



Covid19 Planning and Management

Return to work

**Great healthcare doesn't just happen.
Let's create your plan for better healthcare, together.**

John M. Samuels
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JOHN M. SAMUELS, MPH

For over 20 years, John Samuels has served as a senior healthcare leader in New York City. He has worked at top hospitals including Northwell Health and Mount Sinai Beth Israel, with responsibilities including the operation of 16 emergency departments and a rapidly expanding network of urgent care centers. John sat at the helm of a system that touched nearly 700,000 lives per year.

John also trained with FEMA in emergency preparedness at the Center for Domestic Preparedness in Alabama and headed up the emergency preparedness program at Mount Sinai Beth Israel during Hurricane Sandy and other disasters.

John earned his Masters of Public Health from the University of Massachusetts, Amherst, and graduated from the Academy of Healthcare Leadership Advancement at Cornell University. He is also a licensed nursing home administrator in New York and New Jersey.

John's philanthropic work includes serving as Board Chair at the New York

Zen Center for Contemplative Care, Trustee at the Ali Forney Center and Trustee at the Mary McDowell Friends School, is Board of Directors, Sepsis Alliance.

In April 2016, John launched Better Health Advisors ("BHA") to help people navigate the complexities of the healthcare system. BHA provides patients with personalized attention and advice, including finding top doctors, getting second opinions, and Emergency Room and hospital support.



BEVERLY SHENKMAN, M.A., M.ED

Beverly Shenkman comes to the Better Health Advisory team after 35 years of experience in healthcare. She specialized in focusing on the mental health of her patients and the impact of medical issues. She has worked closely with treatment teams in major hospitals throughout New York City, including Mt Sinai, New York Presbyterian, New York University and Beth Israel. Beverly received a double Masters degree from Columbia University in Psychology and Rehabilitation Counseling.

ANNE HERLICK MSN, FNP-BC

Anne Herlick is an experienced Family Nurse Practitioner with more than 20 years of clinical experience. She has worked in both primary care and at well-known hospital centers. Prior to her current job at Barnard College in Primary Care Health Service, she was the Women's Health Division Supervisor at the William F Ryan Community Health Center in New York City. Anne has also worked at the Columbia University Medical Center, located in New York City, in Gynecology Oncology, as well as at the former Center for Women's Health. Anne has experience working in Health Education through her tenure at the Mt. Sinai Hospital in New York City. Anne completed her training in Colposcopy from the University of Pennsylvania, located in Philadelphia.

*Medical Advisory board overseas and supports the care navigation and planning activities

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SERVICES

1. INDIVIDUAL ASSESSMENT:

Approximately one hour per employee will allow us to understand their risk profile, behavior and manage special circumstances. If needed, we can manage active covid-related family issues, but that will take additional time.

2. WORKFORCE PLANNING:

Better Health Advisors utilizes the latest, accurate health information, employee's risk profile, office layout, and other factors to structure and plan for employees to return to work safely.

3. ONGOING OFFICE SUPPORT:

We can assist with workplace management including: how to manage the office environment, PPE, sanitation, environmental space review, employee education.

4. NON-CORONAVIRUS RELATED HEALTH MANAGEMENT SUPPORT:

If needed, we could also manage non-coronavirus related health matters, telemedicine decisions, organize mental health and anxiety programs, all utilizing the current health insurance plan.

As things progress: we will stay abreast of the latest information both locally and nationally to utilize, plan and manage the latest evidence-informed testing resources.

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