

Distributed: Health Day 1

7:30 AM	Registration & Coffee		
8:30 AM	Introduction to Blockchain Technology (Pre-Conference)		
9:00 AM	Host Welcome Remarks David Bailey, CEO, BTC Inc		
9:05AM	Welcome to Nashville Hayley Hovious, President, Nashville Health Care Council		
9:10AM	Why is Innovation in Healthcare Different? Senator William Frist, MD, Cressey & Company LP		
9:20 AM	Fireside Chat Senator William Frist, MD, Cressey & Company LP Dr. Mike Painter, Senior Program Officer, Robert Wood Johnson Foundation		
9:40 AM	Networking Break		
10:10 AM	<b>Solving for the Opioid Epidemic</b> Tom Savel, Director, Informatics Innovation Unit, CDC Tori Adams, VP, ConsenSys  A growing number of organizations have turned to blockchain technology to combat the opioid epidemic in the US. Hear about the technical solutions that are improving traceability by tracking drugs and medicines from the manufacturer to their final destination.	<b>Healthcare Blockchain Enterprise Business Models</b> Amanda Goltz, VP of Digital Innovation, BTG Alan Pitt, Physician, Barrow Neurological Institute Ben Jesse, Head of Strategy, Kadena  Explore how enterprise business models are incorporating blockchain technology, and how these models will soon dominate real-world projects by reducing costs, improving security, increasing transparency, incentivizing behaviors, and much more.	<b>HIMSS Healthcare Blockchain 101</b> David Houlding, Principal Healthcare Lead, Microsoft Jason O'Meara, Senior Director Of Architecture, Quest Diagnostics Jay Sales, Director, VSP Global  This introductory session will review the basic tenets of blockchain technology, which has enabled the rise of prominent cryptocurrencies like bitcoin and ether. Focusing on use cases, participants will begin to see how these emerging technologies are redefining the way industries operate and value is exchanged across the world — now, and in the future.
10:50 AM	<b>Building a Provider Credentialing Exchange</b> Anthony Begando, CEO, ProCredEx Brian Kalle, Managing Director, Digital Health and Innovation, Accenture Stephen Martin, Executive Director, CPASS Foundation Atul Apte, National Government Services  A provider credentialing exchange can help streamline the process of offering and consuming practitioner identity and data elements. Understand how blockchain technology will play a critical role in developing an integrated credentialing exchange from some of the largest industry players.	<b>Leveraging Blockchain to Streamline Pharma Data Management</b> Gina Szajnuk, Co-Founder & Executive Director, Rare Undiagnosed Diseases Network Lisa Strouss, Director, Field Medical Digital Health, ODH Kamal Obbad, CEO, Nebula Sergey Jakimov, Longensis  As the quantity of available data increases, so does the risk of fraud. Understand how blockchain technology offers a solution to a number of current data management challenges, including identity and cost.	<b>Building Innovation Models Abroad: Blockchain and Global Health Resources</b> Jonathon Edelheit, Principle and Co-founder, Global Healthcare Andreas Selter, Global Lead - Private Sector in Health, World Bank Group Sultan Bin Hashim, The Hoff Group Jason Cross, Chairman & Chief Innovation Officer, Rymedi  The global healthcare landscape is prime for disruption. This session will focus on how blockchain technology can improve global health by improving access to aid and streamlining medical records.
11:30 AM	<b>Synaptic Health Alliance: Our Pilot and What We've Learned So Far</b> Michael Jacobs, Senior Distinguished Engineer, Optum Kyle Culver, Solution Architect, Humana David Murtagh, VP, Operations - Provider Data Management, Multiplan Experts from the space discuss how provider credentialing solutions that leverage blockchain technology can simplify the process of management for employment and verification purposes.	<b>Healthcare Infrastructure &amp; Blockchain Protocols</b> Lucas Hendren, CTO, SimplyVital Health Dr. Mike Lapinski, CTO, Decent Bryan Pettus, Director of Strategy & Innovation, AT&T This group of experts will discuss migration paths across initial use cases in healthcare that both respect and challenge systems of the past; issues include patient identity, insurance claims and the supply chain. Understand how blockchain solutions are advancing the medical field by empowering patients to control their own medical records, and protect their identity.	
12:10 PM	Networking Lunch & Use Case Roundtables		
1:25-3:25 PM	<b>CLE Workshop</b> 1:25 – 2:25 P.M. Interoperability in Healthcare: The Promise of Emerging Technologies  One of the most intractable issues at the intersection of law and healthcare has been the interoperability of patient data contained in medtech silos. For decades it has been projected that as many as 1200 patients die each day in U.S. medical centers due to proprietary technologies unwilling to share patient data with providers. Emerging technologies such as blockchain, artificial intelligence and cyber currency provide patient data interoperability potentials which can disrupt the status quo. This session will explore the legal, technological and healthcare elements related to how this watershed patient care opportunity can be maximized.  2:25 – 3:25 P.M. The Evolving Legal Frontiers of ICOs  While initial token offerings continue their ascent as the most exciting capital fundraising vehicle in the digital currency space, legal issues often seem to be outpacing the ability of investors, regulators, and corporate decision-makers to keep up. This panel of experts will offer an update on current issues and trends, while sharing the best, most informed approaches to navigating the complex dynamics and enormous opportunities represented by cryptographic assets.		
1:30 PM	<b>New Paradigm of Healthcare-Related Claims</b> Emily Vaughn, Product Development Director, Change Healthcare Nelson Petrateck, CTO, TIBCO  These experts will address how insurance giants and startups alike are attempting to use blockchain solutions to prevent insurance fraud, digitally track medical records, and more.	<b>Seeing Through the Hype</b> Monica Greene, Manager, Technical Delivery & Optimization, NaviHealth Stephan Bauer, Principal IT Architect, Kaiser Permanente Jay Sales, Director, VSP Global Kristen Johns, Partner, Waller Lansden Dortch & Davis, LLP	<b>Investor Pitch Sessions</b>
2:10 PM	<b>Convening and Building Healthcare Blockchain Networks</b> John Bass, CEO, Hashed Health Tamara St. Claire, VP Enterprise Innovation, Guidewell Mark Wilcox, Product Manager, GHX	<b>Intersection of Blockchain and Healthcare Regulation</b> Combiz Abdulrahimi, Global Emerging Technology & Innovation Strategist, Senior Advisor Manager, Government & Public Services, Deloitte David Metcalf, Senior Researcher and Director METIL, UCF Matt Kroplin, Partner, Burr & Forman Dr. David Randall, Executive Director, American Research and Policy Institute  Blockchain technology has been heralded as the missing piece of the healthcare synergy puzzle — in large part through transparent data sharing. How will this revolution in data integrity affect compliance with HIPAA and its traditional limits on data use? What are the emerging legislative trends? What must attorneys know to protect client interests? A panel of experts will address key elements of the substantive legal and regulatory issues involved and discuss what lies ahead.	<b>Investor Pitch Sessions</b>
2:40 PM	Networking Break		
3:00 PM	Presentations & Demonstrations		
3:50 PM	Keynote Address Jose Arrieta, Associate Deputy Assistant Secretary for Acquisition, US Department of Health and Human Services		
4:15 PM	Keynote Address Ramun Kannan, Chief Technology Officer, Humana		
4:40 PM	Fireside Chat Lidia Fonseca, Chief Information Officer, Quest Diagnostics		
5:00 PM	Networking Reception Begins		
6:45 PM	Networking Reception Concludes		

