30	TECHBQ STARTUP PITCHES
17.25	REVERSE VC PITCH SESSION
	

TECHBBQ

SEE YOU NEXT YEAR

Thanks to the entire tech community
for participating and supporting TechBBQ 2018.

A special thanks to all the amazing partners,
startups, speakers, hosts, moderators, artists, journalists
and volunteers who made all of this happen.

WE COULD NOT HAVE DONE IT WITHOUT YOU