



## Vittorio De Pedys

ESCP Europe

A cum laude graduate in Economics, Vittorio De Pedys is Affiliate Professor at ESCP Europe - Torino campus, where he offers executive courses on Private Banking, Financial Markets and Corporate Finance, mostly tailor-made for key Italian and international banks. For ESCP Europe he also teaches at MBA seminars and executive management courses of Problem Solving & Decision Making. Furthermore, he is Adjunct Professor of Private Equity at the University of Rome (Tor Vergata), and teaches Finance at a number of international business schools. Valuing education being as a two-way process, Vittorio is also receiving training on Participants-Centered Learning from the Harvard Entrepreneurship Education Colloquium.

Throughout his 20 years-long business career Vittorio worked in banking and investment banking in Italy, the UK and the US: having started as a Treasury (BNL) and bond dealer (UniCredit), he later became Director of Proprietary Trading (Merrill Lynch), then Executive Director of the Smith Barney London Branch, Head of Finance at Banca Salento, and finally group CFO at Banca ICCREA. A certified financial analyst, Vittorio also works as a consultant for the Italian Banking Association.

**Module 1 & 2** - BEIJING (July 17<sup>th</sup> - 22<sup>th</sup>)

## PSDM & Business Finance

- Taking decisions in an executive and structured way
- Structuring the communication of the decisions
- Understanding the role and functions of a financial manager
- Learning how to calculate a company's cash flow at various levels (Operational Cash Flow, Free Cash Flow, Change in Cash) using company financial statements (Profit & Loss and Balance Sheets)
- Understanding the financial implications of managerial decisions and business strategies, and analyzing business performance indicators
- Working in team efficiently
- Analyzing dynamics and processes effectively
- Setting, communicating and working by priorities