## Distributed: Health Day 2

7:30 AM Registration & Coffee

9:10 AM Special Announcement

9:15 AM Richie Etwaru - Hu-manity

9:30 AM Keynote Address  
TBD

10:00 AM **Blockchain Through the Voice of the Manufacturer**  
Dominique Hurley, *BioPharma Information & Technology Executive, HealthVerity*  
Adi Rapaka, *Director, Commercial Information Management, Amgen*  
Murtaza Cherawala, *Director, Information Technology, Sunovion*  
Fred Hooley, *Director, Data Management, Novartis*

Hear from a panel of pharma business and healthcare technology leaders on how blockchain is being explored and what barriers need to be solved for a successful implementation. Key areas of discussion will be attending to patient privacy, innovating on supply chain and managing consent permissions.

**Applying Blockchain to Medical Records**  
Amanda Stanhaus, *Health Management and Policy Ph.D. Fellow, University of Michigan*  
Marek Cyran, *Senior Lead Technologist, Booz Allen Hamilton*  
Aman Quadri, *CEO, AMCHART*

At the intersection of blockchain and healthcare, one of the most discussed and hotly debated topics is the potential to alter the structure and processes of electronic health records. This distinguished panel will conduct a multi-sided conversation on the role that blockchain technology will play in disrupting the way patients, providers and pharma interact with health data.

**BIHG: Launching the Industry Forward**  
Sean Manion, *CEO, BIHG*  
Ruth Amos, *Partner, Cogent Law*  
Nicole Tay, *Blockchain Solutions Architect, Medapptic*  
Heather Flannery, *Co-Founder & Board Chair, ConsenSys Health*

There is great opportunity for blockchain in healthcare: new proposed federal legislation to promote blockchain, global engagement in health with the United Nations, and advancing blockchain pilots from Health & Human Services. Blockchain in Healthcare Global (BIHG) is a new 501(c)(6) trade organization under the IEEE International Standards & Trade Organization umbrella. Its focus is to overcome 16 key barriers to implementation, and serve as a voice to move the whole industry forward. This panel will focus on some of these new opportunities and barriers, from regulatory to funding and beyond.

