

Mariefeldman

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EDUCATION

MASSACHUSETTS COLLEGE OF ART AND DESIGN

Boston, MA / 2007–2011

BFA, Graphic Design

SKILLS

Adobe CC Creative Suite

Sketch

HTML5

CSS3 / SASS

Webflow

InVision

KeyShot

Photography

Laser Cutting

Print

Branding

UI/UX Design

Responsive Design

Creative Direction

Project Management

INTERESTS

Cooking

Traveling

Salsa Dancing

Hiking

RECOGNITION

Cisco Recognition Award

Nominated by CTO

JULY 2015

Cisco Recognition Award

Nominated by Events & Brand Team

MAY 2015

Cisco Recognition Award

Nominated by Director of Marketing

APRIL 2015

EXPERIENCE

MARIEL FELDMAN, SAN FRANCISCO, CA

Freelance Designer / September 2016–Present

Working independently to provide a variety of clients with branding, print, packaging, product, and web design.

CISCO MERAKI, SAN FRANCISCO, CA

Creative Director / August 2015–June 2016

Managed team of designers as direct reports while continuing to own individual design projects. Drove the direction of Meraki design, including in areas outside of the marketing team's direct influence.

Lead Designer / March 2015–August 2015

Managed and prioritized projects for team and represented Meraki design across other departments. Directed all logistics of hiring process and onboarded two new designers within a two month period, increasing the team's capacity by 200%.

Designer / October 2011–March 2015

Produced visual designs, from concept to execution, in areas ranging from print, UX/UI, experiential, and merchandise design. Collaborated with events, marketing, product, sales, and engineering teams to communicate concepts clearly through partner and customer-facing design.

FAMILY HOUSE, SAN FRANCISCO, CA

Designer & Volunteer / October 2011–January 2015

Participated in Saturday Volunteer Days and designed fundraising event posters, postcards, and web banners.

ROAM DATA, BOSTON, MA

Contract Designer / Summer 2011

Produced a set of booklets for the mobile commerce company including a Branding Guidelines book, ISO's Boarding Guide, and a User's Guide for the company's app and products. Initiated the development of a video project, designed web banners, and updated the company website.

IMAGE CONSCIOUS STUDIOS, BOSTON, MA

Web & Graphic Design Intern / Winter 2010

Created visual identities and contributed to branding collateral and web design. Clients included many restaurants in the Boston area, such as The Beehive, Hungry Mother, Highland Kitchen, and Toscano Restaurant.