

Sean Fitzmartin

Experience Designer

seanfitz.io

hello@seanfitz.io

(330)696-8807

Experience

UX Designer | Electronic Arts

(1.5 years) May 2019 - Present

- Worked with cross-functional teams to launch Origin Beta to millions of players
- Led design on game, currency & DLC product pages
- Conducted user testing sessions with players to better understand their motivations and test design solutions
- Coordinated the implementation of legal requirements across multiple destination teams
- Assisted with hiring, onboarding & training of new design team members

UX Design Intern | Electronic Arts

(4 months) May 2018 - Sept 2018

- Worked as part of the product discovery team building an evolution of the Origin PC client & EA design system
- Conducted competitor analyses and presented findings to leadership team
- Created a new process for animating & implementing svg assets

Freelance Designer | Self Employed

(4.6 years) Jan 2016 - Present

- Worked with brands including Terminix, VCA, Tito, Clique Advisor & WooYourBoo to design beautiful mobile & web experiences
- Conducted usability & competitor audits for clients and provided insight to help set their product apart
- Created brand guidelines, logos and marketing imagery for clients

Vice President | Sheridan IXDA

(1.9 years) Sept 2016 - Aug 2018

- Organized events, fundraisers & learning opportunities for Interaction Design students, faculty & external sponsors
- Primary point of contact for faculty & administration to liaise with students

Senior Counsellor & Guide | Kilcoo Camp

(5.4 years) Summers Jun 2012 - Sept 2017

Education

Sheridan College | 2019

Honors Bachelor of
Interaction Design

Skills

Human Centered Design
Interaction Design
User Research
Rapid Prototyping
Visual Design
Product Strategy
Information Architecture
Web Accessibility
Visual Communications
Agile Design

Tools

Figma / Sketch
Principle / Framer
Illustrator / Adobe XD
HTML / JS
Webflow / InVision

Interests

Skiing
Photography
Ultralight Backpacking

Work Eligibility

United States : Citizen
Canada : Citizen