

Terri-Lee Taylor

UI/UX Designer

Los Angeles, CA

SUMMARY

Driven by my love for deciphering why designs work, I turn research-backed insights into engaging web, mobile & responsive designs. For the past 2 years, I have worked as a Website Designer & Developer. Now, I leverage my experience with Front-End Web Development and User Experience Design to create user-focused solutions.

CONTACT

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Email

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Portfolio

terrileetaylor.com

LinkedIn

linkedin.com/in/terrileetaylor/

SKILLS

- User Research
- Information Architecture
- Usability Testing
- Wireframing
- Prototyping
- iOS Design
- Visual Design
- Website Design

TOOLS

- Sketch
- Principle
- Illustrator
- Photoshop
- Flinto
- Invision App
- Bootstrap
- HTML/CSS

EDUCATION

General Assembly

UX Design Immersive, 2018

Pennsylvania State University

B.S. Economics, 2014

WORK EXPERIENCE

Freelance

Visual Designer/Website Developer Oct 2015 - Present

Designed websites & print deliverables for businesses. Clients included 18th Street Arts Center, Will Geer's Theatricum Botanicum, Project Echo and other businesses across the US.

United Talent Agency

Account Assistant

Jan 2015 - May 2016

United talent agency is one of the largest talent booking agencies in the world. With over 300 agents worldwide, the company represents creatives in a variety of industries including Film/TV, Literary, Gaming and more.

- Managed the financial accounts for over 100 musicians based in the Nashville Office.

PROJECTS

Porter.You

UI/UX Designer

Mr. Porter is an online men's fashion retailer carrying over 300 high-end brands. In this concept project, I designed an artificially intelligent stylist for the app.

- Created a prototype of an onboarding system that relied on machine learning to provide users with intelligent style recommendations.

PicsArt (Pro-Bono)

UX Designer

February 2018

PicsArt is a photo sharing platform with over 100 million monthly active users. I redesigned their mobile application to improve user interactions with PicsArt's Photo Challenges.

- Redesigned the information architecture of the challenge flow particularly the tools in the photo editor.