

AARON RUDYK

UX DESIGNER



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Education

TERM 4B

University of Waterloo 2015-2019

Bachelor of Global Business and Digital Arts

Skills

- UX & UI Design
- Prototyping
- Web Design
- Responsive Design
- HTML & CSS
- Entrepreneurship

Software Proficiency

Figma	●●●●○
Adobe XD	●●●●◐
Webflow	●●●●●
Sketch	●●●●○
Photoshop	●●●●◐
Illustrator	●●●●◐

Hobbies

Cello
Cooking
Computers

Experience



May 2018 -
Sep 2018

Accelerator Centre

Designer

- Led single day Google Venture design sprints for startups, businesses and internal projects.
- Designed and build websites for startups at the Accelerator Centre. (Figma + Webflow)
- Helped design and prototype an internal platform for the AC mentors to manage and monitor the progress of startups.



Apr 2017 -
Present

Freelance

UX + Web Design

- Offered UX design, web design and marketing services to accelerate startups and small businesses.
- Selected Client Experience:
I redesigned the company's website and ran all of their social media accounts. Within 2 months I increased their website traffic by over 600% and increased sales by 82%.



Jan 2016 -
Dec 2016

StudBuds

Chief Design Officer

- I was part of a five person team who developed an online marketplace that connects university students with tutors.
- Advanced my UX/UI design skills by designing the user interface for the platform. (Sketch)
- Conducted user testing to uncover users pain points. (InVision)
- Built an online community of over 200 tutors and students.



Jul 2015 -
Sep 2016

RudykTech

Sole Proprietor

- Learned to run a business with mentorship from the government funded program "Summer Company".
- Designed and deployed websites for small businesses.
- Sharpened social media skills and taught small business owners how to use social media.

Projects

Poliloq | GBDA 401 (Cross-Cultural Digital Business) | December 2018

- Designed and build a platform to help people examine political issues for both sides of the debate. (Adobe XD, Webflow)

Chef | GBDA 301 (Global Digital Project 1) | December 2017

- Designed and coded a website to encourage young adults to learn to cook. (Sketch, Webflow)