10:50 AM **Roadblocks & Solutions for Blockchain Deployment in Healthcare**  
Linda Carr, *COO, Qubechain*  
Bobby Samuel, *Staff VP, Strategic Claims and Mainframe Modernization, Anthem*  
Madison Goldfischer, *Sr. Product Management Director, Anthem*

Will blockchain technology ever achieve mass adoption in healthcare? Industry leaders identify the top obstacles that healthcare organizations must address before moving towards implementation.

**The Other Option: Patient Owned Data**  
George Mathew, *Chief Medical Officer, North America, DXC*  
James Hazel, *Research Fellow, Vanderbilt University Medical School*  
Brian Ahler, *Senior Strategic Planner, Health Catalyst*  
Todd Chamberlain, *Founder & CEO, MedBlox*  
Matthew Sinderbrand, *CEO, BetterPath*

Is healthcare moving toward a PHR model? Hear how patient-owned data on the blockchain can eradicate identity fraud and security breaches.

**Blockchain for Social Impact**  
Molly Haley, *Account Director, Hashed Health*  
Tom Savel, *Director of Informatics Innovation Unit, CDC*  
Robert Furberg, *Research Health Informaticist, RTI*

Can technology drive positive social impact? Hear how blockchain applications can monitor epidemics and improve access to care.

11:30 AM **Blockchains & Revenue Cycle Management**  
David Millen, *R1*  
Jim Poteet, *Senior Director, Executive, Revenue Cycle focused on Software Engineering, Cerner*  
Fletcher McGraw, *Cognizant*

The standard procedure for collecting patient service revenue is changing. The blockchain has the potential to alter how providers and payers will collect and manage earnings. Hear from panelists specializing in the revenue cycle industry discuss the current challenges that both payers and providers are facing.

**Supply Chain & Traceability**  
Sean O'Brien, *Co-founder, Omny Health*  
Ryan Orr, *CEO & Co-Founder, Chronicled*  
Dr. Timothy Mackey, *Associate Adjunct Professor, UCSD*  
Tom Plunkett, *Consulting Solutions Director, Oracle*

Experts in the space will cover how DLT solutions are able to reduce costs, inefficiencies, and product fraud across the healthcare supply chain.

**Blockchain and Clinical Trials a Cross Industry Collaboration**  
Disa Choun, *Director and Head of Data Acquisition Development, UCB*  
Christopher Leitner, *Guardtime*

These experts will address why the application of blockchain technology in clinical research trials can help accelerate the development of life-saving treatments.

12:10 PM Lunch & Roundtables

1:30 PM **Launching Blockchain at the State and Federal Level**  
Jill Olmstead, *Health Sector Leader, Guidehouse*  
Hugh Hale, *CIO, TennCare*

Experts will explore how governments are beginning to realize that DLT offers a more robust alternative to legacy methods for voting, record keeping, identity systems, and many other areas of public interest.

**Blockchain Exchanges and Healthcare Markets**  
David Coe, *Vice President, Data Management, Analytics and Population, Banner Health*  
Jami Doucette, *President, Premise Healthcare*  
Corey Todaro, *Hashed Health*

This session will discuss the opportunities, challenges and applications of blockchain in the healthcare marketplace. Experts will speak on building and remodeling the existing technical healthcare infrastructure.

Investor Pitch Sessions

2:10 PM **Rehashing Identity**  
John Squeo, *Chief Innovation & Strategy Officer and CIO, Thorek Memorial Hospital*

**Pharma's Maturing Perspective on Blockchain for Clinical Trials**  
Marina Palombini, *Director, Communities & Initiatives Development, Emerging Technology, IEEE*  
Basker Gummadi, *Bayer Director, Digital Innovation*  
Ken Nessel, *Senior Director, Pfizer*  
Heather Flannery, *Co-founder, ConsenSys Health*

These experts will address why the application of blockchain technology in clinical research trials can help accelerate the development of life-saving treatments.

Investor Pitch - Judges Convene

3:00 PM Networking Break

3:15 PM Presentations & Demonstrations

3:45 PM Investor Pitch - Winning Presentation

3:50 PM Keynote Sessions Begin

3:50 PM **Keynote Panel - VC Perspectives**  
Devin Carty, *Martin Ventures / Trilliant Health*  
Zach Noorani, *Foundation Capital*  
Peter Sally, *Zaffre*

4:25 PM Fireside Chat

Jay Rajda, *Chief Clinical Transformation Officer, Aetna*  
Corey Todaro, *Chief Product Officer, Hashed Health*

5:00 PM Day Two Concludes